## Exhibit 35

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1
 1
 2
      UNITED STATES DISTRICT COURT
      SOUTHERN DISTRICT OF NEW YORK
 3
      - - - - - - - - - - - - - - - x
      SECURITIES AND EXCHANGE
      COMMISSION,
 4
                     Plaintiff,
 5
                                         Case No.
 6
              against
                                         20-cv-1(AT)(SN)
 7
      RIPPLE LABS, INC., BRADLEY
      GARLINGHOUSE, and CHRISTIAN A.
      LARSEN,
 8
 9
                     Defendants.
      - - - - - - - - - - - - - - - x
10
11
12
        VIDEOTAPED DEPOSITION OF Ph.D.
13
                    New York, New York
                  Friday, February 18, 2022
14
15
16
17
18
19
20
21
22
23
      Reported by
24
      JEFFREY BENZ, CRR, RMR
25
     JOB NO. 206137
```

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2
 1
 2
 3
 4
                                February 18, 2022
                                9:16 a.m.
 6
 7
 8
 9
           Videotaped Deposition of
                                                Ph.D.,
      taken at Debevoise & Plimpton LLP, 919 Third
10
      Avenue, New York, New York, before Jeffrey Benz, a
11
     Certified Realtime Reporter, Registered Merit
12
      Reporter and Notary Public of the State of New
13
14
      York.
15
16
17
18
19
20
21
22
23
24
25
```

```
3
 1
 2
      A P P E A R A N C E S:
 3
      FOR THE PLAINTIFF:
 4
           U.S. SECURITIES AND EXCHANGE COMMISSION
 6
                 175 West Jackson
 7
                 Chicago, Illinois 60604
           BY:
               ROBERT MOYE, ESQ.
 8
 9
                      -and-
                 200 Vesey Street
10
11
                 New York, New York 10281
12
           BY: MARK SYLVESTER, ESQ.
                 BENJAMIN HANAUER, ESQ (remotely)
13
                 DAPHNA WAXMAN, ESQ. (remotely)
14
15
16
17
18
19
20
21
22
23
24
25
```

```
4
 1
      APPEARANCES: (Ctd.)
 2
 3
      FOR DEFENDANT RIPPLE LABS:
 4
           KELLOGG, HANSEN, TODD, FIGEL & FREDERICK
                 1615 M Street, NW
 6
                 Washington, District of Columbia 20036
 7
           BY:
               REID FIGEL, ESQ.
 8
                 CLAYTON MASTERMAN, ESQ.
 9
10
                 KYLIE KIM, ESQ.
                 COLLIN WHITE, ESQ. (remotely)
11
12
                 BETHAN JONES, ESQ. (remotely)
13
                 GAVAN GIDEON, ESQ. (remotely)
14
                 ELIANA PFEFFER, ESQ. (remotely)
15
                 JUSTIN BERG, ESQ. (remotely)
16
                      -and-
           DEBEVOISE & PLIMPTON
17
                 919 Third Avenue
18
                 New York, New York 10022
19
20
           BY:
                 DANIEL MARCUS, ESQ. (remotely)
21
                      -and-
                 801 Pennsylvania Avenue NW
22
23
                 Washington, District of Columbia 20004
24
           BY: MATT HIRSCH, ESQ.
25
```

```
5
 1
      APPEARANCES: (Ctd.)
 2
 3
      FOR DEFENDANT BRADLEY GARLINGHOUSE:
 4
           CLEARY GOTTLIEB STEEN & HAMILTON
 6
                 2112 Pennsylvania Avenue, NW
                 Washington, District of Columbia 20037
 7
                 JORGE BONILLA LOPEZ, ESQ. (remotely)
 8
           BY:
 9
10
      FOR DEFENDANT CHRISTIAN A. LARSEN:
           PAUL, WEISS, RIFKIND, WHARTON & GARRISON
11
12
                 1285 Avenue of the Americas
13
                 New York, New York 10019
           BY: MARTIN FLUMENBAUM , ESQ. (remotely)
14
15
                 EMILY GLAVIN, ESQ. (remotely)
16
      ALSO PRESENT:
17
           MATTHEW CHIN-QUEE, Videographer
18
           DEBORAH McCRIMMON, Ripple Labs, Inc. (remotely)
19
20
           KYLE E. CHERMAK, Debevoise & Plimpton (remotely)
21
22
23
24
25
```

```
6
 1
           THE VIDEOGRAPHER:
 2
                              We're now on the
 3
      record. This is the start of Tape Number 1
      of the videotape deposition of
 4
      in the matter Securities and Exchange
      Commission v. Ripple Labs, Inc., et al., in
 6
      the United States District Court, Southern
 7
      District of New York, Number 20-CV-1
 8
      (AT) (SN).
 9
10
           The deposition's being held at
      919 Third Avenue, New York, New York, on
11
12
      February 18, 2022, at approximately
13
      9:16 a.m.
           My name is Matthew Chin-Quee, from
14
15
      TSG Reporting, and I'm the legal video
      specialist. The court reporter is Jeffrey
16
      Benz, in association with TSG Reporting.
17
           Will counsel please introduce
18
19
      yourselves.
2.0
           MR. FIGEL: Reid Figel, with Clayton
21
      Masterman and Kylie Kim, representing
      defendant, Ripple Labs, Incorporated.
22
23
           MR. MOYE: Robert Moye and Mark
24
      Sylvester here for the SEC.
25
           MR. FIGEL: And we have an agreement
```

```
7
 1
           that counsel who's participating by video
 2
           conference, appearances are already noted
 3
           for the court reporter record, and the --
 4
           deemed included in the video record.
                THE VIDEOGRAPHER: Thank you.
 6
 7
                Will the court reporter please swear
           in the witness.
 8
 9
                Ph.D.,
10
           called as a witness, having been first
           duly sworn by Jeffrey Benz, a Notary
11
           Public within and for the State of New
12
13
           York, was examined and testified as
           follows:
14
15
      EXAMINATION BY MR. FIGEL:
                Good morning. Could you state your
16
           Ο.
      name for the record, please.
17
18
           Α.
                And, Mr. do you prefer to be
19
20
      called Mr. or Dr.
                I suppose for this setting, why don't
21
           Α.
      we say Dr.
22
23
                You understand you're testifying under
24
      the same oath that you would take if you were
      testifying in a courtroom --
25
```

```
8
 1
                I understand.
 2
           Α.
                And you also understand that the
 3
           Q.
      two reports that you submitted in this
 4
      litigation are also submitted under oath?
                I understand.
 6
                Any reason today that you can't give
 7
           Ο.
      your best truthful and accurate testimony?
 8
           Α.
                No reason.
 9
10
           Ο.
                Have you ever been deposed before?
                Yes, I have.
11
           Α.
12
           Q.
                How many times?
13
           Α.
                One time.
14
           Ο.
                In what matter?
15
           Α.
                And have you ever testified in any
16
           Ο.
      other proceeding in any context?
17
                No. I've submitted written testimony
18
      in that matter, I've been deposed, but that's
19
2.0
      the extent of my testimony experience.
                No personal litigation in which you
21
           Ο.
22
      were a testifying witness?
23
           Α.
                Correct.
24
           Q.
                You submitted both an expert report
      and a rebuttal report in connection with this
25
```

```
9
 1
      case. Is that correct?
 2
 3
           Α.
               Yes, that's correct.
                I'd like to show you what's been
 4
      marked as -- we'll start with Exhibit 1.
 5
                (Amended expert report of
 6
           was marked Exhibit 1 for identification, as
 7
          of this date.)
 8
                MR. FIGEL: This is for the court
 9
           reporter.
10
                THE COURT REPORTER: That's very nice
11
12
           but it's not necessary.
13
                MR. FIGEL: All right.
                MR. FLUMENBAUM: Excuse me. It's hard
14
           to hear Dr. if he could speak up,
15
16
          please.
                THE WITNESS: Is this mic doing
17
           anything?
18
                THE VIDEOGRAPHER: It's just for the
19
20
           video.
                MR. FIGEL: Why don't we --
21
                THE VIDEOGRAPHER: Maybe I can put
22
23
           that --
                THE WITNESS: Is this better?
24
                MR. FIGEL: Mr. Flumenbaum, are you
25
```

```
10
 1
           able to hear Dr. now?
 2
                MR. FLUMENBAUM: Is he talking now?
 3
                THE WITNESS: Testing, testing. Is
 4
           this satisfactory?
                MR. FLUMENBAUM: Thank you.
 6
               I show you what's been marked as
 7
      Exhibit 1. Do you recognize that document?
 8
          Α.
                I do. It appears to be my opening
 9
10
      report in this matter.
                And does Exhibit 1 set forth all the
11
12
      affirmative opinions you intend to offer in this
13
      case?
                I believe so, yes.
14
           A.
                And does it contain the bases for all
15
           Q.
      of the opinions that you intend to offer?
16
                Well, I have opinions also expressed
17
          Α.
      in my rebuttal report.
18
                We'll get to that. I'm just talking
19
20
      about in your open report.
                My opening report represents the
21
           Α.
22
      opinions of my opening report.
23
                And you understand that that Exhibit 1
24
      is also submitted under penalty of perjury,
25
      correct?
```

```
11
 1
                Yes, I understand.
 2
           Α.
                And nothing was omitted from that
 3
           Q.
      report that you deemed to be necessary to
 4
      support the opinions that you express in that
      report; is that correct?
 6
           Α.
                I believe that's correct. Yes.
 7
 8
                I'd like to now show you what we'll
      mark as Exhibit 2.
 9
10
                (Rebuttal report of
           marked Exhibit 2 for identification, as of
11
12
          this date.)
13
                Do you recognize this document,
14
      Dr.
15
                I do. This appears to be my rebuttal
      report in this matter.
16
                And does your rebuttal report include
17
      all the rebuttal opinions you intend to offer in
18
19
      connection with this litigation?
2.0
           Α.
                Well, I have been directed by the SEC
      to do some additional analysis in response to
21
22
      the reports of Dr. Marais and Professor Fischel.
23
      Those are not yet contained in this rebuttal
24
      report.
25
                MR. FIGEL: Let me inquire of
```

```
1
     Mr. Moye. Do you intend to seek leave of
 2
     the court to submit additional expert
 3
      reports from Dr.
 4
           MR. MOYE: The plan, what we expect to
      do is to supplement within the expert
 6
     discovery period, so in other words, the
 7
      few additional comments that we believe are
 8
      appropriate to make based on the rebuttal
 9
10
     report will be included in a very short
      supplement under 26(e).
11
12
           MR. FIGEL: All right. Just so the
13
     record's clear, we have not yet been
     provided with a copy of any supplemental
14
     reports of Dr. I don't think it's
15
     fair for us to be expected to examine him
16
     based on his prognostication about what may
17
     be included in those reports so we --
18
19
           MR. MOYE: We agree.
2.0
           MR. FIGEL: -- we reserve our rights
21
     to call Dr. back in the event you
22
      submit a supplemental report.
23
           MR. MOYE: We agree, and we'll discuss
24
     that, and we'll be happy to make him
     available for a reasonable amount of time.
25
```

2.0

- Q. With respect to your rebuttal report,

  Dr. as you sit here today, do you have any
  opinions about the matters contained in your
  rebuttal report, other than what's set forth in
  the report?
- A. No. The rebuttal report stands complete as of today.
- Q. Okay. And your rebuttal report includes all the facts and data that you considered in support of the opinions you expressed in Exhibit 2, correct?
  - A. I believe so, yes.
  - Q. All right. Other than -
    MR. FIGEL: And, Mr. Moye, what I

propose that we do is we will treat
whatever engagement that he is working on
now as postdating the dates of his
two reports.

MR. MOYE: Sure.

MR. FIGEL: So none of my questions

are going to go to any other opinions you

may be working on now. Fair enough?

But we reserve our rights with respect

to any supplemental or subsequent opinions

14 1 2 you provide. Other than what's set forth in 3 Ο. Exhibits 1 and 2, and other than whatever you 4 may be working on prospectively, were you asked 5 to analyze any issues in this case that are not 6 discussed or reflected in either Exhibit 1 or 7 Exhibit 2? 8 MR. MOYE: So I'm going to object to 9 10 that question to the extent that it would require Dr. to disclose any 11 12 conversations he had with counsel for the 13 SEC because that would infringe on work 14 product. 15 Q. Do you understand Mr. Moye's instruction? 16 Α. I believe so. 17 All right. Without revealing any 18 communications you may have had with the SEC, in 19 20 the course of your engagement for this matter, have you or people working under your direction 21 22 performed any work that's not reflected in 23 either Exhibit 1 or Exhibit 2? 24 Α. That's a very broad question, have they done any work. 25

2.0

I -- that's so broad that I don't think I can -- I can -- I can say no, that

4 nobody did any work.

- Q. Tell me what work you're aware of, as you sit here today, that is not -- in the -- in the context of this engagement, in this litigation, that's not reflected in Exhibits 1 and 2.
- A. I can't think of any examples. But if you're asking me to testify whether somebody in my support team may have done something, they may have done something, but I'm not aware, I cannot -- sitting here today, I cannot think of any work that was done that's not reflected in either of these two reports, setting aside ongoing work.
- Q. Are you aware of any models that anyone working under your direction in this case tested or considered in connection with the preparation of your report?

MR. MOYE: Same objection as before.

Please make sure your answer does not reveal any communications that you've had with SEC attorneys about this matter.

Again, that's so very broad.

of doing research, we may have considered some

consider that routine and normal and ordinary.

there are no alternative models which may have

Are you aware of any?

the estimation period behind the econometric

models, we settled on a 180-day window ending

We may have considered models ending one day

prior to the event date being tested. We may

have considered models ending five days prior.

ordinary -- the ordinary course of doing

Again, that's -- that's -- the

research. That -- that's one example that I can

Q. Other than the endpoint for the

periods tested, can you think of any other

three days prior to an event date to be tested.

alternative parameterizations of some

I expect that in the ordinary course

As I say, I -- that's -- that's -- I

So I'm not going to say that -- that

Well, as an example, when considering

16

1

2

Α.

econometric models.

been run at any point.

Q.

3

4

6

7

8

9

12

14

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25

10

11

13

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19

2.0

21

22

[2/18/2022]

think of. But I --

Dep. Tr. 2-18-22

2.0

models or regressions or consideration of events

or categorizations that you or your staff

considered that's not reflected in the report?

MR. MOYE: Same objection as before.

A. We may have experimented with volume-weighted indices at one point.

But that would be -- that's -that's -- sitting here today, that's about all I
can remember, is something -- an alternative we
may have considered that is not in these
reports.

- Q. Did you consider any other estimation models other than the ones set forth in your opening report?
  - MR. MOYE: Same objection, work product.
- A. Again, beyond sort of the ordinary flow as we've already discussed, no. I can't remember any.
- Q. When you said that you -- just a second.

When you say you experimented with volume-weighted indices, what do you mean?

A. Well, we have data on -- we have

2.0

pricing data for several digital tokens. From those pricing data, we can construct returns.

And one can build an index of those returns, in a number of different ways.

Two easy ways or two common ways are what's called an equal-weighted index, where one simply takes the simple average return across different tokens. And another one would be some sort of volume-weighted index, where those digital tokens that have, for example, a larger market cap get greater weight in the construction of that index.

In the case of digital tokens, bitcoin is so overwhelmingly dominant in a volume sense that, as a practical matter, there's very little difference between a volume-weighted index and simply bitcoin.

So after some normal experimentation,

I decided that there was -- there was no utility
in a volume-weighted index in the context of
these kinds of assets that we're discussing
because bitcoin just dominates everything.

So we settled, I think, fairly quickly on considering just equal-weighted indices.

1

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19

2.0

21

22

23

- 2 Q. If I understand your answer, in
- 3 substance, what you're saying is that if you look at the dollar volume of cryptocurrencies 4
- traded on various exchanges, the vast majority
- of that is dominated by bitcoin, correct? 6
- 7 Α. Correct.
  - And that the amounts of both volume Q. and, call it dollar value of Ether lumens is trivial in comparison to the information that's available about bitcoin? Correct?
- 12 Α. Well, I mean, "trivial" is a word. 13 Again, just as an arithmetic fact, a volume-weighted index, again, just 14 15 arithmetically, is simply not going to be very different from bitcoin's return.
  - And did you elect to use Q. equal-weighted indices as opposed to volume-weighted indices or bitcoin, representation-weighted indices, because the weighted indices undermined the force of the conclusions that you're expected -- that you have expressed in your report?
- 2.4 Α. No, not at all.
- We have one -- some of the models that 25

are here are based only on bitcoin. Others have bitcoin plus Ether. Some have bitcoin plus Ether plus lumens.

And then when it came time to add some of the other tokens that -- whose history begins much later, at that point, we -- I switched to an equal-weighted index. But there are results here, which are -- which consider only bitcoin, for example, as an alternative driver.

So I -- I simply felt that a volume-weighted index was effectively redundant, to a bitcoin-based model.

Q. All right. Now, if you turn to paragraph 11 on page 2 of Exhibit 1.

You'll see that you reserve the right to modify or to supplement this report?

- A. Yes. I see that.
- Q. Just so the record is clear, is there anything today that you would like to modify or supplement about the information contained in Exhibit 1?
- A. Well, as we've discussed, I'm -- I am continuing to work on a supplemental analysis.
  - Q. Well, a -- are you finished with your

21 1 2 answer? 3 Α. Yes. As I understood your prior testimony, 4 Q. the supplemental analysis went to rebuttal issues. Do you intend to provide a supplemental 6 analysis to any of the opinions or data or other 7 information that's set forth in your opening 8 report, Exhibit 1? 9 The -- if I -- if I had to 10 characterize it, I suppose the more helpful 11 12 characterization is that it is a supplement to 13 Exhibit 1 in the sense that it is primarily addressing issues that were raised in some 14 15 rebuttal reports which were written in response to Exhibit 1. 16 That's why I say the rebuttal -- it's 17 a rebuttal analysis in a sense. But if -- if I 18 have to characterize and -- and pick one and say 19 2.0 whether I'm supplementing my first report or my second report, I suppose the better 21 22 characterization is that I am supplementing the 23 first report. 24 Q. And let's make sure that we're making a clear record here. When you say "supplement," 25

22 1 I want to make sure that -- withdrawn. 2 3 With respect to whatever work you're doing that may lead to additional reports, is 4 there anything that is in Exhibit 1 that, as you sit here today, you believe is inaccurate or 6 7 incomplete? Α. No, not at all. 8 All right. Same question with respect 9 Q. 10 to Exhibit 2. Is there -- putting aside whatever it is you're doing prospectively, is 11 12 there anything in Exhibit 2, as you sit here 13 today, that you believe is inaccurate or incomplete? 14 15 I don't believe so, no. According to your resume, you spent a 16 lot of time working in the private sector at 17 ; is that correct? 18 I worked at for approximately 19 20 15 years. I think it was a little over 21 15 years. Why did you decide to leave 22 Q. 23 To pursue other career -- a different 24 career direction. And what was that different career 25 Ο.

```
23
1
     direction that you decided to pursue when you
2
     left
3
               I decided to become an economic
4
     consultant.
          Q. How long have you been an economic
6
     consultant?
7
               I joined my first consultancy, I
8
     believe, in
9
10
          Q.
11
          Α.
12
               And why did you leave your prior
     consulting firm
13
          A. Discussions with and decided
14
     that it would be a -- a good environment to --
15
     to join.
16
          Q. In connection with why your current
17
     employment , obviously the
18
     SEC is one of your clients, correct?
19
2.0
          Α.
               The SEC has engaged me, yes.
               Have they engaged you on any other
21
          Ο.
22
     litigation or matter or investigation other than
23
     this one?
24
          A. Yes, they have.
          Q. Approximately how many other
25
```

```
24
 1
      engagements do you have with the SEC with
 2
      respect to litigation other than this
 3
      litigation?
 4
                I have two other engagements that --
      that I consider litigation engagements, in
 6
      addition to this one.
 7
                MR. FIGEL: Mr. Moye, just so we can
 8
           avoid a spat, are those engagements
 9
10
           confidential?
                MR. MOYE: So obviously is
11
12
           not.
13
                I don't believe the others are public.
                Nothing has been -- I haven't filed
14
      any reports in the other one.
15
                MR. MOYE: So until the filing of the
16
           report, we would consider those
17
           confidential.
18
                Do you have any clients or are you
19
20
      doing work for any entity other than the
      Securities and Exchange Commission, currently?
21
22
           A.
                I -- I support other experts at
23
              in helping them to prepare reports and
24
      conduct analyses for a variety of clients.
25
                As -- as an expert witness, I'm not
```

Α.

currently doing work for any entity besides the SEC.

- Q. Have you ever done any work with you as the expert for any entity while employed at other than the SEC?
  - A. Serving as the expert, no.
- Q. So the only person or entity that's retained you as an expert since you've joined
  - is the SEC. Correct?

That is correct.

- Q. What is the area of expertise that you claim you have that you believe allows you to offer expert testimony in this case?
- A. Well, I have a Ph.D. in economics, with focus on

I've been a practicing economist for 20-some years, focused on -- primarily on empirical economic research. I've conducted event studies as part of my employment. I've testified on event studies on one occasion.

And I believe I have adequate credentials to offer opinions in this matter.

Q. Okay. Other than in the field of economics and econometrics, do you claim any

1 expertise that would allow you to express an 2 opinion, an expert opinion, in this case? 3 Α. T --4 MR. MOYE: I'm sorry. Can I clarify that question? Did you mention statistics 6 or just econometrics? 7 In your question. 8 MR. FIGEL: My question -- wait a 9 10 second. -- was limited to the field of 11 12 economics and econometrics. 13 MR. MOYE: Okay. I'm going to object to the extent that you mischaracterize his 14 15 prior testimony. Well, as I define the words "economics 16 and econometrics," which would include 17 statistics, my opinions -- I would characterize 18 my opinions as being offered within that broad 19 20 umbrella. I'm not offering, for example, legal 21 opinions, and I -- I'm not a software engineer. 22 Q. Do you claim to be an expert in 23 statistics? 24 Α. I am an expert in econometrics, which is the application of statistics to economic 25

1

- data and economic problems. 2
- 3

4

- You don't consider statistics to be a Ο.
- not be qualified from being an economist or an
- 6
- 7
- I recognize that one can get a degree Α. 8

separate discipline for which one could or could

MR. MOYE: Objection. Argumentative.

I -- I do not have a degree purely in

Statistics is integral to the work

So the answer to my question is no,

- 9
- purely in statistics.

econometrician?

- 10
- And you don't have one, correct?

And you never practiced as a

I've described myself as an economist. I do not

statistics is, as I said, an integral part of

the work I've been doing professionally for

you've never practiced as a statistician,

that I've done professionally for 20 years.

describe myself as a statistician, but

- 11
- 12 statistics.

Q.

20 years.

correct?

statistician, have you?

- 13
- 14
- 15
- 16
- 17
- 18
- 19
- 2.0
- 21
- 22
- 23
- 24

- 25
- The only way I can address that Α.

1

- 2 question is to say I haven't personally
- described myself as a statistician.
- 4 However, in my professional work, I
- 5 routinely use statistics as part of my work. So
- 6 in the sense that my practical work requires and
- 7 utilizes statistics, the answer's yes.
  - Q. Have you ever held an academic
- 9 position?

8

10

- A. No, I have not.
- 11 Q. Now, you said you've only testified
- 12 once in any proceeding in -- in litigation
- anywhere during your lifetime. Correct?
- 14 A. I believe that's true.
- 15 Q. And have you ever been found qualified
- 16 by a court to offer expert opinion testimony?
- MR. MOYE: Objection to the extent
- 18 you're asking him for a legal opinion.
- 19 A. All I can say is that my testimony,
- 20 or -- no part of my testimony has ever been
- 21 disqualified.
- 22 Q. I'm asking a different question. I'm
- asking the question whether a court has ever
- 24 | found you competent and qualified to offer
- 25 expert opinion testimony.

Case 1:20-cv-10832-AT-SN Document 775-36 Filed 01/13/23 Page 30 of 383 29 MR. MOYE: It's the same objection. I -- I don't know how to answer the question. If -- if you're asking have I ever received a letter from the court saying, Congratulations, you're qualified, no, I haven't. I have -- I've submitted written testimony, I've submitted deposition testimony. The matter is still pending and outstanding. That's all I can say. Has Judge Torres in the --Judge Torres is the presiding judge in the case, correct? I'll take your word for it. I'm not very good with names. To your knowledge, have you been qualified to offer expert opinion testimony in the case? MR. MOYE: Same objection as before. Α.

A. I have not -- all I can say is I have not been disqualified. My -- my testimony is still pending. The matter is still pending.

The trial has not yet been scheduled. As far as I know, I will be testifying at trial.

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Q. So to your knowledge, if you're found to be competent and qualified to offer an opinion in this case, it will be the first time, to your knowledge, that you've ever been qualified as an expert, correct?

MR. MOYE: Objection. Argumentative and vaque.

A. I -- I apologize, Mr. Figel. I mean,
I am -- I've only been doing consulting for a
couple of years. If -- if there is some
affirmative step in which somebody says, You're
qualified, that affirmative step has not yet
happened.

Based on the schedule, it's more

likely to happen first in the matter,

simply because that's so much further along than
in this matter.

- Q. And isn't it true that your testimony in the matter is subject to a disqualification motion?
- A. Yes. They've filed motions against me, and I believe -- I think we filed motions against them, and those motions are still pending.

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the

Q.

case, correct?

MR. MOYE: Objection to the extent you're asking for a specific legal opinion.

So it hasn't been decided whether

you're qualified to give opinion testimony in

- To the best of my knowledge, the judge Α. has not ruled on any of those motions.
- What academic background, if any, do Q. you have about the cryptocurrency markets?
- Cryptocurrencies were not a subject of Α. my formal academic training. I would say they didn't exist yet.
  - So the answer is none? Ο.
  - I would say that's fair. Α.
- And you said you've never held an Ο. academic position, correct?
- Correct. Beyond maybe a teaching assistantship in college, but not -- not a professorship.
- So you've never taught a course about the digital asset market, correct?
  - Α. Correct.
- Q. Have you ever published a paper that addressed digital assets or cryptocurrency in

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any way?

- A. I don't believe so, no.
- Q. Have you ever given a public talk that discussed digital assets or cryptocurrency in any way?
  - A. No, I have not.
  - Q. Other than in this case, have you ever conducted an event study that related to the cryptocurrency market?
    - A. No.
  - Q. Other than in this case, have you ever conducted an event study that applied to digital assets in any respect?
    - A. No.
  - Q. Other than in this case, have you ever done an event study that applied to the pricing of digital assets or cryptocurrencies?
    - A. No.
- Q. Are you claiming to be off-- to be qualified to offer an expert opinion about the functionality or capabilities of various digital assets?
- A. If you're asking about what I would describe as the software, software engineering,

2.0

exactly how blockchains work, that's not my domain of expertise. My domain of expertise relates to economics, asset pricing and the matters that I'm offering opinions on.

- Q. Are you claiming to be qualified to offer an expert opinion about the uses of various digital assets?
- A. Consistent with how an economist might understand how people use assets and invest, I suppose so. If -- if -- again, if you're asking about -- expert opinion on whether the consensus algorithms of XRP, how those compare to bitcoin, then no.
- Q. What training or prior work have you done that would allow you to express an opinion on how people use digital assets or invest in digital assets?

MR. MOYE: I'm going to object to the extent that you're mischaracterizing his prior answer.

Go ahead.

A. Well, economists study markets. They study market prices. They study transactions in markets.

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34
 1
                To the extent that we're discussing
 2
 3
     prices of digital tokens and markets around
     digital tokens, I feel that as an economist, I'm
 4
      qualified to offer opinions related --
 5
                MR. FLUMENBAUM: If you lean back, I
 6
 7
           can't hear him anymore.
                THE WITNESS: Sorry.
 8
               MR. FIGEL: Why don't we go off the
 9
10
          record for just a second, do an experiment
          and try and move the mic closer to
11
12
          Dr.
               That might --
13
                THE VIDEOGRAPHER: We're going off the
          record at 9:49 a.m.
14
15
                (Discussion off the record.)
                THE VIDEOGRAPHER: We're back on the
16
           record at 9:54 a.m.
17
                    I'm not sure you finished
18
     your answer. Do you remember the question?
19
2.0
          Α.
               No, I'm sorry, I don't.
21
               MR. FIGEL: Maybe we could ask the
           court reporter to read back the last
22
23
          question and Mr. answer up to the
24
          point where he stopped speaking.
                (The record was read back.)
25
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- A. -- thereto.
- Q. As I understand your testimony, the only study of markets or market prices that you've done that relate to digital assets or cryptocurrency occurred in connection with your engagement in this case. Is that correct?
  - A. That's correct, yes.
  - Q. So the entirety of your background as it relates to the digital assets or crypto--cryptocurrency markets relate to the work you did in connection with your engagement in this case. Correct?
    - A. Sorry, could you repeat the question?

      MR. FIGEL: Would you mind reading

      back.

(The record was read back.)

MR. MOYE: Objection. Argumentative.

A. I -- I -- I just don't -- I just don't think I can accept -- I don't think that's a fair characterization.

The entirety of my background as a -both my academic training and my professional
work as an economist has equipped me, I believe,
to address economic issues in this market and

I -- I have not conducted empirical

So is it your testimony that expertise

MR. MOYE: Objection to the extent

I don't think that's what I said.

investigate and apply to data from a variety of

answer, Dr. We agree you have never

market other than in connection with your

studied digital assets or the cryptocurrency

That's routine in the ordinary course

Let me just see if I can break up your

analyses of digital token prices outside of the

in one market qualifies you to offer expert

that mischaracterizes his answer.

opinion testimony about another market?

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engagement in this case. Correct?

Economists study prices and study markets. An economist could discuss stock

Α.

many other markets.

work I've done in this matter.

prices, bond prices, commodity prices, could

discuss the price of oil, could discuss the

different markets.

of being an economist.

price of bitcoin, has econometric tools to

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19

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Ο.

[2/18/2022]

Dep. Tr. 2-18-22

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- A. I'll repeat my prior testimony. I have never conducted an empirical analysis of digital token prices outside of the work I've done in this case.
- Q. So your testimony is that whatever work you've done in other markets and in other cases qualifies you to express an expert opinion about the use of digital assets, trading in digital assets, pricing in digital assets in the cryptocurrency and in digital asset markets, correct?

MR. MOYE: Objection. Asked and answered. Objection to the extent you're mischaracterizing his prior testimony instead of asking a new question. And argumentative.

MR. FIGEL: Mr. Moye, we've had a very collegial relationship; but I think the standing rule is you get to say, Objection to form. Speaking objections are really not permitted, and I view that as coaching the witness.

So if we could have an agreement, in the future you'll just say, "Objection,"

1 I'll either reformat my question or I'll 2 3 ask him to answer. MR. MOYE: I'm sorry, Reid. I'm not 4 trying to be difficult. I don't believe that's been our prior stipulation, and I 6 certainly don't want to coach the witness. 7 8 But I don't know how you can correct a question if I don't give you some 9 10 information about what I think the problem with the form is. 11 12 MR. FIGEL: If I have a question about 13 your problem with the form of my question, I'll ask you; but, otherwise, I would 14 prefer if you could just say, "Objection." 15 MR. MOYE: No. I understand that. 16 But if there's an issue some day about the 17 transcript and whether it's acceptable and 18 I've only objected to form because of your 19 2.0 instruction, I feel like you would have cut me off from explaining in the moment what  ${\tt I}$ 21 22 thought was wrong with the answer. 23 I certainly don't want to belabor the 24 objection -- the record with things that I

don't need to say.

MR. FIGEL

MR. FIGEL: My request would be that if you have an objection to form, you just say, "Objection," and not have a speaking objection, which I view as an effort to coach the witness.

MR. MOYE: Well, I'll consider your request, and I'll try to be helpful. But I cannot agree that I -- that I will not give a proper form objection. And "argumentative" is proper form objection, in my experience.

- Q. Mr. -- Dr. did you understand my question?
  - A. Could we repeat the question, please.

    MR. FIGEL: I can read it back.
- Q. So your testimony is that whatever work you've done in other markets and in other cases qualifies you to express an expert opinion about the use of digital assets, trading in digital assets, pricing in digital assets in the cryptocurrency and digital asset markets, correct?
- A. I believe I'm qualified to offer the opinions that I've offered in this matter. I've

2.0

- conducted numerous event studies in different markets, on different type of assets. There is -- I can apply that same methodology and technique and analytical background to this market.
- Q. In connection with any of the opinions expressed in Exhibits 1 or Exhibit 2, did you make any assumptions about any connection between XRP and Ripple?
  - A. That's an interesting question.
  - Q. Thank you.
- A. The -- the way I would answer that question is, the experimental analytical design of primarily my -- my opening report, the -- now I'm going to sound like an economist. But the null hypothesis that's being tested is that there is no connection between Ripple Labs and XRP markets. That's the hypothesis to be tested. And I go about testing that hypothesis.
- So from a statistical point of view, the assumption is that Ripple Labs and XRP markets are independent of each other.
- Q. My question is, as you applied your judgment and your background to the opinions you

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 1
      reached in your report, did you make any
 2
      assumptions about the relationship between
 3
      Ripple and XRP?
 4
                I can't think of any particular
      assumption I made. If -- at least as I'm
 6
 7
      thinking about that question. For example, I
      did not assume that Ripple could do things that
 8
      would move XRP prices.
 9
                I did not assume that that was true.
10
                We'll come back to that.
11
           Q.
12
                Let me direct your attention now to
13
      paragraph 24 of your report.
14
                Are you with me?
15
                My -- paragraph 24 of my opening
           Α.
      report?
16
           Q.
17
                Yes.
           Α.
18
                Yes.
                And you write, Ripple has sold more
19
20
      than 1.4 billion worth of XRP tokens through
      various channels.
21
22
           Α.
                Yes. That's what's written here.
23
           Q.
                Was that an assumption you made about
24
      the relationship between Ripple and XRP?
25
           Α.
                I wouldn't characterize that as an
```

42 1 assumption about the relationship. I -- that's 2 a summary of data that we took from certain 3 Ripple reports. 4 And let me direct your attention now to Figure 6 on page 13. 6 You with me? 7 Α. Yes. 8 This reflects data that you included 9 Q. 10 in your report that set out what you believe to be the total amount of Ripple sales of XRP by 11 12 quarter. Is that correct? 13 Α. This summarizes the sales of XRP as reported in Ripple's XRP market reports. 14 And did you prepare this? 15 Q. It was prepared at my direction. 16 Α. When you say it was prepared at your 17 Q. direction, what do you mean? 18 I had a team working with me at 19 20 Brattle, and I directed them to prepare certain exhibits or conduct some analysis. And this was 21 22 an -- this was an exhibit that I asked them to 23 prepare. 24 And when you say you have a team, how large is your team? 25

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- - A. I don't know precisely. I would say at any one time, on the order of four, five, or six people, maybe sometimes more, maybe sometimes less.
  - Q. And did you review Figure 6 for accuracy before you included it in your report?
  - A. I did not personally audit the numbers in the exhibit. I asked that this exhibit, as all other exhibits in this report, go through standard practices of audit and confirmation.
    - Q. Did you write your report?
  - A. I'm certainly responsible for my report. I wrote -- some sections may have been initially drafted by other parties. But in all cases, I reviewed and edited and assumed responsibility for the report in its entirety.
  - Q. Which parties drafted portions of your report, other than you?
  - A. We're going back in time. But -well, for example, this -- I -- a principal at
    Brattle who was working with me named -that's -- was working with me
    and may have prepared the first draft of some
    portions or -- some portions of the report.

44 1 Anyone else other than people at 2 Q. Brattle? 3 Α. No. 4 Let me direct your attention to 5 Ο. paragraph 25. 6 7 Your report states, with a typo, As show in Figure 5, Ripple reported that it raised 8 approximately 1.4 billion from sales of XRP, 9 through the fourth quarter of 2020. 10 Do you see that? 11 12 Α. I do see that. 13 Q. What do you mean by "raised" in that 14 sentence? 15 I mean sold from its inventory of XRP tokens into the market and received proceeds of approximately 1.4 billion. 17 When you say "proceeds," what do you 18 19 mean? 2.0 They -- they sold or perhaps, through market makers, directed to be sold tokens in 21 22 exchange for U.S. dollars, and the amount of 23 U.S. dollars was approximately 1.4 billion. 24 Q. And you observe in paragraph 26 that Ripple reported its sales of XRP on its 25

45 1 financial statements in two categories. 2 Correct? Programmatic sales and OTC sales? 3 Α. I see that, yes. 4 And in paragraph 26(a), you talk about programmatic sales of XRP on digital asset 6 trading platforms? 7 8 Correct? 9 Α. I see that written there, yes. 10 Ο. So those are cash sales? My understanding is that the tokens 11 were sold for cash. 12 13 Q. And in paragraph 26(b), you talk about OTC sales were negotiated, block sales of XRP, 14 to large purchasers, including wealthy 15 individuals, hedge funds, other investment 16 firms, and financial institutions. Correct? 17 Α. Yes, I see that. 18 And those were also cash sales? 19 Q. 2.0 Α. Well, I -- depending on what you mean by "cash sales," I believe they were sold in 21 22 exchange for U.S. dollars. Whether that was --23 I doubt very much it was delivered in slips of 24 green paper to the door. But I -- my understanding is they were sold for U.S. 25

dollars.

- Q. And as you state in paragraph 27, referring to Figure 6, your opinion is that these two categories, approximately 745 million in programmatic sales and approximately 698 million in OTC sales, which total about 1.5 billion, are the two components of the 1.4 billion in sales of XRP that you identified
  - A. Yes, that's correct.

in your report? Is that correct?

- Q. Why did you include Ripple's sales or alleged sales of XRP in your report?
- A. This section is a background section on Ripple Labs, its -- its businesses, its products and some data on its finances. This is simply intended as a -- as a background section to provide some context and information.
- Q. In what respects do you think that this background is relevant to the opinions you express in Exhibits 1 and 2?
- A. I -- it's included to be helpful to the reader to provide some context to know what Ripple Labs is, the products that it engages in, which, of course, I do discuss later,

analytically.

I -- there's nothing -- there -there's nothing in this section which was
intended to be here which I had any reason to
believe was in any way controversial. It's a
reporting of data from Ripple's own reports.

- Q. And did you rely on the dollar value of these sales in connection with any of the econometric models that you performed that led to the opinions you express in Exhibits 1 and 2?
- A. No. The econometric models and econometric analysis that I conduct does not incorporate information of Ripple's sales of XRP.
- Q. So what's the relevance, in your mind, to the observations that you make about Ripple's sales to the opinions you express?
- A. Again, I can only repeat my prior testimony. This section was meant to be a brief background section on Ripple Labs, its businesses, some financial information.

I consider this a routine type of section, when analyzing a company, to simply provide some basic information, hardly

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48
 1
      exhaustive, of what that company does and some
 2
      information about its finances.
 3
                I -- that was -- that was the
 4
      intention of this section.
 5
                Well, in your mind, aren't
 6
      transactions over an exchange or through the OTC
 7
      market the transactions that -- the source data
 8
      that you rely on for your opinion? In other
 9
10
      words, you're -- you're -- withdrawn.
                You -- you -- one of the variables
11
12
      that you look at is the price impact of XRP.
13
      Correct?
                Of the variables -- I -- I --
14
           Α.
           Q.
                The dependent variable in your
15
      study --
16
                The dependent variable are -- I'm
17
      sorry. Please continue.
18
                The dependent variable in your study
19
20
      is the price of XRP. Correct?
                Strictly speaking, the change in the
21
           Α.
      log of the price of XRP. But, yes.
22
23
                And so transactions, either
24
      programmatic sale transactions or OTC
      transactions are relevant to the price impact
25
```

49 1 2 that you purport to measure, correct? To the extent that they -- these 3 Α. transactions moved the price, that would be 4 reflected in the price data that I use. To the extent that Bob selling XRP to 6 Alice impacts the price, that price is reflected 7 in the data that I use. 8 And your understanding is, is that the 9 1.4 billion of sales that you identify in 10 Exhibit 6 are the transactions in which Ripple 11 12 sold XRP that would be the part of the data that 13 you relied on in your modeling and reports, correct? 14 15 I -- I'm sorry, could you repeat the question? 16 Q. I'll withdraw it. 17 Did you review any of the contracts by 18 which Ripple sold or transferred XRP to any 19 2.0 third party? 21 No, I have not reviewed any such contracts. 22 23 Q. Why not? 24 It wasn't pertinent to the opinions that I was offering in this matter. 25

50 1 You're not a certified public 2 Q. 3 accountant, are you? Α. No, I am not. 4 Are you claiming to be an expert in financial accounting? 6 I'm familiar with financial 7 Α. accounting. I've used financial accounting in 8 my professional work for many years. I'm not a 9 certified public accountant, and I don't believe 10 I'm offering any accounting opinions in this 11 12 matter. 13 Q. If you'd listen to my question, Do you consider yourself to be an 14 expert in financial accounting? 15 I can -- I can only restate my answer. 16 I'm not a certified public accountant. As a 17 professional practicing economist, I utilize 18 financial accounting, and I believe I understand 19 2.0 the basic principles. I'm not offering any 21 accounting opinions in this matter. 22 MR. FIGEL: Can we get Tab 3, please. 23 I show you what's been marked as 24 Exhibit 3. And I will represent to you that this is a copy of the consolidated financial 25

```
51
 1
      statements of Ripple Labs, Incorporated, for the
 2
      year ending December 31, 2019.
 3
                (Copy of consolidated financial
 4
           statements of Ripple Labs, Incorporated,
           for year ending December 31, 2019, was
 6
           marked Exhibit 3 for identification, as of
 7
           this date.)
 8
 9
           Α.
                Okay.
10
                Have you seen this document before,
11
      Dr.
12
           Α.
                It looks familiar.
13
                It's not listed as one of the
      documents that you considered, in the appendix
14
      to your report. Do you recall reviewing this in
15
      connection with the preparation of your report?
                I recall reviewing some financial
17
           Α.
      data. If this was not among it, I -- I don't
18
      have the list memorized.
19
2.0
           Q.
                Well, if you had reviewed it, would
      you have included it on the list of items
21
22
      considered?
23
                Well, I believe that the list is items
24
      relied upon, not items considered.
                Why don't we go to Exhibit 1, if you
25
           Q.
```

```
52
 1
      would.
 2
 3
                MR. MOYE: Appendix B?
                MR. FIGEL: Appendix B, yes, thank
 4
 5
           you.
                So -- I see what you're saying,
 6
 7
      Dr.
                So your Appendix B is only the
 8
      documents you relied on. Is that correct?
 9
10
                That's my understanding of what
      Appendix B is meant to reflect.
11
                And so it doesn't reflect all the
12
           Q.
13
      documents you considered in connection with the
      preparation of your report, correct?
14
15
                Correct.
                So there are documents that you
16
      considered that are not included on Exhibit B;
17
      is that right?
18
                Exhibit B is not intended to be an
19
20
      exhaustive list of every document that I may
      have looked at, no.
21
22
                That's not my question.
23
                My question was, there are documents
24
      that you considered in the preparation of your
      report that are not included on Exhibit B; is
25
```

53 1 that correct? 2 There -- there are documents that I 3 Α. reviewed that may not be listed in Appendix B if 4 I didn't rely on them to form the opinions in this report. 6 Do you recall any documents that you 7 Ο. considered but didn't rely on in connection with 8 the preparation of your report? 9 10 MR. MOYE: Initial report? MR. FIGEL: Initial report, yes. 11 12 Thank you. 13 Well, I remember reading a -- a Wells Submission from Ripple Labs. It's a document 14 that I looked at but I ultimately didn't rely 15 upon in any way to form my opinions. 16 Again, I think that I've looked at 17 some financial statement data, maybe just 18 briefly, but didn't consider myself relying on 19 2.0 it to form any of the opinions in my report. That's what comes to mind sitting 21 22 here. 23 And you think you may have considered 24 Ripple's 2019 financial statement?

25

Α.

I -- I seem to recall looking at

```
54
 1
      documents like this. Whether this was
 2
      particularly one that I ever looked at, I -- I
 3
      simply can't say.
 4
           Q. Could you take a look at page 3 of
      Exhibit 3, and it bears the Bates number
 6
      RPLI SEC 0301117.
7
 8
                Can you tell me what --
                I'm sorry. So it's -- is that page 1
 9
           Α.
10
      that's page 2 and that's page 3?
                MR. MOYE: No, at the bottom.
11
                THE WITNESS: Oh, page 3 on the bottom
12
13
           of the page.
                Yes. It's easier if you go by Bates
14
15
      numbers. The one ending in 117.
                Are you with me?
16
           Α.
17
                Yes.
                Can you tell me what information's
18
           Q.
      reflected on this page.
19
2.0
                Well, it appears to be some statements
      of operations for the years ending December 31,
21
22
      2019, 2018. Some information on revenues,
23
      costs, with some detail provided.
24
           Q.
                Let me direct your attention to the
      two line items under "Revenues."
25
```

```
55
 1
                Do you see that?
 2
                I see "Revenues," yes.
 3
           Α.
                And do you see that under "Revenues"
 4
           Q.
      there's XRP transactions and nonmonetary XRP
      transactions?
 6
           Α.
                I see that.
 7
                Can you explain the difference between
 8
      XRP transactions and nonmonetary XRP
 9
10
      transactions?
                MR. MOYE: Objection. Foundation.
11
12
           Α.
                Sitting here right now, I'm not
      exactly sure what they mean by XRP transactions
13
      and nonmonetary transactions.
14
                In your opinion, do they both reflect
15
           Q.
      Ripple's sales of XRP?
16
                At -- at the moment, I -- I can't say.
17
      This is 2019 and 2018.
18
                Let me try to do a little quick math
19
20
      in my head, which is always dangerous.
                I have a calculator if you'd like one.
21
           Ο.
22
                Well, I -- I -- let's see. All right,
23
      2019.
24
                251. Let's do it this way.
                22330.
25
```

```
56
 1
                718.
 2
                I -- well, maybe with the calculator.
 3
      I -- I don't -- I don't know if these
 4
      two numbers sum to be the programmatic sales
      that are reported in my report.
 6
           Q. Do you know what a Hewlett-Packard 12C
7
      is?
 8
                I think so. If you would like me to
 9
           Α.
10
      use it.
               If you would like to. I just don't
11
           Ο.
12
      want you to restrict your answer because you
13
      don't have a calculator. You said you needed
14
      one.
15
               Okay. This is old school.
                All right. So what are we doing?
16
                Okay. How do you work your
17
      calculator?
18
                Let me use -- well, I don't have my
19
20
      phone.
21
                Yeah. Why don't we move on. Yeah,
           Ο.
22
      let's do that.
23
                So you're asking if -- I suppose
24
      you're asking if these numbers correspond to
      what's in my report. I don't know offhand. If
25
```

```
57
 1
 2
      that was your question.
 3
           Ο.
                It was. Let's -- let me direct your
      attention now to page 6 of Exhibit 3.
 4
                First of all, can you tell me what a
      consolidated statement of cash flows is in a
 6
      financial statement?
 7
           Α.
                Well, it's a statement that summarizes
 8
      cash flows, generally from operating activities
 9
      of a company. These would be revenues collected
10
      and costs of operation.
11
                What do "cash flows" mean?
12
           Ο.
13
                Well, it can to be on an accrued basis
      or a collected basis. But these are dollars in
14
15
      and dollars out in the operation of the
      business.
16
                By "dollars," you mean -- I don't mean
17
      greenbacks --
18
                I don't mean green slips of paper,
19
2.0
      but --
                Let's not talk over each other.
21
           Ο.
                Give me just one second, Dr.
22
23
      was about to ask you a question.
                And by "dollars," you don't mean green
2.4
      slips of paper. You mean cash transactions that
25
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58 1 are recorded in bank and accounting ledgers, 2 3 correct? Correct. I certainly don't mean green 4 Α. slips of paper handing back and forth. 5 All right. Now, let me direct your 6 attention to the first line under cash flows 7 from the operating activities. 8 Do you see that? 9 10 Α. Uh-huh. And do you see the net income line? 11 Q. 12 A. Yes. 13 Q. And do you recognize that as, the , approximately, as the net income 14 15 amount on page 3? Yes. They're the same number. 16 Okay. And if you go down the next --17 the first line under net income is adjustments 18 to reconcile net income to net cash providing 19 20 by -- provided by operating activities. 21 Do you see that? Α. Uh-huh. 22 23 What's your understanding of what that 24 adjustment refers to? 25 Well, generally, you have income Α.

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statements and cash flow statements, balance sheet statements. This might be an adjustment to reconcile an income statement to a cash statement.

- Ο. What's the difference between income and cash in the context of this item?
- Well, income statements, you have --Α. income statements are -- reflect the operation of the business, as moneys come in and go out, very often on an accrued basis.

Cash statements represent an accounting of final cash balances at the end of the fiscal year. Sometimes those two things may not line up because you might be -- on your income statement, you might be reflecting moneys, for instance, that have been billed but not yet received or costs that have been charged but not yet paid. And so you may have to do a reconciliation to bring them into balance.

- Ο. Basically an adjustment from noncash to cash items; is that correct?
  - Α. Correct.
- Q. And you'll see -- on the first line under that adjustment, you'll see realized and

60 1 unrealized gains on XRP derivatives. 2 3 Do you see that? Α. T do. 4 Q. And you see that's a negative 5 number? 6 7 Yes. It appears to be. Α. And what's your understanding of what 8 Q. the net-income-to-cash adjustment of 9 10 for realized and unrealized gains on XRP derivatives relates to? 11 12 MR. MOYE: Objection. Foundation. 13 Α. Well, I -- I mean, I haven't reviewed these statements in anywhere the sort of detail 14 15 that we're doing here today. Presumably, Ripple Labs had some 16 derivative position on XRP; and perhaps on a 17 mark-to-market basis, there were gains on losses 18 to those positions. But in -- I have spent 19 20 essentially -- I spent very little time with these documents. I just don't want to speculate 21 22 out of turn. 23 Does it cause you to question the 24 statements in your opening report that Ripple had 1.4 billion of cash sales during the 25

61 1 timeframe reflected in your Figure 6? 2 No. My Figure 6, I think, is based --3 Α. is simply a restatement of their own market 4 reports. I'm simply tabulating data from the XRP market reports. 6 7 Let me direct your attention now to Ο. page 11 of Exhibit 3. 8 Α. Uh-huh. 9 Are you familiar with notes to 10 Ο. financial statements? 11 12 Α. Generally, yes. 13 Q. Fair to say that's where an issuer, a company describes some of the line items on 14 their financial statements? 15 Α. 16 Correct. Before you signed your opening report, 17 did you read the footnote in which Ripple 18 described the difference between XRP 19 20 transactions, nonmonetary XRP transactions? 21 Do you see that? 22 I see this note. I had not read this 23 note prior to signing my opening report. Q. Could you read the sentence under XRP 24 transactions into the record, please? 25

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- A. XRP transactions revenue consists of sales of XRP for fixed monetary consideration and is recognized upon delivery of XRP to the customer.
- Q. What's your understanding of that explanation in the note under XRP transactions?
- A. Well, I take it to mean that this -this refers to proceeds collected upon the
  delivery of XRP to some customer in exchange for
  money.
- Q. And can you read for me the first sentence under nonmonetary XRP transactions?
- A. Nonmonetary XRP transactions revenue consists of transactions where the company delivers XRP to customers for consideration other than cash or other monetary consideration and is recognized upon delivery of XRP.
- Q. What's your understanding of that sentence?
- A. I believe it's describing situations where Ripple delivers XRP tokens in exchange for something other than money.
- Q. And do reading these two explanations of the footnote cause you to reconsider the

- 2 statements you made about Ripple's sales of
- 3 | 1.4 billion between the first quarter of 2017
- 4 and the fourth quarter of 2020?
- 5 A. By themselves, no. What I report in
- 6 Figure 6, the numbers there are taken simply
- 7 from XRP markets reports.
- Q. And you think those are sales of XRP
- 9 for cash? Correct?
- 10 A. Combination of programmatic sales and
- 11 over-the-counter sales expressed in a certain
- 12 value.
- Q. And when we talk about cash, I'm using
- 14 the definition that Ripple used in its notes,
- 15 | fix monetary consideration.
- So just to be clear, you are not
- modifying, based on the information I showed
- 18 you, the statements you made that Ripple sold
- 19 | 1.4 -- 42.45 billion in XRP for a fixed monetary
- 20 consideration. Correct?
- 21 MR. MOYE: Objection. Asked and
- 22 answered.
- 23 A. The value of the XRP that Ripple sold,
- 24 as reported in their markets reports, represents
- 25 | a certain amount -- a certain value that's put

on it. If we're now parsing whether that was -whether they received a hundred dollars or
whether they received services that they valued
at a hundred dollars, that's not a distinction
that -- that was important to me in creating
Figure 6, which, again, is just a tabulation of
data from Ripple's XRP market reports.

Q. So even understanding that some not -- withdrawn.

Even understanding the large

percentage of the sales that you have in

Figure 6 were sales for something other than

fixed monetary consideration, that doesn't

change the relevance of the information in

Figure 6 to your study. Correct?

MR. MOYE: Same objection.

A. Correct. Figure 6 is simply a tabulation of data from market reports indicating the value of XRP tokens that Ripple released. I -- with this information and -- perhaps jogging my memory, it might be that sometimes they collected a hundred dollars in money, and sometimes they collected services worth a hundred dollars. I'm not sure that

65 1 2 that's a -- necessarily an important 3 distinction. But in any event, this data is not 4 part of the econometric analysis that I 5 conducted. This is provided simply for 6 7 informational and background purposes. Now, you testified earlier, I believe, 8 Q. that you never conducted, other than in this 9 10 case, an event study involving digital assets. Correct? 11 12 Α. Correct. 13 Q. Right. And apart from your work in this case, do you know of any event study 14 15 involving a digital asset that's been used to support the argument that a digital asset is a 16 security? 17 To support -- well, the -- generally, 18 that sounds like a -- a legal issue, whether 19 2.0 something is a security or not. I'm personally not aware of other 21 legal proceedings, but I -- I wouldn't 22 23 necessarily be aware of other legal proceedings. 24 Q. Well, do you know of anyone else, other than you, that's conducted an event study 25

- involving a digital asset for the purpose of demonstrating that the digital asset was a security?
  - A. Well, I don't even know that I've done what you just said. I conducted an event study for the purpose of determining whether there is a connection between Ripple Labs and the XRP market, and I found that there is. That's the -- the -- that's my analysis and that's my opinion.
    - Q. So --
  - A. How that relates to a legal question is not for me to say.
    - Q. So as far as you know, the event study that you conducted is not relevant to the question of whether XRP is a security. Correct?

      MR. MOYE: Objection. Argumentative.
      - A. That's certainly not what I said.
  - Q. Well, let me ask you the question. In your mind, is the event study that you conducted as reflected in your report, in Exhibit 1, relevant to the question of whether XRP is a security?
  - A. I -- I -- you seem to be asking me for

my legal opinion, which I'm fully -- which I'm not qualified to -- to offer. I'm not offering any legal opinions.

I was engaged by the SEC to conduct an analysis, and I conducted the analysis to the very best of my ability.

- Q. Dr. I'm asking you for your opinion, as an economist, as to whether you believe the event study that you prepared is relevant to the question of whether XRP is a security.
- A. As an economist opining on a legal question? I'm not sure I -- I -- I understand your question.
  - Q. So I take it you don't have an opinion?
  - A. The question of whether Ripple Labs impacted the XRP market is -- as far as I understand, was in dispute. I was asked to conduct an analysis, and I conducted an analysis and prepared my opinions and wrote a report about them.
  - Q. Let's go back to precedents of using an event study for the purpose of supporting an

2 argument that a digital asset is a security.

Are you with me? I'm ask-- the question I'm asking is, are you aware of anyone else who's ever done an event study for the purpose of demonstrating that a digital asset is a security.

MR. MOYE: Objection. Asked and answered.

A. Again, as I've -- as I've tried to explain, the question of whether it is or is not a security is a legal question.

An event study is not going to answer a legal question. It may provide information which might be useful to the finder of fact who's ultimately going to settle the legal question. But an event study is not a legal test.

- Q. Are you aware of any academic literature that supports the use of an event study to demonstrate that a digital asset is a security?
- A. No, I'm not aware of any academic literature on that point. That's again, a -- generally a legal question, and I would be --

it's a -- it's ultimately a legal question.

- Q. So I may be able to save everybody in the room a little bit of time then, Dr.

  So fair to say that all of the academic publications that you cite in your report, in your mind, do not support the use of an event study to support an argument that a digital
- MR. MOYE: Objection. Argumentative.

asset is a security. Correct?

- A. With respect to that -- I -- I need to hear that back. That was very convoluted.
  - Q. Let me -- give me just a second.

You agree that none of the academic literature cited in your report, either report, endorses the use of an event study to support an argument that a digital asset is a security.

A. The academic literature applies the event study methodology to the digital token markets, including the XRP market.

Those event studies resolved around the question of whether a set of events was associated with an increase in -- in digital token -- and sometimes decrease, in digital

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      token prices.
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                I applied that well-accepted,
      peer-reviewed methodology to the matter at hand,
 4
      as I was asked to investigate a question by the
 5
      SEC.
 6
 7
                MR. FIGEL: We've been going about an
           hour and 20 minutes. I'm happy to keep
 8
           going, but if you'd like to take a short
 9
10
           break, I'm happy to do that, too.
                MR. MOYE: Why don't we take a short
11
12
           break.
13
                MR. FIGEL: Yeah.
                THE VIDEOGRAPHER: We're going off the
14
           record at 10:40 a.m.
15
                (A recess was taken from 10:40 to
           10:59.)
17
                THE VIDEOGRAPHER: We're back on the
18
           record at 10:59 a.m.
19
20
           Q.
                Dr. before we broke, you made an
      observation about the academic literature that
21
      you relied on.
22
23
                Apart from your work in this case, are
24
      you aware of any event study that's been used to
      evaluate whether news events published by a
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71 1 company had an impact on the market price of a 2 digital asset? 3 Whether -- whether news events -- I'm 4 Α. sorry, just one more time? 5 Q. Sure. 6 7 Apart from your work in this case, are you aware of any event study that's been used to 8 evaluate whether news events published by a 9 10 company had an impact on the market price of a digital asset? 11 12 Α. Yes. 13 Q. What study is that? The -- the Joo, et al. study. I 14 15 believe -- and maybe it's the Gerritsen. I might be confusing them. 16 But one of those studies, in its set 17 of events for XRP, included -- perhaps among 18 other things, but I remember that it included 19 20 the BitLicense being awarded to Ripple. There may be other examples, but that 21 22 one comes to mind. 23 And you consider the BitLicense being 24 issued to Ripple to be a news event published by a company? 25

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- Well, Ripple published -- published that event. Other people may have also, but Ripple certainly announced the event.
  - Well, that would -- that would identify a correlation between the award of a BitLicense and the market -- the impact on market price. Correct?
  - Α. Correct.
  - And the Joo study that you refer to didn't identify the source of the publication of the award of the BitLicense, correct?
    - Α. It probably wasn't pertinent to them.
    - But you're --Ο.
      - Sorry, go ahead. Α.
  - My question is, are you aware of an Ο. event study that sought to evaluate the impact on the market price of a digital asset from a news event announced by a specific company?
- Α. They may have sourced the news event from Ripple's own announcement. I don't know where they sourced the news event. I don't see what difference it would make.
  - Q. You don't see a difference --
- 25 Α. No.

73 1 Let me finish. 2 Q. 3 Α. Sorry. Thank. 4 Q. You don't see a difference between -a correlation between the fact of an event and 6 a -- and a market price of a digital asset and 7 an announcement by a company on the digital 8 price of a -- on the market price of a digital 9 10 asset? You're parsing distinctions that I 11 12 just don't follow. 13 An event that is unannounced and 14 unknown presumably will not have any impact. 15 Therefore, whenever we talk about the impact of an event, we are really invariably talking about 16 the impact of the announcement of the event. 17 And that is -- that's just one that I 18 happen to remember. There may be others, I --19 20 but that's just one that happens to come to mind of an event that was announced by Ripple -- may 21 22 have also been announced by other people -- that 23 was included in an event study in peer-reviewed 24 academic literature on the XRP market. 25 Ο. I want to make sure I understand your

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      answer, Dr.
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                And let -- bear with me for a second.
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      Let's take the BitLicense event that you
 4
      identified.
           Α.
                Uh-huh.
 6
 7
                As I understand the Joo and -- I
           Ο.
      believe it's Nishikaw and others study, one of
 8
      the things they looked at was a correlation
 9
10
      between the award of the BitLicense and the
      market price of digital assets. Correct?
11
                Just to be clear, I don't remember if
12
           Α.
13
      it was the Joo study or the Gerritsen study.
      I -- I -- I might be conflating the two.
14
15
                So I don't know if we want to keep
      referring to it as the Joo study. May have
      been.
17
                But one of those two studies had a set
18
      of events that it considered relevant to XRP,
19
20
      and the BitLicense was among those events.
21
           Ο.
                Correct. But in your mind, it doesn't
      matter, when you're measuring market impact of
22
23
      an event, whether the event is announced by one
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      source or 50 source. Correct?
                Generally -- and -- and with the
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           Α.
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caveat that one can -- with any rule, one might be able to think of an exception, but as a general proposition, no, it doesn't matter to me whether it was announced by one or several.

- Q. Did the events that you used in your event study as reflected in Exhibit 1 make a distinction between whether the event was announced by one source or by multiple sources?
- A. That is not a distinction that I drew in my analysis. Nor is it a distinction that -- no, it was not a distinction that I drew in my analysis.
- Q. All right. Could we go to Exhibit 1, please. Paragraph 30.
  - A. Yes.
- Q. Could you read for me the first sentence in paragraph 30.
- A. In the matter at hand, I understand that the XRP token is not a claim on the assets or earnings of Ripple Labs, and that Ripple Labs maintains that market participants do not view Ripple Labs' efforts as relevant to the XRP market price.
  - Q. Are you aware of an event study that

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sought to determine whether news events about a company had an impact on the market price of an asset that did not have a claim on the assets or earnings of the company?

- A. Yes. I -- the same study that we've been discussing, whether that's Gerritsen or Joo.
- Q. All right. Other than that study, are you aware of any other event study that sought to determine whether news events about a company had an impact on the market price of an asset that did not have a claim on the assets earnings of the company?
- A. I don't have the -- the list of events from those studies memorized. There may have been other events of that type. Offhand, sitting higher today, I can't think of another event study in the digital token market that did that, but I haven't done an exhaustive search on that question.
- Q. Can you take a look at paragraph 46, please.
  - A. Uh-huh.
- Q. Could you read into the record,

please, the second sentence in paragraph 46.

- A. The question, therefore, is not whether a particular Ripple action or event is associated with a particular XRP price response, as is the case in many event study disputes, but instead whether Ripple actions or events are collectively associated with significant XRP price reactions.
- Q. And what are the disputes you're referring to when you use the phrase "many event study disputes"?
- A. What I had in mind when I wrote that was, other litigation contexts which, in my experience, often focus around a particular event. For example, a corrective disclosure of earnings and the impact that that may or may not have had on the stock price.
- Q. And you say the question in this case is whether Ripple action or events are collectively associated with significant XRP price reactions.

Do you see that?

- A. Yes.
- Q. What do you mean by "collectively

associated"?

- A. I'm testing a -- I'm testing whether there is a correlation or association between Ripple Labs and some of its events or actions and XRP prices.
- Q. And what do you -- what's the definition of "collective association" or "collectively associated"?
- A. I would think of that in the context of a joint test of significance, testing whether a set is jointly significant as opposed to looking at any one event.
- Q. And is -- can we call that collective association? Is that a fair description of what you just described?
- A. That's what was in my mind when I wrote the words. It's -- a more rigorous statistical discussion would probably speak in terms of joint significance, but I'm happy to use the language that's here.
- Q. Is collective association a term of art in econometrics?
- A. Not especially, as I just described.

  What I meant there was the sort of joint

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significance. That would be in a more -- in an academic paper, we would probably speak about whether the set of events was jointly significant.

I meant the phrase in that spirit.

- Q. So the record is clear, let's just make sure we have an agreement on the term. Do you want to use "joint significance" or "collective association"?
- A. I suppose with the formality of these proceedings, maybe we should speak about joint significance.
- Q. Are you aware of any peer-reviewed articles that assess whether many events, jointly have significance with a significant price impact on a digital asset?
  - A. Yes.
    - Q. Which ones?
- A. Papers that I've referred to in my report, Gerritsen and Joo. That's -- they both do that. They have a set of events, and they test whether that set of events is jointly -- that set of events is jointly significant.
  - Q. Other than the articles that you cite

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- in your two reports, are you aware of any other
- academic literature that you rely on to support
- 4 your claim that there are other event studies
- 5 | that collectively -- that measure whether there
- are collective events associated with
- 7 | significant market impact on digital assets?
- 8 A. The -- the event study -- the academic
- 9 peer-reviewed event studies that I rely on are
- 10 | the ones that I cite in my report and include in
- 11 | my list of documents relied upon.
- 12 Q. You're not aware of any others?
- 13 A. Sitting here today, I -- no. Those
- 14 | are the ones that I recall.
- Q. All right. In this case, you
- 16 initially identified 514 news events. Is that
- 17 | correct?
- 18 A. That -- that sounds correct.
- 19 I'm sure I say that somewhere. But
- 20 that sounds correct.
- 21 | Sorry. I'm just -- yes, 514 events,
- 22 from paragraph 49.
- Q. And you only tested 105 of those
- 24 | events; is that correct?
- A. No, no, that's not correct.

81 1 Let's go to paragraph 98. 2 Q. Uh-huh. 3 Α. Well, maybe I should give you a chance 4 Q. to explain. 5 Let me rephrase my question. You only 6 tested events occurring on 105 days. Correct? 7 No, that's not correct. Α. 8 How many event days did you test in 9 Q. 10 your methodology? Α. In total, I don't know the number 11 12 offhand. But what you're -- if I, maybe some 13 assistance. Feel free. 14 Ο. 15 You're missing the other categories that I discuss previously, for instance, office 16 and staff announcements, the noncommercial XRP 17 initiative announcements. That's -- that would 18 need to be added to the 105, to get the total 19 20 number of days that I ever tested. Didn't you effectively exclude the 21 22 office and staff announcements in the 23 noncommercial XRP events --24 Α. I tested them. Sorry. I don't mean to speak over you. I apologize.

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  - Q. And you found no correlation, correct?

    Or no statistically significant correlation?
    - A. That's correct.
  - Q. So you can't look to those events to support an opinion that actions by Ripple Labs had a statistically significant impact on the market price of XRP. Correct?
  - A. Those events do not -- those events do not provide statistical evidence of an association between Ripple Labs and XRP prices.

    I agree.

And I'm sorry. I'm really not trying to be difficult, but your question was how many I had tested. I just wanted to be clear that I tested more than this final set here.

- Q. So how many event days did you test in your regression analysis?
- A. Again, I -- I don't have the -- the total offhand. There -- I -- but 105-plus unique days in -- among the sets of news categories that we've just discussed, which was -- on the -- I mean, 20, another 20, another 30. I don't know.

There may be some overlap in days. I

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don't know. 2

But 105-plus.

- The aspect of the study that you're --Q. you conducted, that's described in paragraph 98, which is a combination of the categories for which you found statistical significance, was limited to 113 unique relevant events on 105 days. Correct?
- 10 Α. Almost correct. Section F is based on 113 unique events on 105 days. 11

What I'm -- just want to make sure we're clear on is you said, categories for which I found significant correlation. I believe that was part of your question.

And this set of 113 events on 105 days includes a category called acquisition and investments, which in isolation, I do not find a statistically significant correlation.

So it's not a combination of subsets, each of which by themselves produced a correlation. Most of them did. One of them in isolation did not. I put them all together, and in Section F studied that superset of 113 events on 105 days.

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- Q. And this is the portion of your event study that you primarily rely on to support your observations about whether there is a collective association between actions by Ripple and a market impact on XRP. Correct?
- A. Well, I -- I'm not sure about your use of the word "primarily."

It is -- it is a set on which I do a great deal of testing and robustness testing, and it is certainly part of my opinion that there is an association between Ripple Labs and XRP prices.

- Q. And that combination, reflects a reduction from the 14 categories that you initially identified as important events, correct?
- A. I wouldn't characterize it that way.

  I did not identify them as important events.

  Those were news found in -- among Ripple Labs' curated news sources.

So whether I had an opinion that they were important or not is not how that set was formed.

Q. Didn't you select -- withdrawn.

85 1 Let's just talk about your methodology 2 so the record is clear. 3 Α. Sure. 4 You started off, with respect to your effort to identify events, by pulling events 6 that were reported by Ripple on its website and 7 in other publications of Ripple, sponsored. 8 Correct? 9 10 Α. Taking all of them. Yes. Right. And you assumed that Ripple would not 11 Q. 12 have put them on there unless Ripple thought 13 that they were important. Correct? I assumed that Ripple Labs would 14 15 presumably have some basis for identifying some things and not other things, yes. 16 And that yielded an initial selection 17 Q. of almost 700 news events, correct? 18 Α. 700 articles, yes. 19 2.0 Q. And you then, with some adjustments, categorized all of those events into 14 21 22 categories. Correct? 23 Α. Yes. That is correct. 24 Q. And then with respect to the aspect of your study that's reported or that you describe 25

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      in paragraph 98, you excluded 9 of those 14
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      categories. Correct?
 3
                I just want to refresh.
 4
                I think that's right, 14 minus 5 is 9,
      I believe.
 6
                The analysis in Section F is based on
 7
           Α.
      five and, therefore, not based on nine, that's
 8
      correct.
 9
10
           Ο.
                So for the study that you did in
      paragraph 98 --
11
12
           Α.
                Yeah.
13
           Q.
                -- you excluded nine categories --
14
           Α.
                Yes.
15
           Q.
                -- correct?
                That sounds right.
16
           A.
                And in those nine categories were
17
           Q.
      approximately 400 Ripple news events, correct?
18
                That's -- that sounds correct.
           Α.
19
20
           Q.
                Are you aware of any academic studies
      that support the exercise of subjective judgment
21
22
      that reduces the number of events studied by
23
      more than 80 percent?
24
           Α.
                Of course.
                And tell me why -- what you mean by
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           Ο.
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87 1 "of course." 2 3 A. I mean, I'm tempted to say "obviously." 4 Well, many event studies can be conducted on a single event and, therefore, are 6 not considering dozens or hundreds or maybe 7 thousands of other events. 8 It -- a -- a routine part of the event 9 10 study methodology is the selection of events. That's how an event study methodology begins, is 11 with a selection of events. 12 13 Would the results of your test of collective events be different if you tested or 14 included all of the 514 news events in all of 15 the 14 categories that you initially identified? 16 MR. MOYE: Objection. Calls for 17 speculation. 18 I -- I don't know the answer. It's 19 20 not -- it's not pertinent to my opinions what the answer to that question is. 21 22 I don't believe I ever tested all 23 events because it just wasn't -- it wasn't a 24 relevant or pertinent exercise to undertake. Would you agree with this statement 25 Ο.

that mathematically, a set of events is more
likely to be jointly significant than individual
events? Correct?

Well, why don't I rephrase that.

A. Yeah, please.

- Q. Mathematically, a set of events is more likely to be jointly significant than an individual event. Correct?
- doesn't really make a great deal of sense to me.

  A single event is a single event. A set of -- a
  set of events, you can test the joint
  significance of a set of events.

I -- I apologize. The question just

By definition, you cannot test the joint significance of a single event. So I -- I'm just struggling with the question.

Q. Well, let's make it probabilistic. In what circumstance are you more likely to find a statistically significant correlation, randomly picking one of your 514 news events from Ripple and testing whether that event had a statistically significant market impact, or testing a larger number of Ripple events, to test whether it has a statistically significant

1 market impact? And by "market impact," I mean 2 3 on XRP. I -- I simply cannot engage with that 4 question. I don't understand it. 5 I'm sorry. I don't understand it. 6 7 You don't think your odds of finding a statistically significant correlation is greater 8 if you pick 105 news events than if you pick a 9 10 single one? Α. Absolutely not. There's no reason to 11 12 believe that it is. 13 All right. Let me show you what we'll mark as -- apologies. Where are we? 14 15 MR. MASTERMAN: 4. MR. FIGEL: Thanks. Tab 4, and that's 16 the "Litigation Services Handbook, The Role 17 of a Financial Expert." 18 (Litigation Services Handbook, The 19 20 Role of a Financial Expert, was marked Exhibit 4 for identification, as of this 21 date.) 22 23 Q. Are you familiar with this document, 24 Dr.

A. I don't think so.

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                MR. MOYE: Can you clarify whether
 2
           you're talking about the entire handbook or
 3
           just the section you've got here?
 4
                MR. FIGEL: Fair question.
                Why don't we start with the caption,
 6
      which is "Litigation Services Handbook." Are
 7
      you familiar with that publication?
 8
           Α.
                I think I've heard of it.
 9
10
           Ο.
                What context?
           Α.
                I don't know. Discussions.
11
12
           Q.
                Would you agree this is a widely
13
      accepted handbook that discusses the application
      of economics and econometrics to litigation?
14
15
                MR. MOYE: Objection. Foundation.
                I -- I don't know that I'm in a
16
           Α.
      position to characterize it that way. It may
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      be.
                You don't know one way or the other?
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           Q.
2.0
           Α.
                No.
                All right. If you could -- the page
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           Ο.
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      number's a little awkward here, but if you go to
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      the upper left-hand corner, you'll see something
      that looks like 19 Bullet Point 2.
2.4
                Uh-huh.
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           Α.
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And there's a section that says a romanette a, "Overview of the Event Study Technique."

Do you see that?

- Α. Uh-huh.
- Can you read the first sentence into Ο. the record for us.
- Event studies of the type used in litigation rely on two well-accepted principles. First, the semi-strong version of the efficient market hypothesis, which states that stock prices in an actively traded security reflect all publicly available information and respond quickly to new information.

Second, the price of an efficiently traded stock is equal to the present value of the discounted future stream, a free cash flow.

- Do you agree with the statement in the Litigation Services Handbook that, Event studies used in litigation should be based on a finding of the existence of the semi-strong version of the efficient market hypothesis?
- Α. As an absolute rule? No, I don't agree.

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  - Why not? Q.

Q.

- 3
- Α. I think it depends very much on the context and the question being addressed.

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- I -- I would not be surprised that in
- 6
- many contexts, that assumption is necessary.
- 7
- But I don't think that in all contexts

Do you believe that assumption is

Sorry, could you repeat the question?

- that assumption is necessary. 8
- 9
- 10 necessary with respect to an event study that
- seeks to prove the correlation between press 11
- 12
- announcements by Ripple Labs and impact on the
- 13

market price of XRP?

- 14
- 15 Do you believe that assumption, i.e., Q.

that you need a semi-strong version of the

efficient market hypothesis, is necessary to

identify, with reliability, the correlation

any impact on the market price of XRP?

[2/18/2022]

between press announcements by Ripple Labs and

MR. MOYE: Objection. Compound.

Well, why don't -- yes, go ahead.

You're asking do I believe that the

May I restate the question back just

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- Α.

Q.

to make sure I understood it?

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market must be -- or we must -- we must assume semi-strong efficiency to identify the correlation between set of events and an impact on market prices? Is that the question?

Q. No, it's broader than my question. So I'll withdraw my question and try again.

Do you believe you need to have evidence of a semi-strong efficient market in order to conduct the event study that you conducted in this case?

- A. No.
- Q. Why not?
- A. Well, again, following the accepted methodology and peer-reviewed literature, we don't need the semi-strong hypothesis to hold to conduct the event study of the type that I did.
- Q. But you agree that the semi-strong version of the efficient market hypothesis is not present with respect to the market for XRP.
- A. Yes. I discussed this at length in my report. The received evidence and the economic literature, consistent with my own analysis, is that the XRP digital token market was likely not

interest.

semi-strong efficient during the period of

Q. So if the Litigation Services Handbook is correct that you need a semi-strong version of the efficient market hypothesis to do an event study of this nature, then the conclusions of your event study would not be reliable, correct?

A. You've -- you've put together a lot of things in that question.

The semi-strong efficient hypothesis is necessary to draw certain inferences from an event study.

Those are not the inferences that I'm drawing from my event study. They're not the inferences that the Joo article draws from its event study or Gerritsen or any other article.

If, if you conduct an event study, and you find that there is no statistically significant reaction in price following an event -- so let's just -- let's just have an example to fix ideas.

XYZ Enterprises issues a corrective disclosure on January 1, and the question is,

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Well, did that corrective disclosure cause the stock price to drop. Or change.

You conduct an event study, and you find no statistical evidence that stock prices moved in the statistically significant way following January 1.

Okay?

Question is what inference do you draw from that lack of movement. If you want to say, Well, because the price did not move, therefore, the corrective disclosure was not important, if you want to draw that inference from that statistical result, you can only draw that inference if you've established semi-strong efficiency of the market.

Because otherwise, you're left wondering, Well, perhaps the stock price simply hasn't moved yet, perhaps we need to wait, perhaps it will move next week.

The semi-strong efficient hypothesis allows you to draw an inference from an absence of movement.

I am not drawing inferences from the absence of movement in this case, as the

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in many contexts, is not necessary for the purposes of the analysis that I'm conducting

here.

was no correlation.

Q. Dr. how do you know, if you don't have a efficient market, that the price

impact that's reflected and that you are

correlating isn't due to an event -- another

event that predated the event you're measuring?

peer-reviewed academic literature that applies

XRP, are not drawing inferences of that type.

my event study methodology to markets, including

So, that hypothesis, while necessary

That's a very good question. And in my opinion, one has to conduct some robustness

checks to reject that possibility. So, for

example, I conducted an analysis to see if there

was any correlation between events and price

movements three days before the announcement.

And I found across all of my models that there

I've -- I've conducted robustness checks on the length of the event window that I

But I also conducted a robustness check on one

considered. The report focuses on three days.

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day and as long as seven days.

So, taken all together, it seems clear to me that the prices were not moving before this news was released, and yet began to move even in a few hours of the news being released, which is why I'm comfortable with the conclusions and opinions that I've offered.

This, again, is consistent with the accepted methodologies that you'll find in the literature.

- Ο. What was the data that you relied on to support the statement you just made that you observed a statistically significant market impact on XRP within hours of a news event?
- It's -- it would be in, I think, Α. Appendix E of my report, if we can flip there. I don't remember exactly -- I don't remember the table number. But if you allow me to flip through it, I'll point you to it.

I have a lot of appendices there. So I just need to -- I just need to find it.

(Witness reviewing document.)

Α. I'm getting my pages confused. Hang on one second.

Do you want to take a break and

I'm just -- I'm turning the pages, and I just

That's the three days early.

don't want to get everything out of order.

sure I am with you. I'm sorry. You said

Page 15 of Appendix E.

correlation between XRP price increases and

announcements in a one-day event window. That

means we're comparing -- so, again, suppose the

news comes out on January 1. We're comparing

the price at the end of the day on January 1,

December 31, meaning with the news released at

some point in between, the markets had a few

with the price at the end of the day on

So that's the significance of

No, no. It will just take a second.

I'm getting there. Too many tables.

Here it is. Page 15 of Appendix E.

Give me just a second. I want to make

This is the significance of the

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Q.

Α.

collect your thoughts?

correlation between --

page 15 of Appendix E?

Okay.

Q.

Ο.

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hours to react to the event. 2

- Q. Well, how do you know -- what data do you have to support the claim that the markets reacted within a few hours?
  - 24 hours is the most you can say; isn't that right?
  - Well, no. The news is -- 24 hours is the longest it could be; one minute is the shortest it could be. So, presumably, we're talking about some time period in the interval between one minute and 24 hours.
  - Did you have data that allowed you to measure the time between the release of the press release and the market impact?
- Yes, because when we review the time Α. stamps on our events, there is a UTC hour and minute.
- And what about the price data? Q.
- 2.0 Α. The price data is taken at the end of 21 the day UTC time.
  - So it's somewhere between 24 hours --
- 23 A. And one minute.
- 24 Q. -- and one minute. But you can't say more specifically --25

100 1 I could. I mean, I'd have to go --2 Α. Let me finish my question, please, 3 Dr. 4 You can't say more specifically than you believe you observed a price impact between 6 7 the release of event and the market price, other than somewhere within one minute and 24 hours. 8 Correct? 9 10 Well, if this -- I could, because we have the time stamps on the articles. So we 11 12 could go article by article, and we could 13 calculate the elapsed time between the publication of that article and the -- and the 14 15 close of the day. Did you do that study, Dr. 16 I know you -- I know you say you 17 could. My question is, did you do it? 18 No, I did not do that. 19 Α. 2.0 You don't have a basis to say that the Q. observed price impact on the market for XRP 21 22 occurred within hours of a news event unless you 23 mean within 24 hours, correct? 24 Α. No, that's not correct. Of course, I have a basis for that, I looked at those UTC 25

times, they were not all 12:01 a.m. of day.

some were in the morning. So, yes, I have a

the day is just within a few hours of the

publication of the news.

these regressions, no.

form efficient market?

and an observed price impact?

Q.

Α.

Α.

Α.

Ο.

basis to know that in many cases, the close of

or number of hours between release of an event

you're contending that your study with the

one-day event window is sufficient to overcome

the absence of an efficient market. Correct?

No, that's not my testimony.

that you used a one-day event window in some of

your robustness studies is sufficient to remove

any reliability issues from the fact that XRP

does not trade in a weak form or semi-strong

Let's be clear about it.

Well, are you contending that the fact

Many of them were in the afternoon;

Did you control for number of minutes

That is not a control variable in

So if I understand your testimony,

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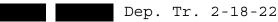
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[2/18/2022]



No, that was not my testimony either.





What, if anything, are you saying about the fact that you conducted a one-day event -- a one-day event window, and the absence of what you concede is the lack of an efficient market for XRP?

A. I pointed to a number of robustness tests and studies that I did as part of my research. So one possible view, which as a logical matter cannot be precluded a priori, is that when we see price reactions on these days, it might possibly be due to something that happened before the event in question. If the market is not semi-strong efficient, one cannot say in principle that that's impossible. It could be true.

So to test that hypothesis, I looked -- I looked at the question. I said, well, were prices -- is there a correlation between the news and price movements in the days leading up to the news?

And answer was no. In addition to that, I looked at a very short window, a one-day horizon, which in many cases is only allowing a few hours of response. And I found a

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2 correlation that was yes.

This plus the other work that I did allows me to reach the opinion that what we are seeing in the prices is due to events on the day in question and not due to events prior to that or after that.

Q. And my question is, you believe that that methodology that you just described allows you to reach a reliable conclusion conceding that XRP does not trade in an efficient market.

Correct?

A. Correct. Because the methodology that
I'm applying, again, is found -- it's
well-accepted methodology found in the
literature where the -- where the -- academics
studying a different set of events, but
essentially investigating a similar question,
asking does this set of events move XRP prices,
those studies acknowledge the relative
inefficiency of this market, they apply the
methodology, and they reach their inclusions.

Q. Just so the record is clear, you're not contending that the -- that proof of an efficient market is necessary for you to reach

104 1 those conclusions, correct? 2 3 MR. MOYE: Objection. Asked and answered. 4 I -- as I've testified my report acknowledges that this market is almost 6 certainly not as informationally efficient as 7 the stock market. Academic studies acknowledge 8 the same thing. They then proceed to apply a 9 10 methodology, which I apply to the matter at hand. They apply it to the XRP market as I 11 12 apply it to the XRP market. And the inferences 13 that we draw are perfectly valid, even in the absence of semi-strong market efficiency. 14 15 All right. If we could now go to Tab 5, which is the binder article that you cite 16 in your report. 17 MR. MOYE: Are you marking a new 18 Exhibit 5? 19 2.0 MR. FIGEL: Yes. Yes. I think we're up to 5. 21 (Academic Paper titled "The Event 22 23 Study Methodology Since 1969" was marked 24 Exhibit 5 for identification, as of this date.) 25

105 1 You're familiar with this academic 2 Q. 3 paper, correct? Α. T am. 4 And you cite it in your report? Ο. Α. Uh-huh. 6 7 MR. MOYE: You have to say yes or no. Α. Yes. 8 If you could read into the record the 9 Q. 10 portion of this article beginning at the -- near the bottom of the first full paragraph under 11 12 "introduction," beginning with "event study" and 13 ending with "securities holders." I'm sorry. The -- in the second 14 15 paragraph below --The first -- well, the first -- I'm 16 sorry. Second -- yeah, there is a paragraph 17 The second paragraph under 18 there. "introduction." Right after Footnote 1, just 19 2.0 read the -- the sentences to the end of the 21 paragraph, beginning with "event study." 22 Α. The event study methodology has, in 23 fact, become the standard method of measuring 24 security price reaction to some announcement or 25 event.

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Want me to continue reading?

- Ο. Yes. Continue to the end the paragraph, if you would.
- In practice, event studies have been used for two major reasons: To test the null hypothesis that the market efficiently incorporates information (See Fama 1991 for a summary of this evidence); and, two, under the maintained hypothesis of market efficiency, at least with respect to publicly available information, to examine the impact of some event on the wealth of the firm's security holders.
- All right. And what's your Ο. understanding of what Binder says is the first reason for conducting an event study?
- So the -- the event study, meaning Α. the -- the statistical analysis of regression and the interpretation of the results, can be used to test whether prices adjust quickly to certain announcements such as earnings announcements.

That can be part of an investigation into whether or not a particular market is efficient.

107 1 And you didn't do that study in 2 connection with the opinions expressed in your 3 two reports in this case. Correct? 4 I didn't -- I didn't conduct that particular study, no. 6 7 Of course, I reviewed the academic literature on efficiency and digital token 8 markets. And I did conduct another type of 9 10 econometric test of efficiency to satisfy myself that I agreed with those academic results. 11 12 But I didn't conduct precisely the 13 test that's described in this first point here. And the point of that test is to 14 Ο. determine whether the market is efficient. 15 Correct? 16 As described here, yes, that -- that 17 could be a use of the event study methodology. 18 And you didn't do that because we are 19 20 in agreement that the market for XRP is not efficient. Correct? 21 It is certainly -- or I say 22 23 "certainly." There's a significant amount of 24 evidence that this market is less informationally efficient than, say, the U.S. 25

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stock market. I don't dispute that.

- Q. And you just gave us a long exegesis on all the reasons why you thought that proof of an efficient market was not necessary in order for you to reach a reliable conclusion, correct?
  - MR. MOYE: Are you describing his prior -- his prior answers? When you say long exegesis?
- MR. FIGEL: Yes, that's what I mean.
- MR. MOYE: Thanks.
  - A. You're asking me whether it's correct that it's been a long exegesis, or --
- Q. I think that's undisputed.
  - No, I'm asking you whether the takeaway from your long answers was that you did not believe that it was a prerequisite to the reliability of the opinions you're expressing that XRP traded in an efficient market, correct?
  - A. Sure, right.
    - Consistent with the peer-reviewed academic literature, that's correct.
  - Q. All right. And then going on back to Mr. Binder, you'll see he says that the second reason for using an event study assumes, in his

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     words, the maintained hypothesis of market
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     efficiency.
               And in your study, you have not -- you
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      do not have an assumed hypothesis of market
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      efficiency with respect to the market for XRP,
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      correct?
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          Α.
               Correct.
               And under Point 2 in Mr. Binder's
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           Q.
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      study, he refers to market efficiency, and he
      describes it as, At least with respect to
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     publicly information -- publicly available
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     information. Correct?
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          Δ
               Correct.
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               And that's economist code for
           Q.
      semi-strong efficiency?
               That's how I would interpret that,
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          Α.
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     yes.
               Let's go to what I'll ask to be marked
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      as Exhibit 6, and directing your attention to
21
      the work you did in the case.
22
          Α.
               Uh-huh.
23
                (Sworn declaration of Dr.
24
           in
              case was marked Exhibit 6 for
           identification, as of this date.)
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                Yes.
           Α.
                All right.
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           Q.
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                Just take moment. This is a -- copy
      of your declaration in
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      case?
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           Α.
                It appears to be, yes.
                And give us the context in which you
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           Q.
      prepared this declaration.
9
                Well, that might be another long
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      answer. But -- if that's okay.
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           Q.
                All right. I withdraw it. I'm sorry.
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           A.
                No, it's -- you want me to answer the
      question?
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                No, I don't, not if it's going to be a
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           Q.
      long answer.
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                Let's go to page 11. I'm sorry,
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      paragraph 11.
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           Α.
                Page 11 only has my signature.
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           Q.
                I'm sorry, it's paragraph 11 on
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      page 6.
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           A.
               Got it.
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                Can you read -- read the whole
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      paragraph for us.
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           Α.
                Excuse me.
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Statistical results such as the output of a regression model are necessary but not sufficient to conduct a complete analysis of the type I present in my reports concerning the ADRs. Assessing market efficiency is necessary to support certain conclusions and form certain

- Q. And this was a sworn declaration,
  - A. Correct.

opinions.

correct?

- Q. So in substance what you're saying is that assessing market efficiency is necessary to form certain opinions reached through conducting an event study, correct?
  - A. Yes, that's correct.
- Q. And is it correct, in your opinion, that an assessment of market efficiency was necessary to conclude that Ripple's news events had an impact on the market price of XRP?
- A. I'm sorry, could you repeat it?
  Sorry.
- Q. And is it correct that in your opinion, an assessment of market efficiency was necessary to conclude that Ripple's news events

112 1 had an impact, a statistically significant 2 impact, on the market price of XRP? 3 So, I -- I thought you were going to 4 Α. ask about but you're asking about 5 Ripple. 6 Uh-huh. 7 Ο. So the question is, in my opinion, was Α. 8 an assessment of market efficiency necessary to 9 form an opinion? 10 Ο. Uh-huh. 11 12 Α. That was the -- that was the question? 13 Q. Reliable opinion. Well, as I -- as I've testified, it 14 15 depends on the nature of the opinion. It -- the market -- the XRP market does not need to be 16 semi-strong efficient in order for -- in order 17 to draw the inferences and reach the conclusions 18 that I did for XRP and that other academics have 19 2.0 in the XRP market. The -- it comes down to what inference 21 22 are you trying to draw from the statistical 23 result. And I -- I don't know what I'm allowed to talk about in but let's just say 24 hypothetically -- and maybe I don't even have 25

to -- I don't know -- I don't know the rules.

Hypothetically, it's possible that you could be arguing about the meaning of a non-result; in other words, the price does not move statistically. And so what does that mean?

Well, depending on the inference you want to draw from that null result, you may need to have established at least semi-strong market efficiency.

- Q. The opinion you expressed in your declaration in was that assessing market efficiency was necessary to support certain conclusions and form certain opinions, correct?
- A. Certain conclusions and certain opinions, yes.
- Q. Okay. And my question was, was an assessment of market efficiency necessary, in this case, in Ripple -- in the Ripple case, to support the conclusions and opinions that you reached?
- A. Well -- so I've testified about this a few times now. Your -- your question now is a little bit different.

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the test.

matter.

I think it is important to assess the efficiency, yes, because understanding whether the market is, let's say, as informationally efficient as the stock market or if it is less informationally efficient than the stock market, understanding that could inform how you conduct

9 For instance, do you only look at a 10 one-day event window, do you look at a three-day

So I do think it is important, and, of course, I did it to assess the efficiency.

event window, so on, so forth.

However, establishing that the market is semi-strong efficient is not necessary to reach the opinions that I've reached in the Ripple

Q. So I understand your testimony, you said that market efficiency is not relevant to reaching an opinion about the absence of market impact. Correct?

Is that a fair summary of what you said?

A. I don't know.

I'm trying to go through the

2.0

negatives.

I apologize, just walk -- could you
repeat it?

Q. As I understood your testimony, you said market efficiency is not necessary to conduct an event study that proves the absence of market impact.

A. No.

If you're going to draw an inference from a single event, which, of course, is not what we're doing in the Ripple matter, but may, for instance, have been something that was being done in the or other matters, if you're going to draw an inference from a single event which presents a statistical result that prices do not appear to react in a statistically significant way, if you then want to draw an inference, Well, then, therefore, this event did not impact this price, that inference requires establishing semi-strong market efficiency.

Other types of inferences do not necessarily require establishing semi-strong efficiency.

Q. Does the presence or absence of market

116 1 efficiency effect a result in which you are --2 you are rejecting a null hypothesis? 3 Does the presence or absence -- I'm --4 Α. please, one more time. 5 Sure. Does the presence or absence of 6 7 market efficiency -- sorry. I've got a glitch here on the 8 LiveNotes. 9 10 No, this -- I think I've got it now. All right. Does the presence or 11 12 absence of market efficiency effect a result in 13 which you reject a null hypothesis? Does it effect a result in which you 14 reject a null hypothesis? Which null hypothesis 15 are we rejecting? 16 Whichever one you posit. 17 Q. MR. MOYE: Objection. Compound. 18 Let me try and -- let me try and 19 20 understand this question. The null -- so I'll just tie it to the 21 22 null hypothesis that was at issue in my analysis 23 in this case. 24 The null hypothesis is that

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Ripple Labs and its actions and news about its

2 actions is independent of the XRP market price.

3 That's the null hypothesis.

All right. Assuming that that is true, assuming that they are independent, certain things follow. If those things do not follow to a statistically significant extent, one can reject the hypothesis of independence.

- Q. I'm sorry. One can or cannot?
- A. Can.

All right. So -- so if it's independent, certain things should be true. If those things are not true, in the sense of they are so unlikely, then that allows a researcher to reject the null hypothesis of independence.

The analysis that I conducted did not -- did not and does not require that the XRP market be semi-strong efficient, just as the academic studies we've been talking about this morning do not require semi-strong efficiency to reject the hypotheses that they reject.

Q. Go back to your declaration, paragraph 16. You mention a 10-factor review you did to market efficiency for the bond market for -- in correct?

118 1 All right. Not to the bond market, 2 but to the ADR -- ADR market. 3 Did you conduct a 10-factor analysis 4 Q. of the efficiency of the market for XRP in this case? 6 7 No, I did not. I didn't see any need Α. to. 8 All right. If we could go to 9 Q. 10 Appendix F of Exhibit 1. Α. 11 Yes. 12 Q. Why did you include Appendix F in your 13 report? 14 Α. A couple reasons. 15 It -- it may have been, probably was, adequate to cite to the academic literature on 16 the relative inefficiency of the XRP market. 17 But nevertheless, I wanted to conducted at least 18 a -- a simple analysis of that question. 19 2.0 Probably more importantly, I wanted to explain why half -- why my statistical models or 21 22 at least half of them correct for serial 23 correlation in the XRP market. Since I'm going 24 to maker that correction, I thought I should show the evidence that the serial correlation is 25

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present at least at some times in the history of
the XRP market.

 $\mbox{So it was with those two objectives} \\ \mbox{that I included Appendix F.}$ 

- Q. And with respect to market efficiency, what you found was -- and I'm going to use rough numbers here -- approximately 50 percent of the days, you found that the market for XRP was not even weak-form efficient, correct?
- A. I don't -- you may be right. I don't remember the 50 percent of days.
  - Q. I'm eyeballing it based on Figure 1.
- A. Yeah, I mean, I might agree with your eyeball. It might be about 50 percent the days.

  It's certainly not just one.
- Q. And just so the record is clear -- I think it's clear from your report -- you put an orange dot --
- A. Right, where it's significantly different --
  - Q. Let me just finish my question.

You put an orange dot on the graph to reflect those days in which, based on your autocorrelation study, you found that the market

120 1 2 was not -- was not even weak-form efficient, 3 correct? Yes, that's correct. 4 Did you calculate an autocorrelation study for Figure 1 using a period other than 6 180-day rolling window that you reference in 7 paragraph 5? 8 I don't -- I don't remember if I did 9 10 anything other than 180 days. To me, it was enough that with 180-day 11 12 window, you'd find evidence of serial 13 correlation. That was enough to motivate me to make sure that I used regression models that 14 15 correct for autocorrelation. MR. FIGEL: It's noon. This is really 16 just -- you're the -- you're the person on 17 the hot seat. Would you like to take a 18 break and go to 1:00? Do you want to break 19 2.0 for lunch now? I'm indifferent to whatever your preference is. 21 THE WITNESS: How long have we been 22 23 going since our last break. 24 MR. FIGEL: Hour and 20 minutes --THE WITNESS: I suppose that's 25

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      appropriate. Why don't we --
 3
           MR. MOYE: Let's take lunch break now.
           MR. FIGEL: Lunch break now. Okay.
 4
           THE VIDEOGRAPHER: We are going off
 5
      the record at 12:01 p.m.
 6
 7
           (Luncheon recess at 12:01)
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122
 1
          AFTERNOON SESSION
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 3
           (12:56)
                  Ph.D.
 4
          resumed, having been previously duly
           sworn by a Notary Public, was
 6
           examined and testified further
 7
           as follows:
 8
      CONTINUED EXAMINATION BY MR. FIGEL:
 9
10
                THE VIDEOGRAPHER: We are back on the
           record at 12:56 p.m.
11
12
               Good afternoon, Dr. I would
13
     like to direct your attention back to the
      approximately 514 events that you divided into
14
     the 14 categories.
15
          Α.
               Yes.
16
               First, did you do an individualized
17
      assessment on each of those 14 events to
18
      determine whether, standing in isolation, they
19
20
     had a statistically significant impact on the --
21
          Α.
               No.
22
               -- price of XRP?
23
               No. I did not test each of those
24
      events individually.
25
               What methodology, if any, did you use
           Q.
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in developing, or identifying, the 14 2 3 categories?

- Categorizing events is part of the event study methodology. And I applied my understanding of economics and general judgment to try and create a taxonomy of categories which was helpful and complete.
- Was there any academic literature, Q. accounting -- I mean any academic literature or econometric guidance that you looked to in formulating those categories?
- Α. Well, again, categorizing news is simply part of the event study process. So, for example, in -- and I -- I tend to mix the two studies up, but either Gerritsen or Joo or both, they collect a set of events, and they then categorize them by whether it's positive or negative. That's part of the process.

But -- other event studies, looking at other topics, will collect a set of events and will characterize them by different types.

So characterizing events, categorizing them, I view as simply part of the event study methodology.

- - Q. But the categories reflect your subjective judgment, correct?
  - A. The categories reflect judgment of what I think is a helpful taxonomy of how to organize these 700 articles.
    - Q. But it's your judgment, correct?
    - A. It is my judgment, yes.
  - Q. And it's not guided by any economic or econometric guidance or protocols that informs how you allocate the events into specific categories. Is that correct?
  - A. Well, it is guided by my understanding, general understanding of economics, in terms of how it might be useful when formulating an event study analysis to group certain events together as separate from other events.

Again, I -- I don't view that as separate and distinct from the event study methodology. I view it simply as part of the event study methodology.

Q. Do you disagree with this statement: Classifying news is necessarily a subjective exercise?

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- A. I agree that there is necessarily an element of subjectivity in the categorization of news. Again, that's part of the accepted event study methodology. It's an irreducible part of the event study methodology.
- Q. Other than your judgment, did you rely on any external guidance or factors to help you identify the categories?
- A. I -- I discussed the categorization with members of my team. But ultimately, it reflects my judgment on a useful taxonomy of these categories -- or, I'm sorry, of these events.
- Q. And as we discussed previously, your opinion that statistically significant price movements in XRP are correlated with Ripple news events is based on your analysis of just 5 of those 14 categories. Correct?
- A. No, I don't agree with that. It's -I reviewed several categories in reaching that
  opinion. I also conducted robustness checks,
  including robustness around the possibility that
  I had miscategorized or misclassified news
  events. And I found that the statistical

126 1 results were robust. They held across all of 2 those variations. 3 Let's go to paragraph 48(b) of your 4 Q. report, Exhibit 1. 5 Α. Yes, 48(b). 6 These are the categories that you 7 Ο. selected? 8 Α. That's correct. 9 All right. And five of these 10 categories are categories that you -- the events 11 12 for which you put together in a single 13 collective study that you described in paragraph 100, correct? 14 15 Yes, I believe it was five. And those are milestones, trading 16 platform listings, customer and product 17 acquisition and investment, and Ripple 18 commercialization. Correct? 19 2.0 Α. Yes, that's correct. 21 Ο. So that's five; is that right? Α. Yes. 22 23 Q. Put those aside. Of the remaining nine, how many did 24 you examine as a stand-alone category to see 25

- whether you could find a statistically, quote,
  significantly -- statistically significant
  correlation between the events in that category
  and the market price of XRP?
  - A. In addition to those five, I performed an analysis on other initiatives, and office and staff announcements.
  - Q. And just so the record's clear, you then did not do an independent statistical analysis on case study, charity, corporate activity and announcement, litigation, market commentary and company review, markets reports, or miscellaneous. Correct?
  - A. That's correct. It wasn't necessary to reach my opinions.
  - Q. And with respect to the studies you did, or the analysis you did of the other initiative and office and staff announcement category, what was the conclusion of your analysis as to whether the events in those categories had a statistically significant impact on the price of XRP?
  - A. I found no evidence of a -- no evidence of a correlation between the

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- announcements in those categories and significant XRP price increases.
- Q. So now we've got seven that I'm going to ask you to put aside, and the remaining seven, the ones that you said you did not perform an analysis of with respect to the events in that category. You with me?
  - A. Yes.
- Q. With respect to those seven other categories, as you sit here today, you don't know whether the events in those categories, standing alone or collectively, had a statistically significant impact on the price of XRP, correct?
- A. Correct, sitting here today, I do not know the answer to that question. It wasn't germane to my -- I -- it wasn't necessary for me to reach my opinion.
- Q. And fair to say that the reason you didn't perform a -- an analysis of the events in those categories is, your judgment was that based on the nature analyses, it was unlikely that they would have a statistically significant impact on the price of XRP. Correct?

A. I -- I'd say it was a little bit more nuanced than that.

That's -- that's partially true, and certainly true of some categories. I would say, you know, even if we believe that Ripple Labs impacts XRP markets, even if we take that as true, for example, when they publish a couple of paragraphs talking about somebody who has used the product and -- and had a good experience with it, I -- my expectation before running an analysis would be, I don't -- I would be surprised if that moved prices. It just doesn't seem like the sort of thing that would move prices.

So in some cases, I agree, we could probably go through categories and -- and I would give you the answer that my expectation -- even presuming a link between Ripple Labs and XRP, my expectation would be you probably wouldn't see an association there.

But the -- the -- the real point is, it wouldn't -- it wouldn't particularly interest me whether we saw an association there.

So let me explain that for a second.

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If there was no correlation between customer and product announcements of banks signing up to RippleNet and all those other things, if there was no correlation there, and yet there was a correlation among, you know, corporate overviews, or announcing who's going to speak at an upcoming conference, right?

So suppose there's no correlation among customer and product but there is a correlation among the announcements and speakers of upcoming events. Personally, I wouldn't find that terribly persuasive of a connection between Ripple Labs and XRP markets.

On the other hand, if there is a connection between customer and products announcing growth in RippleNet and new people signing up, and yet there was no correlation among announcements of upcoming speakers at conferences, again, I -- first of all, that wouldn't surprise me. But second of all, it wouldn't -- it wouldn't alter my opinion.

So I viewed some categories as meaningful to test in the sense that if we found a correlation, or if we did not find a

correlation, that would be economically interesting to the question at hand.

And then there were other categories that I set aside where, in my view, whether you found it or didn't find it wouldn't really provide any -- much compelling evidence one way or the other.

 $\label{eq:so_I} \mbox{So I just didn't think they were worth} \\ \mbox{testing.}$ 

- Q. All right. And just so the record's clear, of the seven we're talking about now that you didn't test, why don't you identify for us which ones you expect would not have a statistically significant correlation between the event and the impact on the price of XRP.
- A. Well, I'm happy to do that, just -just so we understand, you -- you're really just
  asking for my just prior expectation. And I
  haven't run the analysis, I don't know the
  answer.

My prior expectation is that the events in the case study category, which generally are articles on the Ripple Insights page where a bank or a financial institution,

132 1 you know, discusses how they've used RippleNet 2 and -- and how it was fast and it was 3 inexpensive --4 I don't mean to interrupt you. I'm just asking you to identify which ones -- as you 6 sit here today, you don't have an expectation 7 today or you --8 A. 9 Sorry. 10 A list would be fine. The reasons why are less important and they're not responsive to 11 12 the question I'm asking you. 13 Α. Okay. I -- I understand. 14 Q. I'm sorry to interrupt you. 15 Again, I would -- case study. Α. Probably charity. 16 The litigation category, I -- you 17 might expect a negative reaction, but there are 18 very few events there so it was awfully small to 19 2.0 test. Market commentary and company 21 overview, again, those are sort of puff piece 22 23 articles. I wouldn't -- I wouldn't think that 24 would move the price but --25 The markets report, I wouldn't have

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expected to move the price.

The miscellaneous, I'm trying to remember what's in there. I think the -- what is it, the Arrington XRP hedge fund. There's not -- there are very few things in there. May I consult Appendix C to remind myself?

- Q. You're welcome to consult anything you need to make sure your testimony is complete and accurate.
- A. Okay. Thank you.

I just -- just want to remind myself what's in that category.

(Witness reviewing document.)

A. Miscellaneous. So yeah, hackathon challenge, yeah, the Arrington fund. The Arrington fund, you know, that's an interesting event, but it doesn't really belong in any other category, at least in -- in my estimation.

Right, so, you know, this -- this set of events, it's kind of a mixed bag. I really don't know what my prior expectation would be on that set of events. And I think that's -- that's it.

Q. That's all. That's correct. Thanks.

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134
 1
                So let me direct your attention to
 2
 3
      general market commentary.
           Α.
                Uh-huh.
 4
                And I guess what -- I guess what the
      category is -- market commentary and company
 6
      overview is the category.
 7
           Α.
 8
                Correct.
                All right.
 9
           Q.
10
                So you rejected the possibility that
      XRP might have a statistically significant price
11
12
      impact on XRP -- withdrawn.
                So you reject the likelihood that --
13
      of -- press releases about market commentary and
14
      company -- and Ripple company overview would
15
      have a statistically significant impact on the
16
      price of XRP?
17
                Well, with respect to your language,
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      it's -- to reject the likelihood, that sounds
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      like a --
           Ο.
                Well --
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22
                -- scientific procedure. You asked me
23
      my ex ante expectations. That's -- that's all
24
      they were.
                All right. As you sit here today,
25
           Ο.
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- 2 it's your view, your judgment, that the events
- 3 that were -- that you put in the category of
- 4 market commentary and company overview would not
- 5 have a statistically significant impact on the
- 6 price of XRP, correct?
- 7 A. I still think your language is
- 8 overstating the strength of my conviction.
- 9 My -- my ex ante expectation is that it won't.
- 10 | I wouldn't -- I wouldn't elevate that to a -- to
- 11 a view or an opinion. I -- you asked my
- 12 opinion, you know. You asked me, do I think it
- would. I -- my expectation is that it wouldn't.
- 14 That's all I can say.
- Q. And just so the record's clear, and
- 16 you didn't do a -- an analysis of this category
- 17 to de-- to answer that question. Correct?
- 18 A. Correct. I don't recall doing an
- analysis of this category to determine one way
- 20 or the other.
- 21 It -- I mean, it -- a lot of the
- 22 things in this category -- this is, I think, the
- 23 | single largest category. A lot of it is
- 24 third-party articles about what is
- 25 cryptocurrency, and maybe they have a paragraph

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2 about what is XRP, who

about what is XRP, who is Ripple. It's a lot of just general market commentary, as the name suggests.

And my expectation is, I'd be surprised if that moved prices. It might. But I just -- I would be surprised.

- Q. Okay. And the consequence, or the result, of excluding the events in the nine categories that you didn't include in the regression that you described in paragraph 100, was to reduce the number of Ripple events from approximately 514 to 113. Correct?
- A. Well, that's -- yes, that's -- that's correct. We start with 514 events, and we end up studying 113 events, if I recall.
- Q. Now, when you describe the process by which you conducted your analysis in your report, if I understand it correctly, the first thing you did was to regress market prices of XRP against 20 different models to determine what days there was a statistically significant change in the price of XRP. Correct?
- A. Rather than XRP prices, if you had said XRP returns, yes. I -- I conduct -- I run

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20 different regression models of XRP returns,
against different -- 20 different sets of
control variables.

Q. I accept the clarification, and I appreciate it.

But as a result of running the price data of XRP, against those 20 different models you are able to identify on a day-by-day basis each day in which there was a statistically significant price return of XRP, correct?

- A. That sounds generally correct. Yes.
- Q. Did you consult the results of that aspect of your study before you decided to exclude the approximately 401 events, that you put in the nine categories that we just discussed?
- A. No. No. My -- my -- my organization of the news events was conducted without reference to results from the statistical models. It was based on my economic understanding of -- my economic understanding.
- Q. I'm not sure your answer was responsive to my question. Let's just talk about temporally or chronologically.

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As you described in your report, the first thing you did was identify the days in which there's a statistically significant price return for XRP. Correct?

A. Now, you -- all right. You really want to talk about the temporal sequence in which certain things were done.

We pulled -- you know, I -- we collected the news from Ripple Labs as one of the very first thing we did. Perhaps in parallel and simultaneously, we collected pricing data on digital tokens. But I certainly don't want to leave any suggestion that there was some kind of review of the statistical results which then informed the selection of news categories. That's categorically not true.

- Q. How do you know that?
- A. Because I conducted the study.
- Q. I thought you said you had a team of people that were evaluating the data and making recommendations to you.
- A. All I -- I conducted the study. It is -- it was my determination of how to categorize the news. I just -- I -- I can state

139 1 categorically that it was not -- the selection 2 of events or categories, was not informed by a 3 review of statistically significant results. 4 That would be an improper procedure. But at least the way you described the 6 process in your report -- give me just a second. 7 Sorry. 8 So let's go to page 28 of Exhibit 1. 9 10 Α. Yes. You -- you -- you there -- you set out 11 Q. 12 on this page in -- in Section E a summary of the 13 empirical methodology. Correct? 14 Α. Yes. And you say, first, you specify the 15 Q. regression model of XRP returns, correct? 16 Α. Uh-huh. 17 And you identify the event window. 18 Q. Α. Uh-huh. 19 20 Q. And then you estimate the cumulative abnormal returns for each trading day, correct? 21 22 Α. Uh-huh. 23 Q. And then you --24 MR. MOYE: You have to say yes or no. 25 THE WITNESS: I'm sorry.

140 1 2 Α. Yes. 3 MR. FIGEL: Thanks. You tested using you both parametric 4 Q. and nonparametric approaches, correct? Α. Correct. 6 7 And that tells you on a day-by-day Ο. basis which days there is a statistically 8 significant price return for XRP, correct? 9 10 Α. Correct. And then the last thing you say you do 11 Q. 12 here is, finally, you examine the interaction 13 between the set of news days you've identified and the set of days with positive returns. 14 15 Correct. It suggests that you had identified 16 the number of days with a statistically 17 significant price return before you applied the 18 event days in which you were looking for a 19 2.0 correlation. I'm genuinely surprised that you read 21 Α. 22 it that way. I read it -- of course, I know 23 what was done -- as saying, these are -- these 24 are the -- the steps of the empirical analysis to which we then apply that to a set of news, 25

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that we have identified. It doesn't say, we do this analysis to then determine the set of news that we will then test. I mean, you're inserting that step that's not there.

- Q. Well, the first thing that you describe in your summary of the empirical methodology is a process by which you identify the days on which there is a statistically significant price return. Correct?
- A. This is laying out the -- in a way that is meant to be helpful, a sequence of events that must be conducted in this order. In other words, you have to begin by specifying a regression, et cetera, et cetera, et cetera.

  All of that then gets applied to a set of events that you want to study.

Now, if -- if it would -- if you would like -- I mean, we could have inserted a paragraph in the beginning that says, first, select the events and then do all of these things.

I considered that to be there by implication. That is certainly how any event study is connected. You begin with a set of

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events; then you run through the statistical analysis to get the -- to get the -- identify which days are significant. And then we test to see whether the events are correlated with the days of statistical significance. That's how it was done; that's how event studies are generally conducted.

- Q. But what you just described is not how testified earlier. What you testified earlier to was that you took 500-some events, put them into categories, and then effectively rejected nine of the categories. Correct? And then you applied the remaining five categories to the days to which you --
  - A. And having -- having done that --
- 17 Q. Let me finish. I'm sorry.
  - A. -- I then followed these steps and this work --
  - Q. Let me just finish.
    - The -- what you described was that you did the regression that identified days with statistically significant price returns, correct?
- 25 A. I'm sorry. Say it again.

143 1 You conducted a regression analysis 2 Q. that allowed you to identify what you believed 3 were the days for which there was a 4 statistically significant price return for XRP. Correct? 6 7 Α. I did conduct such regression analysis, yes. 8 And then you also had a set of 9 10 500-some events that you had identified, correct? 11 12 Α. Correct. 13 And you reduced those -- the 514 events that you had in 14 categories to 105 14 events in five categories. Correct? 15 113 events in five categories, yes. 16 A. And 105 event days? 17 Q. Event -- 105 unique days, yes. 18 Α. Right. And it was only the 105 event 19 Q. 20 days that you applied to the days on which -- or that you correlated to the days on which there 21 22 was a statistically significant price return. 23 Correct? 24 Α. No. Again, I -- we've -- we've gone over this a few times. I tested categories in 25

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addition to those 105. Remember, I tested 3 office and staff announcements and noncommercial

XRP initiatives, in addition to those other 4

113 events.

But, again, I just want to make it very clear, because I -- I worry that -- I just want to make it very clear, and I hope you're not trying to insinuate that I looked at which days were significant and then decided how to organize the news. That would be improper, and that's not how -- that's not what was done. And that's not how I conduct my work.

- Ο. Why would it be improper?
- It would be improper because it's become circular. Obviously -- and this really is -- is criticism I have of the rebuttals of Dr. Marais and Professor Fischel. It is not proper to begin with a set of statistically significant days and then go look to see whether or not you can find news on those days.

That does seem to be the methodology that they're endorsing. It's not the correct methodology. Becomes completely circular. I'll give you an example.

It may very well be true -- I do not know if it is true or false, but it would not surprise me if Ripple Labs, some combination of Ripple Labs and Mr. Garlinghouse and Mr. Larsen and Mr. Schwartz probably issue a tweet every day. It wouldn't surprise me. May not be true, but it wouldn't surprise me if they're issuing a tweet every day.

So if I started with, well, here, a set of statistically significant days; let me go look and see whether or not I can go find something. I'd be willing to bet that the answer is, yes, I can go find something on each and every one of those days. Here's a tweet from Mr. Garlinghouse. Here's a statement from Mr. Schwartz. That's a meaningless exercise.

Dr. Marais and Professor Fischel seem disappointed I didn't do that exercise, but it's an utterly meaningless exercise. And that's not how I conducted this analysis, and it's not proper.

To be meaningful, you have to start with a set of events and ask the question: Does this set of events, is it associated with

statistically significant price changes or not?

Q. I want to do just a -- a simple little bit of arithmetic.

Had you tested for all of the 514

events -- I may have the numbers wrong -- 514

events against the regression analysis that

identified statistically significant price

returns, you still would have come up with

24 points of coincidence. Maybe a few more,

maybe a few less. But your assumption is that

the nine categories you excluded were unlikely

to have a correlation with a statistically

significant price impact on XRP. Correct?

A. Again, that was -- as we went through them, that was my prior expectation. I -- I don't think I had an expectation on the miscellaneous category, and the litigation category I probably would expect an association with negative returns rather than positive returns.

But certainly, if in the nine -- if in the five categories that we study, there are 24 days, if we add categories, we will always have at least 24 days, and, of course, we may

have more.

Q. Right. And given that we don't know what we don't know since you didn't do the test, you agree with me, rough numbers, that 24 over 105, which is the results of the corre- the correlation between the Ripple events that you included and the days on which you found -- I'm sorry.

Withdrawn.

You agree with me that the -- of the 105 events that were included in the -- event days that were included in the five categories that you describe in paragraph 100, you found a correlation with 24 days of statistically significant price returns on XRP. Correct?

- A. I think -- I think we'd have to -we'd have to specify which model, because not
  every model covers the entire time period. But
  there -- I -- I -- there may be some models
  which -- to which the answer to your question is
  yes. I just don't have it memorized.
  - Q. Why don't we go to paragraph 100.
- A. Yes.
- Q. All right. Tell me if I'm reading

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 1
      this right.
 2
                You identify 105 event days spanning
 3
      2,369 trading delays, correct?
 4
           Α.
                Uh-huh.
                MR. MOYE: Say yes.
 6
 7
                Yes. I'm sorry, yes.
           Α.
                And you had 105 Ripple event days,
 8
           Q.
      correct?
 9
10
           Α.
                Yes, that's correct.
                And of those 105 Ripple event days,
11
           Q.
12
      you found 24 days on which there was a
13
      statistically significant price return, correct?
              Per the -- per one of the models.
14
      Just to -- just to be clear, again, using -- I'm
15
      reading this second sentence of paragraph 100 --
16
      again, using the constant mean return model as
17
      an example. So these numbers all apply to that
18
19
      model.
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           Q.
                And that's Model 1, correct?
21
           Α.
                That's Model 1, correct.
                And so the simple arithmetic is 24
22
           Q.
23
      over 105, correct? Using the constant --
24
           Α.
                I mean, that -- that is --
                -- mean return model.
25
           Ο.
```

149 1 2 Α. Sorry. That is a simple arithmetic 3 calculation one could do. That is not the 4 arithmetic calculation that I did to reach my conclusion. I just want to be clear. 6 7 But one could divide 24 by 105. Q. And you'd get about 23 percent, 8 correct? 9 10 Α. That sounds right. And if you had run 514 event days 11 Q. 12 against the price returns you found through the 13 constant mean return model, and you still found 24 days of correlation, you'd have about 14 15 5 percent, correct? Well, if, if, if. That would -- that 16 Α. would be what the arith-- the arithmetic would 17 show. 18 Was that a factor in your subject--19 20 the exercise of your subjective judgment to 21 exclude 9 of the 14 categories, from the 22 analysis that you conducted as described in 23 paragraph 100? 24 Α. No. There -- there's -- there is no economic significance to that result. 25

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There's no economic significance to that result whatsoever. It's not an interesting result. I'm not -- didn't run the analysis because it's not interesting to run that analysis.

- Q. And why is it not interesting from an economic perspective?
- A. Because it -- because once you start throwing in a bunch of articles that are not breaking any news, they don't even purport to break any news, once you -- one you throw in a bunch of things which have nothing to do with whether Ripple Labs is going to impact XRP prices, testing whether they impact XRP prices just becomes an uninteresting exercise.

For example, we could do an event study on whether earnings announcements impact stock prices. That's an interest question.

That's an interesting analysis. People have done it.

It is not an interesting question to say, Well, to those earnings announcements, let's add every press release that the company ever issued about anything whatsoever and see if

The reason that's not interesting is

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there's an association with price movements.

because, even before you do it, you sort of know that the answer is going to be, it won't.

Because if it were -- if it were that easy to move a stock price, if all a company had to do to move a stock price is issue a press release about something, they'd do it all the time and move their stock price all the time, so it's just not an interesting question.

It was interesting to me to see if these categories, product announcements, customer announcements, things related to growing the XRP ecosystem, if that moves the XRP market, that's an interesting result.

Finding that every time the New York

Times wrote an article about cryptocurrency as a

mentioned XRP, that that does not move the XRP

market, is neither here nor there. It's just

irrelevant.

Q. But that's not the source of events that you collected, Dr. The source of events that you collected were what you described as publications by Ripple that you

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2 deemed that Ripple thought was important.

Correct?

- A. No. What I collected were news on Ripple's curated web page, which includes, for example, links to third-party articles. They link to a New York Times -- I mean, maybe not a New York Times, but they will link to somebody else who wrote an article saying, The 50 best places to work in the Bay area and Ripple Labs is, I don't know, Number 23. Right? They want to trumpet that. They want say, Hey, great, we're a great place to work, so they link to an article like that.
- Now, testing whether the XRP market is going to move in response to that kind of announcement is just a waste of time. It's uninteresting.

My expectation is that it won't. But it wouldn't matter to me if it did.

Q. Could you read for me the portion of your report set forth in paragraph 48(a).

Just the first sentence.

A. 48A.

I start with the news which

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- Ripple Labs has identified to be important by virtue of, 1, having issued a press release about the event, or 2, having written about it on its Insights news page, or 3, having linked to a third-party news outlet in its curated newsroom page.
- Q. And then read the last sentence of paragraph 48A.
- A. I simply assume that based on its understanding of its business and industry, Ripple had some basis to highlight certain events and not others.
- Q. So you -- in your methodology, you substituted your judgment for Ripple about what events you thought were important to evaluate as to whether it had a statistically significant impact on the XRP price return. Correct?
- A. No, that is not correct. That is not a fair characterization of what happened.

  Ripple did not assemble these articles for the purposes of conducting an event study on whether there's an impact on XRP markets.

They assembled a set of articles that conveyed information that they generally wanted

So they had their objectives in mind,

So they're perfectly free to link to

and I have my objectives in mind, and they are

an article trumpeting Ripple Labs as one of the

best places in the Bay area to work, that's

material for an event study of the type that

perfectly fine. But that is not suitable

I did write that, yes.

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to convey, whether that would impact XRP markets 2

or not.

not same objectives.

we're conducting.

A.

Α.

important.

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assumption about why Ripple thought it was

[2/18/2022]

be important. Correct?

Correct.

Why do you think -- what is your

You wrote in your report, that you assumed that Ripple had some basis to highlight certain events and not others. Correct? And you said, in your report, that you started with news which Ripple has identified to Not for the purposes of conducting an event study but just news that they thought was

Dep. Tr. 2-18-22

Case 1:20-cv-10832-AT-SN Document 775-36 Filed 01/13/23 Page 156 of 383 155 1 important to include these events on its 2 website? 3 I wouldn't presume. Most of them 4 were -- almost all of them were positive in 5 nature, saying good things about Ripple, good 6 things about cryptocurrency, good things about 7 XRP. 8 I -- I don't find it surprising that a 9 10 company would want to almost retweet, if you will, if not literally, but -- but call 11 12 attention to press accounts and press reports 13 that are favorable or shed -- put their products in a -- in a good light, I don't find that 14 15 surprising. Did you assume that the reason Ripple 16 had these events on its website and publicize 17 them was to increase the market price of XRP? 18 I -- I'm not going to speculate on 19 20 their motive for linking to things. It's not -it's not the domain of an economist to speculate 21

- 23 Ο. All right. Let's now go to 24 paragraph 85.
- 25 Α. Yes.

on their motive.

22

Q. All right. And you note there that,

Not all product developments might be expected to lead directly to increased utilization of XRP.

Correct?

- A. I just -- bear with me one second.

  Correct.
- Q. Why did you consider it important to observe that not all product developments might be expected to lead directly to increased utilization of XRP?
- A. Again, it -- if there is a -- an announcement or event, the nature of which wouldn't be expected to have any sort of impact on XRP, even if there is a link, which there may not be -- that, again, is what we're testing -- even if there is a link between Ripple Labs and XRP markets, it's not -- it doesn't become an interesting event to test, because whether you find something or whether you don't find something doesn't provide evidence one way or the other that's helpful to the matter at hand.

  So announcing that MIT is opening up a validator, that's fine. They're welcome to

\_\_\_\_

announce that. Some people may find that interesting. The link between that and somebody saying, Oh, well I guess I'll go buy XRP, seems somewhat tenuous.

So whether that event is or is not associated with XRP price increases is not an interesting question.

I note that in Appendix E, again, one of the robustness tests I run is to take all of these events that I've excluded here and add them back just to show that my statistical results do not depend in any way on these exclusions.

- Q. You didn't write that not all product developments might be expected to lead to a statistically significant price impact on XRP, did you? In paragraph 85.
- A. I did not write -- I'm sorry. Say it again.
- Q. You did not write in paragraph 85 that not all product developments might be expected to lead to a statistically significant price impact on XRP, did you?
- A. No, I did not write that.

Case 1:20-cv-10832-AT-SN Document 775-36 Filed 01/13/23 Page 159 of 383 158 So here you're focusing on increased Q. utilization of XRP. Correct? Α. Correct. And that's not what you were testing for, was it? Α. I'm testing for price impacts. No. So are you assuming that only news Q. events that lead to increased utilization of XRP will result -- will result in a price impact? Α. Certainly not. Ο. But the basis on which you excluded six events from this category was based on a judgment that those events would not lead to an increased utilization of XRP. Correct? These events did not seem relevant to Α. testing for a link between Ripple Labs and the XRP market, hence I excluded them. Again, my results hold if you want to add them back. I

have that result in Appendix E. So nothing hinges on this exclusion.

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But it struck me as appropriate to exclude events that didn't speak to XRP utilization.

> Just to be clear, the study you talk Ο.

about with the add-backs, you didn't add back all of the events, did you?

A. No. I added back these -- these sorts of exclusions. So, for instance, when I say, Identify some announcements as being stale, or in this case, I identified some announcements as being -- I think I used the phrase "direction uncertain," I do a -- one of the robustness checks that I do in Appendix E is to add them back them, just to demonstrate that my results are not dependent on these exclusions.

I still think they're appropriate. I still think they're the right thing to do. But if somebody strongly disagrees and thinks that we ought to add back the event of MIT announcing a new validator, we can add it back. It doesn't change the results.

Q. Let's just be clear about what events you added back in, in the study or the analysis that you just described.

You added back in the events from particular categories that you excluded based on a subjective judgment that you believed it wouldn't have -- wouldn't lead to an increased

- utilization of XRP. Is that correct?
- A. I added back -- before I -- may I
- 4 consult Appendix E? I just want to make sure
- 5 | I -- I don't want to say something that's not
- 6 true. Let me just check one thing in
- 7 Appendix E. I certainly add back those events.
- 8 I think I also added back events that were
- 9 stale.

1

2

- 10 Q. If you wouldn't mind, as you do that,
- 11 | would you just make sure that the record is
- 12 clear what information you're referring to.
- 13 A. Sure. So I did a robustness check in
- 14 Appendix E, which I'm just looking for now. And
- 15 | I just want to remind myself exactly of the
- parameters of that robustness check. And I have
- so many robustness checks that I just -- it
- 18 takes me a minute to find them.
- 19 (Witness reviewing document.)
- 20 A. Oh, okay. So I'm looking at page 6 of
- 21 Appendix E.
- So page -- let's look at both page 5
- 23 and page 6. Page 5 are the specific test
- 24 statistics on the select set of customer and
- 25 product developments. So that's the set that

\_

we've been discussing where, starting with customer and product announcements, I exclude

those that are stale or have an uncertain

directional implication for XRP utilization.

So what's on page 5 of Exhibit E are the test statistics which underlie the exhibit in the body of the report, if you follow me.

- Q. Uh-huh.
- A. Page 6 is exactly that same set except you'll see customer and product developments, all. So here I've just added back everything that I had excluded from the first one, just to show that the results are essentially unchanged.
  - Q. All right. Let's go to Appendix C.
- A. I'll definitely need my reading glasses for this.
  - Q. If you have them, put them on.

Appendix C lists all of the individual events that you collected and placed in the various categories. Is that right?

- A. It does. Strictly speaking, it lists all of the documents, but it also lists all of the events.
  - Q. And pages 3 through 6, going back to

```
162
 1
      where we were, is the customer and product
 2
 3
      category. Correct?
           Α.
                Excuse me.
 4
                Yes, that appears to be correct.
                And do you see, event ID 255 on the
 6
      last line of page 4?
 7
           Α.
 8
                Yes.
                And you see there's another Event 255,
 9
10
      on the first page of page 5?
           Α.
                Yes.
11
12
           Ο.
                And the date of that event is
      November 22, 2027; is that correct?
13
14
           Α.
                2017.
15
           Q.
                2017. I'm sorry. Yes.
16
           Α.
                Yes.
                And this is one of the events you
17
           Q.
      included in your analysis. Is that right?
18
                It's certainly part of the category.
19
20
      I would have to go back and see if it was on the
      list of excluded events. I don't think it was.
21
22
                So --
23
                So let's go to page -- I think it's
24
      page 20 of your report.
25
                I'm sorry. Page 40, Figure 20, I
```

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163
 1
      think, is what it is.
 2
 3
           A. Right. Yeah, no, it doesn't appear to
      be on that list.
 4
                So it should have been -- I believe it
      was included.
 6
 7
           Ο.
                So Event 255 is not listed. Is that
      correct?
 8
               I didn't see it listed, no.
 9
           A.
10
           Q. And you don't have an event dated
      November 22, 2017?
11
12
           A. On that list, no.
13
           Q. Going back to -- apologize for this,
      but I don't have a better way to do it.
14
15
                All right. The second document or the
      second event or document, you give
      Document ID 7790. Is that right?
17
                This -- this second document for
18
      Event 255, is Document ID 7790. That's correct.
19
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           Q. Right. And that's in Appendix C,
      Standard Chartered, Axis launch payment services
21
      with Ripple Tech, correct?
22
23
           Α.
                Correct.
24
               All right. If we could go to the
      press release from November 22.
25
```

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164
 1
                This will be the CoinDesk.
 2
                So I think this will be Exhibit 7.
 3
                (Press Release titled "Standard
 4
           Chartered, Axis Launch Payments Service
           with Ripple Tech" was marked Exhibit 7 for
 6
           identification, as of this date.)
 7
                MR. MOYE: I'm sorry. I have 6. Did
 8
           I miss one?
 9
10
                MR. FIGEL: I had 6 as his declaration
11
           from
12
                MR. MOYE: Got it. Thank you.
13
           Q.
                Do you recall looking at this press
      release?
14
15
           Α.
                It seems familiar, yes.
                And this talks about a new
16
           Ο.
      cross-border platform that's being built on top
17
      of technology developed by Ripple. Correct?
18
           Α.
                Uh-huh.
19
20
           Q.
                And if you look at the last paragraph,
21
      could you just read the -- the first sentence of
22
      the last paragraph.
23
                "Not included."
                Not included in the cross-border
24
           Α.
      platform is Ripple's XRP digital asset. The
25
```

2.0

- spokesperson for the start-up confirmed that

  SC -- which I assume is Standard Chartered -
  and Axis are not using XRP to facilitate

  transactions between Singapore and India.
  - Q. So fair to say that the events described in this press release would not lead to increased utilization of XRP, correct?
  - A. As described here, this particular product, it says it is not using XRP.

It's a cross-border payment platform built on top of Ripple technology. But this particular technology, it says, is not using the XRP token.

- Q. Can you tell us why you didn't exclude

  Event 255, from your analysis on consumer and

  product announcement events?
- A. Because this is an announcement of banks using Ripple technology to effect cross-border payments. The particular corridor, I agree, it says it's not using XRP. But this is, I would say, an expansion or enhancement to the ecosystem that Ripple is interested in building.

It is an interesting question, it

166 1 seems to me, to know whether or not this event 2 moved XRP prices. May it did; maybe it didn't. 3 Ο. He didn't perform a test to determine 4 whether it didn't or it didn't even though it was an interesting question, correct --6 Α. I --7 Q. -- Dr. 8 I did not look at this event in 9 10 isolation to determine whether or not to include it in the study. I do not know, sitting here 11 12 today, whether XRP prices move following this 13 event or whether they do not. Now, if you go to the second paragraph 14 15 of this release, you see where it says, According to SC's release? 16 I'm sorry, where? 17 A. Second paragraph, second line at the 18 Q. 19 right. 2.0 Α. Yes. And SC presumably is Standard 21 0. 22 Chartered? 23 Α. That would be my interpretation. 24 Did you go to -- look at Standard Chartered's release? 25

2.0

- A. Unless it was in the Ripple set, if they didn't link to it, no, I didn't go look at
- 4 it.
  - Q. Why not?
  - A. I didn't see the need to.
    - Q. Do you know how many other press releases you considered in which you included as an event an announcement about a customer who was using a Ripple-related product that did not include the use of XRP?
    - A. In many of the announcements, it's difficult to know explicitly whether XRP is going to be utilized or not.

It struck me as an interesting question to know if announcements of this type, announcing new customers using Ripple technology, whether that moved XRP prices or not.

Your expectation might be that this announcement wouldn't. You might be right.

Q. And just so the record's clear, even though you find that to be an interesting question and even though you acknowledge that at least with respect to this press release,

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Α.

there's not a direct increase in the utilization of XRP, you didn't test to see whether it was statistically significant. Correct?

I included it in a set of events and tested the joint significance of that set of events.

To the extent that this one has nothing to do with XRP and XRP prices don't react, my results get a little bit weaker. That's -- that would be the downside.

- Q. Why do they get weaker?
- Α. Well, if you add an event -- I mean, if you add an event and there is no price reaction, that makes the joint significance of your set of events weaker.
- So the 400 or so events that you Q. excluded, had you included them, would have made the results of -- the joint significance of the set of events weaker. Correct?
- Meaningless and almost surely weaker. But the important point is that it's a meaningless exercise to run.
- Q. Let's go to -- apologize for having to go back and forth like this -- page 5 of

```
169
 1
      Appendix C.
 2
 3
                You with me?
           Α.
                Uh-huh.
 4
                And you see there's three events, or
      three -- I guess press releases or documents
 6
      that you associate with Event 296.
7
                Yes, I see three documents with
 8
      Event 296.
 9
10
                And then going back to page 40, this
      was not one of the events you excluded from your
11
12
      study with respect to consumer product
13
      announcements, correct?
                I think that's correct, yes.
14
15
                Did you personally review the
           Q.
      documents that you've associated with Event 296?
16
                I believe so.
           Α.
17
                Understood them?
           Q.
18
           A.
                I believe I did.
19
20
           Q.
                The third document, which you have
      identified as Document 7758. You with me?
21
22
           Α.
                Uh-huh.
23
                And the headline of that is, "Ripple
24
      Blockchain Networks Adds China Payments
25
      Provider."
```

```
170
 1
                Do you see that?
 2
                I do.
 3
           Α.
                Do you know -- why don't we go to that
 4
           Q.
      document.
                This will be Exhibit 8.
 6
                (Article titled "Ripple Blockchain
 7
           Network Adds China Payments Provider" was
 8
           marked Exhibit 8 for identification, as of
 9
           this date.)
10
                And I'm showing you what I believe is
11
12
      Document 7758, which is an -- an article dated
13
      February 7, 2018.
                Uh-huh.
14
           Α.
15
                If you go to the last -- well, let me
           Q.
      just read it to you and save a little time. I'm
16
      reading to you from this document.
17
                The product differs from Ripple's
18
      xRapid solution, which, unlike xCurrent, uses
19
20
      the company's custom cryptocurrency XRP.
                So this is another announcement in
21
      which a customer utilized a Ripple-related
22
23
      product that didn't require the use of XRP.
24
      Correct?
                It appears to be.
25
           Α.
```

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- Q. And why didn't you exclude this event from your study if it didn't -- if it announced an event that didn't result in an increased utilization of XRP?
- A. Because this is an example of a customer and product announcement. A major payment provider in China joining RippleNet using Ripple's technology strikes me as particularly interesting to know whether XRP prices respond to events of this general type.
- Q. And you don't know the answer to whether there was a statistically significant price impact on XRP as a result of this announcement. Correct?
- A. This particular event? I don't know -- I don't know the answer to that.
- Q. Now, as with this one, you -- certain of the events that you identified had multiple documents associated with them, correct?
  - A. That is correct.
- Q. What methodology did you use to determine whether multiple documents should or should not be associated with a specific event?
  - A. I read the content of the documents to

- 2 see if they provided substantively similar
  3 information.
  - I looked at the dates of the documents to see if they were adjacent in time, if not simultaneous in time, to determine if they were essentially referring to the same event.
  - Q. And again, this was just your subjective judgment as to whether there was one event or more than one event?
  - A. It's a -- it's a judgment exercise.

    In many cases, I think there would be very

    little controversy. You may perhaps find a case

    where you think there is some controversy. But

    generally I think it's fairly straightforward,

    at least in this set of events, to say that

    certain documents were essentially talking about

    the same thing.
  - Q. And as I understood your answer, other than reading the documents that you have listed in Appendix C, you didn't do any additional research. Correct?
  - A. Well, again, we -- I -- I looked at the dates of publication. If they were two years apart, that would probably make it

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same event.

If they're on the same day, or a day apart, or maybe two days apart -- so it was a -a -- based on the content of the announcement but also some consideration to publication date.

unlikely that they were referring to exactly the

- Q. All right. But that's all information that appears within the four corners of the document, correct?
  - Α. Generally, yes.
- My question is, did you look outside the four corners of the document to get more information that it allow -- would allow you to have a more informed judgment about whether a series of documents should be correlated with a single event or multiple events?
- I can't say that I particularly did more than read the documents to see if they were talking about the same thing.
- Can you think of any instance where Ο. you did anything to investigate whether documents should be associated with a single event or multiple events, other than reading the documents themselves?

174 1 Just trying to remember. 2 Α. 3 There -- there may have been times, I -- I seem to -- I seem to recall there may 4 have been times when a document might say -this is just a -- this is just a -- an example 6 7 of type, not a literal quote. Seven banks join RippleNet, and then 8 another document, maybe published the same day, 9 10 lists seven banks and says, These joined RippleNet. I may have done a little bit of work 11 12 to make sure that these were talk-- that the one 13 document was talk-- was referring to the same 14 set. 15 There may have been instances like that. I think they were few and far between. 16 17 You may have done many things, Do you have a specific recollection, 18 as you sit here today, of doing that, of looking 19 20 beyond the four corners about -- beyond the 21 four corners of the documents that you pulled off the -- the Ripple website to investigate 22 23 whether they related to one event or more than 24 one event? Yes, I -- I --25 Α.

175 1 Which event? 2 Q. I can't tell you which event it was. 3 Α. There was -- there -- I -- I do recall there was 4 an event. There were documents that were separated by a couple of days of publication, 6 and I wanted to see if they were really 7 describing the same thing. I don't remember 8 what the event was. 9 10 Other than that investigation as to that one event, do you recall doing that on any 11 other occasion? 12 13 I don't have a specific recollection. Could you now go to page 22, 14 Ο. 15 paragraph 48(c)? A. Page 22. 16 17 Yes. Can you read for the record the 18 sentence you wrote beginning with the word 19 "First." 2.0 21 Α. First, the announcement may 22 substantially repeat a previous announcement. I 23 term such announcements as stale. 24 Second, the nature of the announcement may not have a particular directional 25

176 1 implication for XRP prices, even assuming the 2 hypothesis of independence is false. I describe 3 such announcements as direction uncertain. 4 All right. Directing your attention to the events you believe to be stale. Can you 6 tell us what you mean by "stale"? 7 There may be a document published on a 8 Α. certain date that announces some new 9 10 information, and there may be another document a week later that essentially repeats that 11 12 information but doesn't appear to be providing 13 new information. Okay. If we could go to page 3 of 14 Ο. 15 Appendix C. Α. 16 Yes. And directing your attention to 17 Events 11, 12, and 13 in the customer product 18 19 category. 2.0 You with me? 21 Α. Yes. 22 You identify all those events as -- or 23 the document date for all those events as September 24, 2014. Is that correct? 24 25 The documented date is September 24, Α.

177 1 2014. Yes. 2 3 Q. And you didn't exclude any of these three events from your analysis as stale. 4 Correct? Α. Correct. 6 So all three of these events -- and 7 Ο. these are individual events, right? There are 8 three events here? 9 10 Three events all on the same day, so they get counted once. You can exclude them if 11 12 you want. Doesn't make any difference. 13 Q. And that was all part of your analysis that found the correlation between customer and 14 product news and XRP returns. Correct? 15 That single-event day is part of the 16 17 analysis, yes. Let's go to what I believe is 18 Document 7594 in Appendix C, which is titled, I 19 2.0 believe, Hundred-year-old CBW Bank, one of first 21 U.S. banks to integrate Ripple's transformational money-transfer protocol. 22 23 You see that? I think this would be 24 Exhibit 9. (Article titled "Hundred-Year-Old CBW 25

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 1
           Bank One of the First U.S. Banks to
 2
 3
           Integrate Ripple as Transformational Money
           Transfer Protocol Ripple" was marked
 4
           Exhibit 9 for identification, as of this
           date.)
 6
 7
           Α.
                7594, one of the September 24
      documents. Yes.
 8
                MR. MOYE: Are we marking this as 9?
 9
10
                MR. FIGEL: Yes.
                You with me, Dr.
11
           Q.
12
           Α.
                Yes.
13
           Q.
                The first paragraph, it suggests that
      CBW Bank continues its pioneering spirit as one
14
      of the first U.S. banks to use the Ripple
15
      protocol for modern real-time payments between
      the United States and other countries globally.
17
                Do you see that?
18
                Yes, I see that.
19
           Α.
20
           Q.
                And this, again, is a press release
      talking about use of the Ripple protocol?
21
22
           Α.
                Yes.
23
                What's your understanding of what the
24
      Ripple protocol was?
                Some documents seem to describe it as
25
           Α.
```

179 1 the open-source blockchain technology. I 2 suppose that's -- that's essentially my 3 understanding of what they mean by Ripple 4 protocol. Go to the second page. I guess it's 6 on the back of the one you have. 7 Α. Uh-huh. 8 Can you read the first two sentences, 9 Q. under the heading, About Ripple. 10 Ripple Labs developed the Ripple 11 12 protocol, which makes transacting as easy as 13 emailing. The San Francisco Bay start-up is funded by Google Ventures on --14 15 I'm sorry. I don't mean to interrupt, but you're reading about Ripple Labs. I 16 would -- about Ripple. 17 18 Α. I'm sorry. Ripple is an open-source distributed 19 20 payment protocol. It enables the free and instant transfer and exchange of any type of 21 22 value, including dollars, yen, euros, and even 23 loyalty points. 24 Businesses of any size can easily build payment solutions -- build payment 25

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solutions, pardon me, such as banking or remittance apps, and accelerate the movement of money on Ripple. Ripple enables the world to move value like information moves today. For more information about Ripple, please visit a website.

- No mention of XRP, correct? Q.
- Α. XRP does not appear in that paragraph, no.
  - Any -- anything you see in Exhibit 9, to suggest that this document would be associated with the increased utilization of XRP?
  - This document describes a bank joining the Ripple protocol. How that might impact XRP prices is an interesting point to study. I include it in a test to see whether there's a correlation, and I found that there was.
  - Q. So you were aware at the time you were doing your event selection that some of these press releases specifically stated that XRP was not going to be used in the product that was being described. Correct?
  - Α. In some cases, yes.

2.0

- Q. And you elected to include those events in your study, notwithstanding your awareness that they explicitly stated that XRP would not be used.
- A. Correct. You might have a hypothesis that XRP prices should not react following such announcements. That's a perfectly valid hypothesis to have.

In fact, let's remember that is the null hypothesis of the experiment, is that XRP prices are not going to react following these events. I tested that hypothesis. I was able to reject it.

- Q. So if I showed you the other documents that you have correlated with Exhibits 11, 12, and 13 and I showed you that they also didn't involve a product that would require the use of XRP, it wouldn't change the conclusions you're reaching in your report. Correct?
  - A. No, not at all.
- Q. Well, the answer to my -- I had the "correct" question. So the answer is, no, it would the not change --
  - A. No, it would not change my opinion.

```
182
 1
 2
                Yeah.
                MR. MOYE: Just for clarification, are
 3
           you making representation that those other
 4
           documents do not refer to XRP or describe
           it?
 6
 7
                MR. FIGEL: Why don't we -- if we
           want, before I make that representation,
 8
           let me just double-check.
 9
10
                MR. MOYE: Right, because I would ask
           the same clarification about this document.
11
12
                MR. FIGEL: I'm sorry. Which
13
           document?
                MR. MOYE: I would ask whether you're
14
15
           making that same representation about this
           document. Exhibit 9.
16
                MR. FIGEL: That document, I
17
           believe -- this is 9 you're talking about?
18
                Well, this document, we can ask
19
20
           Dr.
                Do you see anything in this document
21
      to suggest that the product or the institutions
22
23
      described here, will be using XRP in any of the
24
      products?
                I certainly don't see any -- I don't
25
```

183 1 see any statement that they're not. I think 2 somebody might read this and think, if they're 3 using the Ripple protocol, they may very well be 4 using its native digital token, XRP. 6 So I -- I can imagine that some people might read an announcement like this and think 7 that XRP is being used. But it doesn't say --8 that I can see, it doesn't say whether it is or 9 10 isn't. But in any event, it wouldn't -- it 11 12 wouldn't alter my opinion. 13 All right. So let's go to -- just --I will withdraw my representation so we don't 14 have any confusion about misleading the witness. 15 MR. MOYE: Fine. Thanks. 16 Let's go to Document 79 -- I'm sorry. 17 My eyes are getting bad, too. I believe it's 18 19 7595. 2.0 And that is, I believe, Cross River Bank to integrate Ripple for 21 22 real-time international payments. 23 Do you see that? 24 Α. I do. MR. FIGEL: We'll mark that as 25

```
184
 1
           Exhibit 10.
 2
                (Article titled "Cross River Bank to
 3
           Integrate Ripple for Real-Time
 4
           International Payments Ripple" was marked
           Exhibit 10 for identification, as of this
 6
           date.)
 7
                Have you seen this document before,
 8
 9
      Dr.
10
           Α.
                I have.
                This is a document with the same date,
11
           Q.
12
      as Exhibit 9, that you have included as a
13
      separate event.
14
                Do you see that?
15
           Α.
                Yes.
                If you recall from Exhibit 9 --
16
      withdrawn.
17
                What do you understand the substance
18
      of the information included in Exhibit 10?
19
2.0
           Α.
                I understand it to be substantially
      similar to Exhibit 9, just a different bank
21
22
      joining the Ripple protocol.
23
                I believe there also -- there's an
24
      article or a press release from Ripple which I
      think joins these two things and talks about
25
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185 1 both of them in the same context. But --2 3 Q. And do you see anything in this document to suggest that the banks or the 4 products that are being described contemplate 5 the use of XRP? 6 7 Well, I certainly think somebody might Α. draw that inference. If they're joining the 8 Ripple protocol, they might reasonably think 9 that they're going to use its native token. It 10 doesn't say, We will use XRP. And I don't see 11 12 that it says, We will not use XRP. 13 But again, that's -- it doesn't really have any bearing on my opinion. 14 15 Q. Now let's go to Event 13. That's associated with three documents. Is that 16 17 correct? Α. 18 Yes. Actually, four documents. 19 Q. 20 Α. Yes, four. 21 MR. MOYE: That's so small. I'm 22 sorry. 23 MR. FIGEL: Yeah, I know. 24 Q. So the first of these four documents that you correlate with Event 13 have the 25

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186
1
      headlines, Two U.S. banks are ready to embrace
 2
      the Ripple protocol allowing instant global
 3
      money transfers.
 4
                Do you see that?
           Α.
                I do.
 6
 7
                Let's -- let me show you what we
           Ο.
      believe is -- it's 11, but it is the article
 8
      that says -- yeah, it's 7923, Two U.S. banks are
 9
10
      ready to embrace.
                MR. MOYE: Do you want him to look at
11
12
           it?
13
                MR. FIGEL: I think so, yeah.
                Well, why don't we do -- let me see if
14
15
           I can cut through this.
                We have four press releases or four
16
           Ο.
      documents that you associate with a single
17
      event, correct?
18
           Α.
                Yes.
19
20
           Q.
                And we have two other events with
      documents that you associate with separate
21
22
      events?
23
           Α.
                Yes.
24
           Q.
                All occurring at or about the same
      day?
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187 1 On the same day. I think that's --2 Α. Well --3 Ο. -- an important point. 4 Α. Some are the 24th, some are the 25th? Ο. But the event day, I believe I assign 6 9/24 to all. 7 So why do you -- why did you decide to 8 treat those various press releases as different 9 10 events? Since they're all on the same event 11 12 date, it's immaterial how I do that. I could 13 have grouped them all together as -- and given them one event number, it wouldn't make any 14 15 difference. One document talks about CB -- or 16 Cross River Bank, the other talks about 17 CBW Bank, and then you have a series of 18 documents that talk about both. 19 2.0 They all came out basically on the 21 same day and maybe one came out the following day. The event date is September 24. We could 22 23 call that one event, we could call it 24 ten events. How do you know, then, which of the 25 Ο.

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various announcements are associated with the statistically significant price return on that day?

Well, I don't know that there is a statistically significant price return on that day. But in any event, it doesn't make any difference to me which one of them is.

Recall that Ripple Labs has to take the position, or has taken the position, that none of them can be driving the price. Whether it was the C-- again, assuming there was a significant return on that day, which I -- I'm not conceding is true, I don't know if it's true, but even if it were true, it doesn't make any difference to my opinion whether that was driven by the Cross River Bank joining or the C-- I keep saying CBW. Yeah, CBW Bank joining.

It -- it wouldn't make any difference to my opinion if it was a little of one, a little of the other, a little of both. Ripple Labs has taken the position that there would no association, it couldn't be either one. So it -- it doesn't matter to my analysis which one it is.

- Q. So if I understand your answer, all your methodology is seeking to prove is that on one day and one action by Ripple Labs, if there is a correlation, that you have disproved the hypothesis you're seeking to disprove; is that correct?
  - A. No, that's not correct at all.
- Q. Well, you just said, if I understood it right, that what you understood Ripple to be saying is that no Ripple action ever had an impact on the price of XRP. Correct?
- A. I understand Ripple disputes that the XRP market looks to them to create value, and they dispute -- also some of the expert reports they submitted in this matter dispute that there's any connection between Ripple Labs and XRP prices.
- Q. And so what exactly is it that you believe your study is relevant to with respect to the issues you just identified?
  - A. I'm testing that hypothesis.
- Q. Well, which hypothesis? You named about five.
- 25 A. I think I've named one. I'm testing

190 1 the hypothesis of whether news about Ripple's 2 actions and news about Ripple is correlated with 3 significant XRP price increases. 4 That is the essential statistical and economic analysis of my report. And I find, 6 7 through a variety of measures, that the hypothesis that they are independent can be 8 rejected at any reasonable degree of 9 10 significance. And how many days do you have to find 11 12 a correlation between a Ripple action and a 13 price impact on XRP for you to reach the conclusion that you reach? 14 I -- I'm not aware of a bright-line 15 number. We can -- you know, some categories I test. For instance, the milestone category has 17 as few as -- what is it, six or eight events. I 18 think it's eight. 19 2.0 That is actually a large enough sample 21 to test. And then, of course, other categories 22 23 have many more events. So I don't have a 24 bright-line number in mind. 25 MR. FIGEL: I can't remember what time

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 2
           we got on the record.
 3
                MR. MOYE: Close to 1.
                MR. FIGEL: Close to an hour, so
 4
           should we take a break?
                MR. MOYE: Sure.
 6
 7
                THE VIDEOGRAPHER: We're going off the
           record at 2:25 p.m.
 8
                (Recess from 2:25 to 2:40.)
 9
10
                THE VIDEOGRAPHER: We're back on the
           record at 2:20 [sic] p.m.
11
12
           Q.
                All right. Dr. if you could go
      to your -- Exhibit 1, your report, and go to
13
      page 20, paragraph 45.
14
15
           Α.
                Yes.
                You look in the middle, paragraph 45,
16
      you write, If there is a statistically
17
      significant price reaction, and if certain
18
      conditions can be established, then one might
19
20
      conclude the market reacted significantly to the
21
      announcement.
22
                Correct?
23
           Α.
                Yes, I see that.
24
                And in Footnote 57, you describe the
      conditions that need to be established.
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192 1 Correct? 2 I -- I don't intend it to be an 3 Α. exhaustive list, but it's certainly some of the 4 conditions. Yes. And -- and one of them, in 6 romanette i, is, There is no other confounding 7 news that day which might explain such movement. 8 Correct. 9 10 Α. Correct. What's confounding news? 11 Q. 12 Α. Confounding news is generally 13 information released on or about the same time as the -- let me back up. 14 15 There's an event that you're interested in. Confounding information would be 16 news released on or about the same time, which 17 might reasonably be expected to impact the 18 security price that you're questioning. 19 2.0 So a canonical example might be ABC Enterprises issues a corrective disclosure 21 22 on January 1 and the stock price drops. 23 Everybody agrees that the stock price drops. 24 People want to say, Well, the stock price dropped because of the corrective disclosure. 25

2.0

And somebody comes along and points out, Well, wait a minute, ABC Enterprises was also named as a defendant in a class action suit on the very same day, so how do you know if it was the corrective disclosure or the lawsuit.

That would be an example of confounding information.

- Q. And so if there are compounding events present on a given day in which there's a statistically significant price impact, that would undermine the confidence that you could have that one event or the other caused that price impact. Correct?
  - A. It -- it could. Yes.
- Q. And the presence of confounding events would undermine the reliability of any finding you made in this case through your event study, correct?
  - A. Potentially.
- Q. Well, in your own judgment do you believe it was necessary to establish that there was no confounding news on an event day, with whatever the Ripple event that you identified was, before you could reach a reliable opinion

194 1 that the market for XRP reacted in a 2 3 statistically significant manner to the Ripple news event? 4 Yes, I think one has to take steps to rule out the likelihood of confounding 6 information before drawing any sort of causal 7 inference from a correlation result. 8 And for the three-day event window 9 Q. 10 that you use primarily in your study to support your opinion, would it also be necessary to rule 11 12 out confounding events on each of those 13 three days? One would -- one has to consider the 14 15 possibility of confounding information, I agree. Okay. What steps did you take to 16 Ο. ensure that the analysis in your -- withdrawn. 17 What steps did you take to satisfy 18 yourself that there were no confounding events 19 2.0 on any of the Ripple news event days that you considered? 21 Α. So I took a number of steps. 22 23 So this might be one of those long 24 answers. If you must. 25 Ο.

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2 A. So let's begin by thinking about

what -- what this confounding information might be. It might be news that impacts the digital

5 token market broadly.

Well, we can rule that out. We can rule that out because 18 of the 20 regression models that I consider control for other digital token returns such as bitcoin.

So if it's simply that XRP prices are going up at the same time that the -- the broader cryptocurrency market is going up, we can rule that out as a possible explanation.

Another type of confounding information, the example that I gave earlier, is -- is company-specific information.

Well, we can rule that out, too.

Because, of course, Ripple Labs has taken the

position that such information does not exist as

a matter of logical possibility. Because

21 they've said nothing that -- there --

22 Ripple Labs is independent of the XRP market, so

there's nothing that could be announced about

Ripple Labs that should move XRP price.

So we can rule that out as a

196 1 2 possibility. 3 What we're left with is speculating that there might be something which wasn't 4 specific to Ripple Labs, didn't impact the broader market, but impact the XRP market 6 uniquely. Okay. Let's consider that. 7 8 This would have to be something, first of all, that's only good news, because, 9 10 remember, we look for -- one of the robustness checks that I do is to see if there's a 11 12 correlation between these event days and 13 negative returns. And there is no correlation. So this has to be good news, unique to 14 15 the XRP market. 16 Okay. It has to be good news, unique to the 17 XRP market, that Ripple Labs chose not to 18 discuss or link to or reference in any way, 19 2.0 among 700 articles on its news page. 21 Okay. 22 It would have to be good news for XRP 23 markets that, on the other hand, didn't impact 24 the number of XRP accounts, because remember, that is a control variable in half of the 25

regression analyses that I do.

It would have to be something that is released exactly on the day in question.

It can't be the second day, and it can't be the third day. And the reason I say that, again, is one of the robustness checks that I did was to look at that one-day event window, and we continue to get the statistical result that we've been discussing all along.

It couldn't have been something that came out before the news day in question. How do I know that? Because I looked a few days before the news event, and there is no correlation between these events and XRP price increases.

So I think it -- it's -- it becomes so implausible to suggest that this hypothetical confounding news could be driving these results.

I think that possibility can be dismissed.

- Q. You've referred several times to what you believe to be Ripple's position that no action by Ripple had any impact on the price of XRP. What's your basis for that?
  - A. That's my understanding from some of

198 1 issues that are being considered in this 2 3 litigation. That's, of course, the position that Dr. Ferrell has taken, and his experts 4 report. I believe that was position taken in 6 Ripple Labs' Wells submission that I looked at 7 some time ago. 8 That's just my general understanding, 9 10 that they maintain they are independent of the XRP market. 11 So other than the inferences you draw 12 Ο. 13 from the Ferrell report, is there anything in writing that you are -- that you can identify, 14 15 that has caused you to reach that opinion? I -- I read the complaint some time 16 ago. I -- I don't remember if it's specifically 17 in there. 18 I think in some of the deposition 19 20 testimony that I reviewed, executives of Ripple Labs are asked repeatedly about their 21 22 impact on XRP prices, and they insist that 23 there's no connection. 24 I -- I really didn't think that this was a contentious or controversial point. 25

2.0

include which.

- Q. Can you recall which depositions you read that caused you to have that understanding?
- A. I believe -- I mean, I know the depositions were lengthy.

I think there's discussion on XRP and Ripple Labs and price in the deposition of Mr. Garlinghouse and Mr. Larsen and Mr. Schwartz, and -- maybe Monica Long and probably others. I don't -- I don't claim to have a photographic memory of which depositions

I believe that if we review the deposition transcripts, we'll find questions and answers on this subject.

- Q. As you sit here today, other than the Wells submission, you can't think of a specific transcript or document in which Ripple Labs has stated that no action by Ripple would have any impact on the price of XRP.
- A. I -- again, I would point to the deposition transcripts. At least the officers of Ripple Labs have said statements to that effect, I believe.
  - Q. And if you were wrong about that

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assumption, would that change the results of your analysis?

- A. No. That would simply mean if everybody wants to stipulate that Ripple -- things Ripple Labs does moves the market, then I suppose we would all stipulate to that.
- Q. I'm going back to the steps you took to identify confounding events.

As I understood your answer, you did not seek on a particular day to identify whether there were actions or events that could have had an impact on the price of XRP. Is that correct?

- A. No, I don't think that's correct.

  Again, I took -- I took a number of steps that

  I've described, so that with -- with -- so that

  I could reasonably rule out the possibility that

  the statistical results I was observing were

  being driven by confounding events outside of

  the new set that I'm studying.
- Q. Did you do any investigation or research to determine whether there were any other events that occurred on a day in which you found a overlap between a statistically significant price return on XRP and the 105

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Ripple events that you tested for to see whether
there was anything else happening in the world,
in the market for -- that could have had an
impact on the price of XRP?

A. Well, again, there was no need to do what you're suggesting. It couldn't -- it couldn't be a factor that impacts the -- the digital token market broadly. I don't have to go look for it. It can't be the case. It can't be something specific to Ripple Labs. I don't have to look for it. It can't be the case as a logical possibility.

And I have enough statistical controls to -- there seemed no point to this sort of exercise that you're describing.

- Q. So you have such confidence in your economic modeling that you can rule out with certainty, under oath, that there's not an event that occurred on a day in which there was -- a confounding event that occurred on a day in which you found a statistically significant price impact -- price return. Correct?
  - A. No, I didn't say that.

    Could you find and -- could you find a

2.0

2 particular day where you want to point to

3 something and argue that it might be

4 | confounding? And we could have a discussion

5 about it.

I am confident that the statistical result that the null hypothesis of independence can be rejected, I do not believe that that result would change through any exploration of confounding news.

- Q. You would agree, though, that if there was confounding news on an event day with a statistically significant price return of XRP, that that would undermine the reliability of your opinion. Correct?
- A. Again, no. We'd have to see -- no.

  We'd have to see what kind of news we're talking about. I mean, we're speculating about things that might be. We'd have to review it, what it is. We would have to demonstrate that news of that type does move XRP prices.

There would be an awful lot of work
that we would have to do before we could even
determine that the news actually was
confounding, let alone that it had any bearing

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or any impact on my overall results and overall conclusion.

- Q. There were 105 days in which there were Ripple events. Correct?
- A. One of the sets of categories I study is based on 105 days, yes.
- Q. And on 24 of those days, you found a coincidence with a statistically significant impact on Ripple returns. Correct?
  - A. According to one model, yes.
- Q. And just so the record is clear, you took no steps with respect to those 24 days to do any sort of investigation or review to determine whether there was an event that occurred on that day?
- A. No. Again, I took a number of steps.

  May not like the steps that I took. But I took
  a number of steps to make sure that these
  results were not being driven by confounding
  information.
- Q. Well, the steps you took were the ones described, which were effectively built into the models that you created. My question is a different one. Did you go on Lexis or Nexis on

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- a day in which there was a -- on one of those 24 days to see, is there anything else happening that might explain this result?
  - A. The steps that I took are in some cases matters of model design; in some cases they are matters of variations of model runs to check alternative explanations, such as the possibility of confounding news.

I'm satisfied that these results are not being driven by hypothetical, speculative possibilities of maybe something else.

Q. Let's go back to Exhibit 4, if -- I'm sorry.

It's Exhibit 4, which is the Litigation Services Handbook.

And if you look -- we are going back to the paragraph we looked at before. And if you could just read the -- the -- the fourth of the four conditions that need to be present for an event study to be able to make the kind of correlations that you claim to have made.

MR. MOYE: Is this 19.2 at A?

MR. FIGEL: Yes, and then sub 4.

MR. MOYE: Thanks.

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- It is possible to isolate the effect of the news from market, industry, and other firm-specific factors simultaneously affecting the firm's stock price.
  - Do you agree with that?
- Α. Do I agree with -- what are you asking me to agree with?
- That that is a condition that must be present in order for an event study to reveal the effects of an event on -- it talks about future cash flows, but I assume you would agree that price impact would also follow from -- from the -- the correlation that the author is making here.
- If the purpose of the study is to assign causality to a particular event, then one needs to take steps to rule out the possibility that it might have been some other event.
- Q. Did you identify any day in which -any day of the 24 -- let's just try to keep the models and the studies clear.
- Of the 24 days in the study that you described in paragraph 100, did you find any confounding event?

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- A. Please define what you mean by "confounding event" when you ask that question.
  - Q. I mean what you said, which was an event -- well, let's just make sure the record is clear.

Why don't you define, for the purpose of answering my question, what you understand confounding event to be.

My question is, on any of the 24 days in which you found the coincidence of a -- a price impact and a Ripple news event, did you identify a confounding event on that day?

A. As I would define it, no.

There is -- for example, one of the events simultaneously lists, I think it's

Series B funding along with new product, new customers on RippleNet. I don't consider that confounding.

I -- it's not necessary for me to assign causation to one or the other. It's enough that prices moved around that announcement.

So the answer to your question is, no,
I didn't find anything that I would consider to

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be confounding.

Q. What factors, if any, in your model, other than account growth of -- of XRP accounts, do you contend are unique to XRP?

You understand my question?

A. I think that I do.

Well, in half the models that correct for serial correlation, we have the lagged return of XRP itself, on the right-hand side of the regression, I suppose that would qualify.

- Q. Anything else?
- A. No, there's nothing -- there's no other right-hand side control factor that is unique to XRP, besides its account growth and its lag return.
- Q. And just so the record is clear, I mean, it's clear what you've testified to with respect to what you feel you've done to identify and rule out confounding events.

I just want to ask you whether there are additional steps that you did or did not take. You with me? In other words, I'm not looking for you to repeat what you've done. I'm asking a specific -- I'm going to ask you a

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series of specific questions about whether you took particular steps.

- Α. Okay.
- All right. And let's just -- for the purposes of keeping the record clear, we're going to talk about the 24 days of confluence that you identified in paragraph 100 of your report. You with me?
  - Α. All right.
- On any of those days, did you do a Q. news review to see whether there was any news about the cryptocurrency markets generally?
  - Α. Yes.
- What specifically did you do to look, Q. on that particular day, for news about the cryptocurrency markets?
- So on some days which were -- which had statistically significant price returns associated with them, I directed my team to take some extra steps to make sure that certain facts about those days were known.

Some of those steps included LexisNexis searches around certain keywords related to XRP.

209 1 Anything else? 2 Q. 3 MR. FLUMENBAUM: Would you lean up, please? 4 THE WITNESS: Sorry, I thought the microphone was working. 6 7 Α. I'm sorry, what's the question? Q. Anything else? 8 I don't think anything uniquely to 9 Α. 10 those days. Again, we -- we -- I want to be careful. We checked the UTC -- I'm trying to 11 12 remember if we checked the UTC publication date 13 on the host web pages for every day or only days associated with statistically significant 14 15 returns, and I think it may have been the latter. I -- I'm fairly sure it was the latter. 16 So that means we -- we also would have 17 clicked on the web page hosting the document, 18 looked at the -- now I'm going to get this 19 20 wrong, but the HTML code or the XML code or --21 some computer scientist is going to tell me I 22 got the wrong term -- but the underlying script 23 for hosting the web page to look for the -- the 24 UTC date stamp for the web page, and did Internet searches to see -- to look for other 25

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information around these events and XRP.

That's what I can recall doing.

- What was the work product that was Q. generated in connection with these efforts to conduct Internet searches on the days in which there was the event?
- I don't know that it necessarily led Α. to the creation of work product, if analysts were searching for keywords and not finding results. I don't necessarily know that work product was created.
- So was there any document that you or your staff has that would reflect the efforts that you claim were made to determine, based on an Internet search or a LexisNexis search on one of those 24 days, as to whether there was confounding events?
- Well, I think in my report I discuss the steps we took, for instance, to carefully date the events, and I think in my report I also mention conducting Internet searches around key dates.
- Can you show me where in your report you reported that?

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- A. I'm happy to, if I can go through it.
- 3 (Witness reviewing document.)
  - MS. KIM: Paragraph D, Appendix 18.
- THE WITNESS: Right, Appendix D.
- 6 Thank you very much.
  - A. We talk about how we search for UTC dates. And part of that process was searching for keywords around -- around those dates.
  - Q. Can you point to me the paragraph or the portions?
    - A. Yes, it's Appendix D, paragraph 18.
  - Q. All right. As I read paragraph 18, that looks to confirm the dates of events.
    - A. Yes, but it also refers to Factiva,

      LexisNexis and Internet searches around keywords

      related to the event.
    - Q. To determine if the event was reported earlier through some other news channel. It's the same event. I'm asking for a search for confounding events.
    - A. Yes, but in -- in conducting a

      LexisNexis and Internet search with keywords

      related to XRP, confounding events could very

      possibly have come up. If they had come up, I

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- would have noted -- we would have taken note.
- 3 No confounding events came up.
- Q. The sentence you wrote, Dr. is
- 5 that you conducted these various Internet
- 6 searches to determine if the event was reported
- 7 earlier through some other news channel. So
- 8 you're looking for stale news there.
- 9 A. Correct. I mean, that -- that was the
- 10 | principal motivation for doing it, but your
- 11 question was if we did other research around the
- 12 24 days. The answer is yes. And you asked if
- we did -- if we did Internet searches, the
- 14 answer is yes.
- Q. Well, let me be clear about my
- 16 question to make sure we have a clear record
- 17 here.
- 18 Did you do Internet searches, or any
- 19 other searches, in an attempt to identify
- 20 confounding events on the 24 days in which --
- 21 | that we've been talking about?
- 22 A. We -- I did not do additional searches
- 23 beyond what's described here for the purpose of
- 24 searching for confounding events.
- I was satisfied with the statistical

- properties and analytical methods that I adopted and didn't feel that such efforts were necessary.
  - Q. So the sentence you just identified as conducting Internet searches was not for the purpose of identifying confounding events on any one of those 24 days. Correct?
  - A. It was not for that purpose, it may have had that effect. It was for the purpose of making sure that we dated events correctly.
  - Q. So you didn't direct your staff, and you didn't personally, conduct any Internet or other searches in order to determine whether there were confounding events on any of the 24 days that we're talking about?
    - A. No. Again, it wasn't necessary.
  - Q. Based on your experience, does the daily trading volume of financial -- of a financial instrument on a given day have an impact on the market price of that instrument on that day?
  - A. That's a -- that's a difficult question. And I -- I don't know that there's a settled answer in the literature about the

214 1 relationship between volume and price. I don't 2 know that I have a view on the relationship 3 between volume and price. 4 I don't think I -- I would say that that's not settled. 6 7 Well, have you -- are you aware of Ο. studies that look at price discovery of common 8 stock on public -- public exchanges? 9 10 Α. Generally, yes. And isn't it a fact that those studies 11 Ο. 12 generally suggest that more thinly traded stocks 13 are more volatile and more price sensitive to 14 news? 15 I would agree that there is a general result that volume may relate to volatility, within some thresholds perhaps. But not 17 necessarily on the level of price. 18 Well, isn't volatility a proxy for --19 Q. 2.0 Α. No. 21 Ο. -- price movement? For price movement but not for the 22 23 level of price. The price is a hundred dollars, 24 the price is a hundred dollars, if there's a lot of volume or a little volume. 25

215 1 Could that price fluctuate more or 2 less depending on the depth of the volume? 3 Perhaps. 4 Those are different questions. Well, then, do you agree with me as a 6 7 general proposition, financial instruments that are more thinly traded are more volatile? 8 As a general proposition, I think 9 Α. 10 that's consistent with empirical findings. Again, there may be exceptions here or there. 11 12 Q. Any reason that that would not carry 13 over to the market for digital assets? I -- I have no reason to think that 14 15 digital assets are necessarily different in that 16 respect. Now, earlier you testified about 17 Q. bitcoin essentially being the big whale in the 18 cryptocurrency market. Is that a fair lawyer 19 2.0 summary? 21 Α. I would say that that's a fair 22 summary. 23 And it follows that a digital token or 24 asset like lumens has less trading volume than

bitcoin on a given day.

- \_
  - A. Not having specifically looked at it, that would certainly be my expectation.
  - Q. And do you have a view as to whether the trading volume of XRP was more or less than the trading volume of bitcoin?
  - A. Again, my expectation is that on most days that you would want to look, you would probably find the trading volume was less.
  - Q. What about Ether? Same question, relative to bitcoin?
  - A. Again, I would expect it would be less than bitcoin on any day you select at random.
  - Q. So with respect to an event that would apply generally to cryptocurrencies, would you expect to see a different price impact on lumens or Ether as a compared to bitcoin?
  - A. I -- I don't know. I just -- I just -- it would depend on the event.
- I don't know.
  - Q. Well, a more thinly traded financial instrument responding to the same news, presumably, based on what you said, would be more volatile, correct?
  - A. More volatile, I mean if -- if China

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- announces that it's shutting down the digital token market, you might expect that that would negatively impact almost all digital tokens.
  - And would the price change be the same -- would you expect the price change to be the same for all digital tokens?
- Certainly not. Bitcoin is trading at Α. tens of thousands of dollars per token, and most tokens are trading at a fraction of a penny per token; therefore, the price change would almost certainly not be the same. The return may not be the same, but there's no particular reason to think it would be identical.
- And where would you expect to see larger percentage changes? You call it price return.
- I -- I don't know. I don't have a prior -- and I don't -- it would depend on the news. I don't know.
- That was something that you could Ο. have -- withdrawn.

There are economic empirical models that allow an economist to test for the impact of trading volume on price. Correct?

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- 2
- Such models exist. Α. Yes.
- 3
- those models into your regression analyses in 4

And you didn't incorporate any of

I generally followed the accepted

No, I did not incorporate a factor

No. I'm talking about when you were

- which you were estimating the return of XRP
- 6
- based on the models that referred to bitcoin,
- 7
- Ether, and lumens, correct?

Q.

Α.

- 8
- methodology and peer-reviewed academic 9
- 10
- literature and applied similar regression models
- 11
- 12
- 13 related to trading volume.

you'll find there.

- 14
- And the same is true for XRP, correct? Ο.
- 15
- Well, all of these are models of XRP.
- 16
- using -- let's just break it up into two pieces.
- 17 18
- You have your 20 models or so that show each
- 19
- model and what the components of each model

Correct.

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- were, correct?
- 21
- Α.

Ο.

- 22
- 23
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- 25
- Correct. Trading volume not a control Α.

include reference to the trading volume of any

And in none of those models did you

of those digital assets. Correct?

- factor in any of my models, as it is not a control factor in peer-reviewed event studies related to crypto markets.
- Q. And similarly, when you were measuring the price impact of XRP, you didn't consider the volume of XRP that was traded in a given day, correct?
- A. I did not consider the volume. No, I did not.
  - Q. And why not?
  - A. Following accepted methodology, it's not typically included in an event study model of the type that I'm doing.

What the -- one concern is that, for instance, volatility, generally moves over time. That's a concern. And that's one of the reasons that researchers, myself included and the researchers in the literature that I cite to, use what are called rolling estimation windows, precisely to allow changing volatility and changing relationships, between returns and control factors.

That's -- that's a common methodology for addressing these sorts of concerns, and

220 1 that's what I did. 2 Show me where in your report you make 3 Q. reference to rolling estimation windows, to 4 account for changing volatility and changing relationships. 6 All right. I'll start Appendix D this 7 Α. 8 time. (Witness reviewing document.) 9 Appendix D, paragraph 10. 10 Α. Other than paragraph 10, do you 11 Q. 12 describe in any other place in your report what 13 steps you took to address changes in volatility and change in relationships over time? 14 Well, section -- changing 15 relationships over time is the subject of 16 Section 7 of my report? 17 So Section 7 is entirely devoted to 18 documenting changing relationships between XRP 19 20 and at least bitcoin and Ether, just to make the point that relationships change over time. 21 22 I have to flip back to my earlier 23 methodology section to see if I relate the 24 rolling window specifically to volatility. Of course, I discuss rolling windows. 25

221 1 2 (Witness reviewing document.) 3 Α. So I haven't read it yet, so I -let's see if it talks about volatility. But 4 paragraph 42 and the footnotes there, 51 and 52, 5 I'm just reading them. 6 7 Footnote 51, A well-accepted method for performing the event study is to estimate a 8 regression model over some period of time to 9 10 quantify typical relationships. That -- that establishes the -- the --11 12 the commonality of the six-month estimation 13 period. Footnote 52 in my analysis, the estimation window, i.e., the 180-day window used 14 15 to estimate the regression, will change with different dates of interest. This is typically 16 referred to as a rolling estimation window since 17 the estimation is rolled forward for each 18 subsequent date of interest. 19 2.0 By using a rolling estimation window, 21 I'll allow for the relationship between the XRP prices and the explanatory factors as well as 22 23 the volatility of the random factor to change 24 over time. Use of a rolling model to account for changing volatility and evolving 25

222 1 relationships among factors is often applied and 2 is accepted in peer-reviewed literature. See --3 and then there are various citations. 4 Anything else? Ο. Α. I'm sorry? 6 Anything else? 7 Q. Possibly, but I don't think so. I 8 Α. imagine that those are the only places I discuss 9 10 it. In Appendix B to your initial report, 11 12 Exhibit 1, you list the complaint filed by the SEC in this case as one of the documents that 13 you considered. Is that correct? 14 15 Strictly documents relied upon, but 16 yes. Did you read the complaint? 17 Q. I did. Α. 18 Q. How many times? 19 2.0 Α. I don't know. Q. Did you understand it? 21 22 I -- as a layperson reading a legal 23 filing, I would like to think I understood it as well as a layperson would. 24 25 Do you understand that the SEC Ο.

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contends that the opinions that you reached in your initial report support the allegations in the complaint?

- A. I'm sorry. Your question is -- do

  I -- do I understand that -- I'm sorry. Could
  you repeat the question.
- Q. Do you understand that the SEC contends that the opinion reached in your reports support the allegations in the complaint?
- MR. MOYE: It's a yes-or-no question, right? I'm going to object to the extent you're asking for work product.
- Q. I'm not asking you about communications with counsel. I'm asking for his understanding about whether the SEC is sponsoring his opinion in support of its theories as outlined in the complaint.
- A. I would say that -- certainly, yes, in the sense they asked me to conduct the study and they're submitting my expert report as part of their proceedings. Beyond -- I mean, beyond that, I can't say.
  - Q. And you read the report before you

224 1 crafted your methodology, correct? 2 3 Α. I assume you mean I read the complaint? 4 I'm sorry. Yes. Read the complaint. Ο. Yes, I read the -- reading the 6 complaint was one of the very first things that 7 I did. 8 Okay. What's your understanding of 9 Q. 10 the violation of law alleged in the complaint? Α. I don't know. 11 12 MR. MOYE: Object to the extent you're 13 asking for a legal conclusion. And just so Mr. Moye can continue to 14 15 have a relaxed afternoon, I'm not asking you for communications you had with counsel for the SEC. 16 Right. But, I mean, I'm not a lawyer. 17 Α. I'm not -- I'm not qualified to offer a legal 18 opinion. 19 2.0 Q. I'm not asking for a legal opinion. I'm asking for your understanding about what the 21 22 violations alleged in the complaint are. 23 Well, answering as just a layperson, 24 I -- my understanding is the SEC believes that XRP should be classified as an investment 25

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contract, and certain requirements that I don't fully understand follow therefrom.

- Q. Okay. And, again, I'm asking for your understanding. What is your understanding as to why the opinions that you reached support the SEC's contention that XRP, or transactions in XRP, are investment contracts?
- 9 MR. MOYE: Same objection. Work 10 product.
  - A. I just -- I'm -- I -- again, I'll say it again. I'm not a lawyer. I'm not qualified to offer a legal analysis.

I was asked to investigate whether there's -- whether actions or news of actions by Ripple Labs impacts XRP prices. I conducted the best analysis that I could, and I found that there is overwhelming evidence that it does.

That's -- that's -- there it is.

- Q. Have you read the Supreme Court's opinion in Howey -- in SEC versus W.J. Howey Company?
- A. No, I have not.
  - Q. Are you familiar with the Howey test?
  - A. Broadly familiar with it, yes.

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- Q. What's your understanding of it?
- A. Well, as a layperson, just recollecting what I think I understood, the
- 5 Howey test describes an investment contract as
- 6 a -- a -- an investment in a common enterprise
- 7 with an expectation to earn profit from the
- 8 efforts of a third party or promoter or
- 9 something like that.
- 10 Q. And are you aware, generally, that
- 11 | courts apply the Howey test to determine whether
- 12 a contract, scheme, or transaction, qualifies as
- an investment contract under the federal
- 14 securities laws?
- 15 A. Again, I'm not a lawyer, I -- I'm not
- 16 familiar with the law or the case law or the --
- 17 | the legal issues.
- I do recall the Howey test being
- mentioned in the complaint. I assume it is
- 20 germane to the discussion, but that's just my
- 21 lay understanding.
- Q. You write, in paragraph 12A, that
- Using a well accepted event study methodology, I
- 24 | find statistically significant evidence that XRP
- 25 prices react to news about Ripple's actions.

Case 1:20-cv-10832-AT-SN Document 775-36 Filed 01/13/23 Page 228 of 383 227 1 2 Do you see that? 3 Α. Yes. And are you aware that the Howey test 4 Q. requires proof that an offeree makes -- the 5 question in the Howey test is whether an offeree 6 7 makes an investment in a common enterprise and is led to expect profit solely or primarily as a 8 result of the efforts of others. 9 MR. MOYE: Objection. Calls for legal 10 conclusion. Very explicitly. 11 12 So I'm sorry, what is your question? Α. 13 I mean, I recognize those words when the Howey test is being described. 14 15 Well, what's your understanding, from an economic perspective, of what it means for the price impact on an asset to come solely or 17 primarily from a person or entity? 18 As an economist, I don't think those 19 20 words have very much meaning at all. Very few things, speaking as an 21 economist, could be said to derive solely from 22 23 the efforts of one person. 24 The -- the stock price of

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XYZ Enterprises does not depend solely on the

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I -- I'm not quite sure what meaning or significance I would attach to those words.

efforts of XYZ Enterprises. So as an economist,

I'm sure they're well defined legally, but as an economic matter, I -- I don't think it's clear what those words would mean.

- So as a result, you didn't attempt, in Q. your event study methodology, to answer the question whether offerees or holders of XRP were led to expect any increase in the value of their XRP based solely or primarily on the efforts of Ripple. Correct?
- Since that's not an economic question, I did not conduct an economic analysis of such a question. I conducted an analysis which demonstrates that Ripple Labs -- some of the things Ripple Labs does moves XRP prices.
- And your methodology didn't rely on any information about the expectations of XRP holders, correct?
- That is correct. I -- I don't know the motives of people who buy XRP. That has no bearing on my analysis.
  - And your methodology didn't seek to 0.

answer the question whether XRP price returns were caused solely by the actions of Ripple.

Correct?

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A. Yeah, I would -- I would say that that is not a question that an economist could answer, whether something is due solely to something else.

In -- in the field of economics, I -I'm hard pressed to think of any example of
anything that is due solely to something else.

If Party A and Party B make an exchange, Party A
and Party B are involved, as an economic matter.

Again, legally, I mean, perhaps it's a well-defined term.

Q. So the answer to my question is your methodology did not seek to answer the question whether XRP price returns were caused solely by the efforts of Ripple Labs. Correct?

MR. MOYE: Objection. Asked and answered.

- A. I would -- I would say, as I testified before, that that question is not an economically well-formed question.
  - Q. And so your methodology doesn't answer

230 1 it. Correct? 2 3 MR. MOYE: Same objection. My methodology establishes that 4 Α. Ripple Labs does things to move XRP prices. 5 If you would, Dr. I'd like an 6 7 answer to my question. Does your methodology 8 allow you to answer the question whether the actions of Ripple Labs are the sole cause of XRP 9 10 price returns? MR. MOYE: Objection. Calls for legal 11 12 conclusion. 13 I'm struggling to -- to understand that as an economist. As an economist, the 14 15 question doesn't make a great deal of sense. 16 That's all I can say. So -- that's all I can say. 17 Again, it may be a very well-defined 18 legal term, but I don't think an economist could 19 2.0 render an opinion one way or another whether something was due solely to the actions of one 21 22 person versus another. 23 Every -- as I said, every act of 24 exchange involves at least two parties. It's just not a -- not a term that economists tend to 25

231 1 2 use. 3 Q. So you're not offering an opinion in this case that Ripple's actions were the sole 4 factor impacting the price of XRP; is that correct? 6 7 Α. Correct. I -- I -- nowhere do I offer such an opinion. I offer the opinions as laid 8 out in my report. 9 And similarly, your methodology 10 doesn't allow you to answer the question whether 11 12 XRP price returns were caused primarily by the 13 actions of Ripple Labs. Correct? MR. MOYE: Objection. Calls for legal 14 15 conclusion. Again, as an economist, I -- I -- I'm 16 not comfortable using the word "primarily." 17 What I have -- what I have shown, what 18 I've attempted to show and what I think the data 19 20 clearly show, is that XRP -- I'm sorry, 21 Ripple Labs does things to move XRP prices. 22 XRP prices react to things that 23 Ripple Labs does. XRP prices react to things 24 that happen to Ripple Labs. That's -- that's what I was asked to 25

- investigate, that's what I did investigate, and that's what I found.
  - Q. And on how many days, in the approximately 2400 days covered by your study, did you find evidence that the price of XRP was statistically correlated with an action of Ripple Labs?
  - A. Well, the only number that I can recall offhand is one that we discussed. I provide an example of one case in my report,

    Model Number 1, the constant mean model, and under that model, out of the 105 days being tested in Section 6(f), 24 are associated with statistically significant positive XRP price increases.
  - Q. All right. Your methodology did not seek to answer the question whether XRP price returns were caused primarily by the actions of Ripple Labs. Correct?
    - MR. MOYE: Asked and answered.
    - A. I think we asked that question, but --
- Q. We asked it about solely. Now I'm asking it primarily.
  - A. I thought we also had discussed that

233 1 way, but fine. 2 Again primarily, the word "primarily" 3 just is not a word that, as an economist, I -- I 4 would apply to an analysis like this, or any 5 other analysis. 6 If -- if Alice sells an apple to Bob, 7 you could say, Alice sold the apple or you could 8 say Bob bought the apple. I -- parsing out the 9 10 primary-- who primarily did what is just not something that is usually in the domain of an 11 12 economist. 13 Q. And you're not offering an opinion in this case that the XRP price returns were caused 14 primarily by the actions of Ripple Labs. 15 Correct? 16 MR. MOYE: Asked and answered. 17 As I testified, I -- I was asked to 18 investigate a question, and I found significant 19 20 evidence, statistical evidence, that XRP prices 21 react to actions by Ripple Labs. 22 Now, you say "primarily" is not a word 23 that economists --24 I -- I do -- I'm just wondering how much -- are we coming up on a break? I'm just 25

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      asking.
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           Q.
                Sure, we can take a break.
                I don't want -- I don't want to derail
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           Α.
      things. If it's convenient at some point.
 5
              As I say, we can do this for 16 hours
 6
7
      so --
                MR. MOYE: No, we can't.
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                MR. FIGEL: Any time to break is as
 9
           good as any other time. Let's go off the
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11
           record.
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                THE VIDEOGRAPHER: We're going off the
13
           record at 3:36 p.m.
                (Recess from 3:36 to 3:50.)
14
15
                THE VIDEOGRAPHER: We're back on the
           record at 3:50 p.m.
16
                Dr. do you recall your testimony
17
      about how the word "primarily" doesn't --
18
      isn't -- isn't a term an economist would use?
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           Α.
                Beyond how a -- a layperson might use
      it, but I meant as a scientific term in a
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      context like this, I don't think it's very well
23
      defined.
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           Q. So take a look at page 22 of your
      report.
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235 1 2 Α. Yes. 3 Q. In the fourth bullet from the top you say, Ripple Commercialization Initiative. 4 Initiative launched by Ripple Labs primarily described as being related to the 6 commercialization or promotion of Ripple's 7 products or technology. 8 Α. Yes. 9 What did you mean by "primarily" 10 Ο. there? 11 12 Α. I meant that a reading of the 13 announcement and description of the initiative made it sound largely related to 14 commercialization or promotion of its products 15 or the general ecosystem. 16 So there you're using "primarily" and 17 "largely" synonymously? 18 There I'm using the word "primarily" 19 20 as -- as used in common speech, I would say. And going back to your opinion, you're 21 Ο. 22 not offering the opinion that the price 23 impact -- any price impact on XRP was primarily 24 or largely caused by actions of Ripple Labs. 25 Correct?

- 2 A. I'm not offering that opinion, that is
- correct. The -- to -- to insert those words
  into an analysis like that I just think is
  economically not well defined.
- 6 Q. And -- and --
  - A. Let me -- if I may finish.

I mean, the value of a citrus grove is going to depend on the weather. It's going to depend on the general conditions of supply and demand for citrus.

So, I -- you know, inserting the word "solely" and "primarily," I don't know what standard needs to be met, or how it would be determined by an economist, to know whether those words, which have a legal meaning, could be applied to -- to a result like this. So I'm -- I'm not going to do it.

- Q. And the substance of your opinion is that you found evidence that XRP prices react to news about Ripple's actions. Correct?
- A. I think I may have said "select actions." But in substance, yes.
  - Q. And you found that on about 1 percent of the days during the period that you examined.

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Correct?

24 days out of about 2400.

A. I mean, that's -- that's not a calculation that has any meaning.

One could divide 24 by 2400, but that doesn't mean anything in this context. Out of 105 events -- and, again, this isn't the only basis for my opinion.

events, 24, plus or minus, are associated with significant positive returns, and that is an outcome that is so unlikely, but for some kind of a correlation or association or dependence between Ripple Labs and XRP prices. That is the statistical basis of my opinion.

- Q. But what you found when you found that correlation, you only found it on that model 24 times out of approximately 2400 days. Correct?
- A. I -- I reject the -- the formulation of your question, 24 out of 2400. It's 24 out of 105.

I'm testing 105 days. And I find 24 of them, again according to one model, have statistically significant returns. And that

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outcome is incredibly unlikely.

- Q. And you found no correlation between the actions of Ripple Labs on the 2400 minus 24 days that you -- that were encompassed in your study, correct?
- A. I don't accept your characterization at all. I think you're misstating, or -- the basis of my analysis. It's not the right way to think about it. I had a set of events. This is how events studies work.

I had a set of events. I look to see if there are price reactions in that set of events. And I found that there were far more than could be accounted for under the hypothesis that Ripple Labs and XRP are independent of each other.

Q. I understand that, and you've testified to that.

My point is, the only time you found a statistical correlation between a Ripple news event and a statistically significant XRP price impact was on 24 days.

Correct?

MR. MOYE: Objection. Argumentative.

- A. According to Model 1, the intersection between -- and according to Model 1, studying the superset of various news categories, the intersection between news days and significant market days numbered 24.
- Q. All right. To do a proper event study, you are required to state a hypothesis, correct?
- A. I would say that statistical tests revolve around the acceptance or rejection of certain null hypotheses.
- Q. And what was the hypothesis that you sought to accept or reject, in connection with the opinion you're offering in this case?
- A. The null hypothesis is that
  Ripple Labs and XRP price increases are
  independent of each other.
- Q. And your conclusion is they're not independent, correct?
  - A. That is correct.
- Q. You weren't asked to determine whether the actions of Ripple Labs were the sole or primary reason that we see significant price increases, correct?

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- A. Again, it's not a well-formed economic question, but that was not the question that was posed to me.
- Q. And you didn't seek to answer the question whether the actions by any person or entity other than Ripple had an impact on XRP prices. Correct?
- A. I think that's fair. I certainly did look at how XRP returns correlate with broad crypto -- other broad digital token returns.

  Now, that's not -- I acknowledge that's not exactly what you asked.

But I did look at that question.

- I was not investigating whether the actions of, say, XYZ Enterprises, impacts XRP prices.
- Q. So the answer to my question is no.

  You didn't conduct any analysis to determine

  whether actions by any person or entity outside

  of Ripple had an impact on XRP prices. Correct?
  - A. I -- I'm going to agree with that.
- I would say that that's fair. I was looking for a relationship between Ripple Labs and XRP prices. I was not looking for a

241 1 relationship between something else and XRP 2 prices. Again, above and beyond a general 3 exploration of correlation in the digital token 4 market. All right. And couple times you have 6 included in your answer that XRP prices react to 7 certain news, and public statements about 8 Ripple's actions. Correct? 9 10 Α. Yes, that's correct. And your methodology demonstrated that 11 12 there's not a statistically significant price 13 return on XRP with respect to all news about Ripple. Correct? 14 15 Correct. And similarly, you did not find a 16 statistically significant price return on XRP, 17 with respect to all public statements about 18 Ripple. Correct? 19 2.0 Α. That's correct. I wouldn't expect such a finding. 21 22 And your methodology didn't determine 23 whether a particular Ripple news event caused 24 any particular price movement. Correct? My methodology, based on the 25 Α.

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- statistical results and analysis that I conducted, I believe XRP prices reacted to news of certain actions from Ripple Labs.
- So are you -- is your opinion that your study proves causation between Ripple events and a statistically significant XRP price movement -- price return?
- Causation is not a question which is Α. generally subject to proof as a matter of economics. Correlation or independence is a question which may be subject to proof.

So the statistical test, the -- the statistical test, the null hypothesis, is expressed in terms of correlation.

The question of what kind of inference you can draw from a statistical result depends on your economic understanding of the -- of the facts of the matter and maybe some other robustness checks that you may run to rule out alternative explanations.

The sum total of all of that work supports a -- an inference of likely or -- of likely causation. But I wouldn't say that one could prove causation.

- Q. So it's -- it's an inference of causation, but you don't claim that you have proof that any Ripple action or event caused a statistically significant price return on XRP.
- A. I would say that I have the type of economic evidence which is often used when assigning or assessing loss causation, on asset prices. Whether a philosopher would say I've proven something, I don't know.

I fully accept the truism that correlation doesn't prove causation, but I think correlation in conjunction with other analysis can support an inference of likely or reasonable causation.

- Q. What do you mean by the -- I want to make sure I got your -- when you say, I fully accept the truism that correlation doesn't prove causation, what is the truism you're referring to?
- A. Well, it's generally understood that, just because two things -- let's call them A and B.
- Pardon me. My apologies.

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Just because two things, A and B, are correlated, that alone doesn't tell you whether A caused B or B caused A, or whether X caused both A and B.

Independence, finding that A and B are independent of each other is generally evidence that A didn't cause B. But simply finding correlation by itself wouldn't be enough to make a statement of, because A and B are correlated; therefore, I know that A caused B.

- Q. And to make the point in a slightly different way, on the days in which you did not find a correlation between one of your 105
  Ripple events and a statistically significant price return on XRP, you're not offering an opinion about the presence or absence of causation with respect to that relationship.

  Correct?
- A. Sorry. I'm trying to understand that question.
  - Can you repeat it, please.
- Q. Let me see if I can ask it differently.
- Just as you said that your methodology

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doesn't prove causation between a Ripple news event and a statistically significant price return for XRP on the 24 days in the model that we've been talking about, you similarly don't attempt to explain why there was not a correlation between a Ripple news event and the absence of a statistically significant XRP price return. Correct?

- Α. If by that you mean on the 75-, 79-odd days where there is news but no significant price reaction, did I do an exploration to understand why there was no significant price reaction on those days? Is that your question?
  - Well, why don't you answer that one. Q.
- Α. The answer to that question is, per standard practice and event studies, no, I did not do an investigation to see why there was not a significant price reaction on those 79 days.

Obviously, it doesn't make any difference to my analysis or opinion why there was not a price reaction on those days.

And that's because your methodology seeks to prove a correlation, not causation. Correct?

2 A. I would be a

A. I would be a little bit careful about that. My -- the event study methodology is a statistical analysis of correlation, which could be accepted or rejected per scientific standards, generally, as a -- as part of an inference of likely causation.

Again, we want to -- if you want to use the word "proof," I don't know what proof would mean there.

But the event study usually -- a

typical event study would proceed something

along the lines of, I observe a statistically

significant price reaction; I -- I check certain

boxes; and I, therefore, am willing to make the

statement that the price reacted to the event.

Q. Well, let me give you a hypothetical which is counterfactual, right?

On a day in which you have a Ripple

news event and a -- that -- that coincides with

a date on which there is a statistically

significant XRP price return, right?

- A. Uh-huh.
- Q. That price return could have been caused by any number of factors. Correct?

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- A. No.
- Q. Well, you don't know if the reason the price went up was because John Doe in Albania decided to buy a billion units of XRP, correct?
- A. Well, wait a minute. The -- the price went up presumably because there was change in relative supply and relative demand. Whether that was John Doe in Albania or Sally Smith in Arkansas, I don't know, and I don't see what difference it would make.

There was a change in relative supply and demand, which is another way of saying, The price moved, and the question is, Why did the price move. Why was there a change in supply and demand.

And the reasonable explanation is there was a change in supply and demand because of the news of this event.

- Q. Well, your methodology didn't test to see whether supply changed in response to a Ripple news event, did it?
- A. No event study methodology asks the question of whether the increase in price was because supply moved or because demand moved.

I've never seen an event methodology -- event study methodology that concerns itself with that. They moved relative to each other, and, therefore, the price changed.

- Q. Well, you don't know, do you?
  You're --
  - A. I do know that.
- Q. Well, tell me what data you studied to determine whether it was an increase in demand that caused a price impact or a reduction in supply that caused a price impact.
- A. Again, I just said, it doesn't make any difference to the event study methodology which of demand or supply moved. It doesn't make any difference. Nobody ever asks that question.

The price moved. It is, therefore, axiomatic that there was a change in relative supply and demand. The question is, Why was there a change in relative supply and demand, that's the question.

And a reasonable answer, the answer that I think the evidence supports is, there was a change in relative supply and demand because

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- of news of the actions of Ripple Labs.
- Ο. Did you -- on any of the 24 days in the model we're talking about, did you look at the volume of XRP trading on that day?
  - Since it's not relevant, no, I did not.
  - And as a result, you're not in a Q. position to offer an opinion as to whether the price moved because there were more buyers than sellers, or fewer sellers than buyers, correct?
  - Α. I'm sorry, I shouldn't laugh. I've never seen any event study concern itself with the questions you're posing.

I will, therefore, say that you're correct that I did not attempt to determine whether supply moved more than demand or whether demand moved more than supply.

I would further point out that looking at trading volume can't help you answer any question like that, but it's -- it's such a strange exercise and question, it would never occur to me, or I think anybody else, to even attempt anything along the lines of what you're suggesting.

250 1 So no, I didn't do it. 2 All right. If you could turn to 3 Q. paragraph 75 on page 32. 4 Α. Yes. And in the bottom of paragraph 75, you 6 7 write, From an economic perspective, one explanation, of course, is that news of the 8 event causes the XRP price response. 9 10 You wrote that, correct? Α. 11 Yes. 12 Q. And why did you add "one explanation"? 13 Α. Well, I wanted to acknowledge -this -- this goes back to the truism that we 14 15 were discussing a few minutes ago. Simply establishing the two things are correlated, by 16 itself, doesn't tell you which one is causing 17 the other, or whether there's even a third event 18 or third force causing both. 19 2.0 So I wanted to say here, one possibility is that the news is causing the 21 22 price, and then in Footnote 71, I try and lay 23 out what the other logical possibilities are, 24 but why, you know, I -- I don't think those are at all plausible or -- or reasonable. 25

Hence, I'm -- I'm comfortable in offering the opinion that in my opinion, the evidence indicates that the news is causing the price.

- Q. And you say that -- you outline, in Footnote 71, logical possibilities. What do you mean by logical possibilities?
- 9 A. Well, so, let's accept that A and B
  10 are correlated.

 $\label{eq:Acould cause B, or B could cause A,} % \begin{center} A could cause B, or B could cause A, \\ \end{center} % \begin{center} A could cause both. \\ \end{center}$ 

So in this case, the A is the news from Ripple Labs, and the B is the XRP price increase. Let's just accept for a moment that those two things are correlated. Okay. What's causing that?

What I lay out here is, you know the first one, another explanation might be what I say is the reverse, that the price caused the news, rather than the news caused the price.

Now, what that would mean, and why I think we could dismiss that immediately as unreasonable, is that Ripple Labs, with its crystal ball, knowing that the price of XRP was

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about to go up, strategically decided to release certain announcements at exactly the right time.

I -- I simply reject that as at all possible. So in that -- going back to the A and B terminology, the idea that B could cause A, the idea that the price could cause the news,

I -- I just think is -- is unreasonable and we can dismiss it.

Then the question of, Well, could there be some X factor that's causing both.

Again, we've discussed this at length this morning. This is the idea of some confounding event that is driving both things; I think we can dismiss that as also unreasonable.

And that leaves sort of the last -the last person standing, that the most likely
explanation of the statistical evidence is that
the news caused the price.

- Q. Tell us what you mean by an X factor?
- A. I mean what some might term confounding event.

So something else both causes, you know, in this case, Ripple Labs to get venture funding and also causes XRP prices to go up.

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- Q. But you acknowledge that an X factor is a possibility, correct?
- A. I acknowledge, of course, that it is a logical possibility. Therefore, I take a number of steps to rule it out as not probable.
- Q. And it's a logical possibility on any of the 24 days in which you found the correlation between the Ripple news event and a statistically significant price impact on XRP, correct? It's a possibility on every one of those events.
- A. Not -- I cannot say as a matter of logic, that it is impossible. I can say that following all the steps that I took, I don't think it's at all likely or reasonable with an explanation.
- Q. And you gave some examples of possible X factors in Footnote 71, correct?
- A. I don't -- I don't think I actually do provide examples of what these X factors might be. I just simply label them "X factor."
- Q. Well, what did you mean when you wrote, These events -- following the sentence about the X factor, what did you mean when you

wrote, These events, of course, are disparate in their nature, including venture funding rounds involving multiple investors, joint ventures in Asia and licensing decisions made by the State of New York.

A. I'm referring to the events being studied here. This is the milestone category. Those are the milestones.

So we -- we'd have -- we'd have to be positing some X factor that is causing venture founding rounds, New York regulatory decisions, various other things, all -- so that -- causing it in such a way that the day that we happen to announce that we're getting venture funding Round A also happens to be the day that XRP price go up.

Again, I just -- I just don't think
that's -- that's a plausible or reasonable
explanation. I acknowledge here in the footnote
I cannot rule it out as logically impossible.
I -- I do end up dismissing it as a reasonable
explanation.

Q. Can you posit, or imagine, any factor that could have a different price impact on XRP

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- as opposed to bitcoin or Ether?
  - A. Besides actions by Ripple Labs?
- 4 Q. Yes.
- 5 A. Well, sure. I think -- I think --
- 6 what is it, the Arrington fund, when -- when he
- 7 announces setting up an XRP-denominated fund,
- 8 that might be something that would spur interest
- 9 in XRP.
- 10 Of course, it also presumably would
- 11 | spur creation of XRP accounts, but that might be
- an example of something that might move the XRP
- 13 price. I don't know.
- Q. Anything else?
- 15 A. I -- I mean, not without just
- 16 descending into wild speculation of things that
- might be.
- 18 Q. Well, John Doe's been thinking about
- 19 buying XRP for six months and, on that
- 20 particular day, decides he wants to buy a lot of
- 21 XRP. That would be an X factor, wouldn't it?
- 22 A. An X factor that cause-- why would
- John Doe buying XRP cause the price to go up?
- Q. Didn't you just testify that increased
- 25 demand and fixed supply --

256 1 That's -- that's simply a component of 2 Α. 3 demand. I said that demand relative to supply changes, and so price moves. John Doe buying 4 XRP is just an example of demand --Ο. Doesn't it --6 7 -- not an example of demand changing Α. relative to supply. 8 Doesn't it depend on what size 9 10 purchase he makes? Α. Possibly. 11 12 But whether it causes the price to go 13 up or down -- sometimes people want a volume discount. If he buys a lot of XRP, maybe he'll 14 15 want a volume discount and execute that trade at a slightly lower price than the prevailing 16 market price. I -- who can say? 17 So let's go to page 1 of Appendix D of 18 your report. 19 2.0 Α. Uh-huh. 21 Tell us why you had to add an 22 Appendix D to explain your methodology. 23 Well, of course, I -- I detail aspects 24 of my methodology in the main body of my report. 25 Certain details, which I don't think

2 are necessary to understand in order to
3 understand the basic approach that I took, I --

5 issues.

But, thinking about, you know, who might be reading this report and how familiar they may or may not be with event studies, I decided to provide some additional detail.

I moved to an appendix, really for readability

- Q. All right. Could you read the first sentence of paragraph 2 of Appendix D, please, for the record.
- A. An event study is conducted by first specifying a model of expected price movements and then testing the extent to which actual price movements differ from those expectations.
- Q. And you go on to say, The question an event study answers is whether the differences between actual and expected price movements are sufficiently large that, from a statistical standpoint, such differences are unlikely to be explained by randomness.

Is that correct?

- A. I did write that, yes.
- Q. And then you note, In this context --

258 1 and by "this context," we're talking about the 2 3 market for XRP, correct? No. I'm speaking specifically in 4 Α. the -- in the general context of an event study, to explain what randomness means. 6 I mean, it's true of XRP as well, but 7 I wasn't specifically referring to XRP when I 8 said "in this context." 9 10 But the sentence you wrote, In this context, randomness refers to the tendency for 11 actual outcomes, in this case the actual price 12 13 movement, to deviate from the expected outcomes in ways which appear random in nature, applies 14 equally to XRP, correct? 15 Α. 16 Yes. And on page 28, paragraph 60, you note 17 that you considered 20 different models 18 estimated using 188-day estimation windows; is 19 2.0 that correct? 21 Α. 180 days, not 188 days. 22 It's getting -- I thought I said 180. Q. 23 Α. I heard 188. 24 Q. You might well have, but I agree it says 180. 25

259 1 And then you test the tendency for the 2 actual XRP price returns to deviate from the 3 expected XRP price returns that are predicted by 4 your 20 models. Correct? Α. Correct. 6 7 And in the models that you have Ο. created, the expected return is derived 8 primarily from the price returns of other 9 10 cryptocurrencies. Is that correct? Several of the models -- yes, that --11 12 I mean, in many of the models that would be 13 true. And you have a demonstrative to assist 14 15 the reader on page 19. That's your Figure 7. Is that correct? 16 I -- I hope I didn't have -- shuffle 17 things out of order. 18 Okay. Page 19, yes. Yes, that's 19 2.0 correct. Ο. You with me? 21 The only independent variables in 22 23 these various models are the growth in XRP 24 accounts and the returns of other 25 cryptocurrencies. Is that correct?

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- A. Except in half the models where we're controlling for serial correlation, in which case you also control for lags of those things, as well as lagged XRP returns.
- Q. So your lagged independent variables are all factors independent of XRP; is that correct?

The lagged independent -- the column on the far right?

- A. They are the independent variables.

  So whatever independent variables you have,
  whether that's bitcoin, Ether, whatever it may
  be, you have those returns measured
  contemporaneously with XRP returns, and then you
  also include the one-day lag of those returns.
- Q. But again, those lagged independent variables are exclusively related to data derived with respect to bitcoin, Ether, and lumens, correct?
  - A. And XRP account growth.
- Q. So your estimation models, is that a fair description of what these are?
  - A. Yes, I would say so.
  - Q. Your estimation model suggests that a

reasonable investor's expectations of XRP price returns would be based on the performance of the three other cryptocurrencies that you use in your models. Correct?

- A. Well, I have models with one, two, three, five. But, I mean, framing it as the expectations of a reasonable investor, sort of adding words that one doesn't usually add, but we can decompose or project XRP returns on these factors. I mean, it's standard practice, I would say.
- Q. But the baseline expectation of how -how XRP prices will move, according to your
  model, is predicted by the movement of other
  cryptocurrencies or the three other
  cryptocurrencies that you have in Figure 7,
  correct?
- A. In different combinations. And, again, the equal-weighted index adds two other cryptocurrencies to the mix.
- Q. And if we could go to page 6, paragraph 15.
- I'm sorry, of your rebuttal report. I
  got that wrong. Sorry.

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Sorry. Page 6. Α.

Page 6, paragraph 15. Yes?

I'm just going to read the sentence so Q. we can move along. You write, Even accepting all of his -- and that's Professor Ferrell's -results as correct, Dr. Ferrell's analysis would only serve to establish that, romanette i, there is a relationship between XRP returns and those of other digital tokens (which is not disputed and which I established in the report).

Do you see that?

- Α. I do see that, yes.
- What do you mean when you say that there is a relationship between XRP returns and those other digital tokens?
- I mean that there is a correlation Α. between XRP returns and the returns of other digital tokens. Or that in the context of a factor model of the type that Dr. Ferrell is running, that you would find that -- that other digital token returns enter that factor model with some degree of statistical significance.
- Q. And you say that's not disputed and you establish that in the report.

263 1 What do you mean by that? 2 I mean that I -- I don't -- I 3 Α. certainly didn't dispute it, and I -- I 4 certainly don't dispute it. I can't -- I can't speak to whether other people dispute it. 6 Perhaps I should have inserted the 7 word "I." I don't dispute. 8 But my opening report has -- what is 9 10 it? -- Section 7, which shows at some length how XRP returns correlate with, for instance, 11 12 bitcoin and how they -- how it relates to 13 bitcoin and Ether at different points in time. 14 So that's what I meant when I said, 15 I -- I -- again, I should have inserted the word "I" -- don't dispute that there is an 16 association between XRP returns and other 17 digital token returns, and I demonstrated that 18 in my opening report. 19 2.0 Q. And in your opening report, that was the data that you relied on, to predict the 21 22 expected XRP return. In order to provide the --23 the data from which you would identify 24 statistically significant XRP price returns. Correct? 25

264 1 I'm tempted to say correct. 2 Α. 3 sounds right. Ο. Well --4 There are too many words there, but that sounds right. That sounded right. That is 6 the data that I used in my analysis. 7 Let's see if we can make the record Q. 8 clear here. As I understand it, your 9 10 methodology -- withdrawn. As I understand it, the way in which 11 12 you identify the expected XRP price return was 13 by the 20 models that you have in Figure 7, most, if not -- most of which relied on the 14 15 price returns of bitcoin, Ether, and lumens, 16 correct? In some -- let's insert the word "in 17 Α. some combination, " right? Not all of them have 18 lumens. But generally speaking, yes. 19 2.0 Q. And that -- those were the -- those were the factors -- withdrawn. I don't want to 21 22 use "factors." 23 That was the data from which you 24 predicted the expected XRP return. Correct? With XRP account growth in some models 25 Α.

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and lags in other models, but broadly speaking,
yes.

But in some of the models -- I think it's 2, 4,

And I -- I don't have it memorized.

- 6, and 8 -- the only data that you looked to for
- 7 predicting XRP price returns was your constant
- 8 variable and either bitcoin alone or bitcoin
- 9 plus Ether or bitcoin plus Ether plus lumens,
- 10 | correct?
- 11 A. That is correct.
- Q. And for each of those models, you determined that they were -- you determined that
- each of those models were reliable estimators of
- 15 expected XRP price returns. Correct?
- 16 A. I considered all of those models to be
- 17 reasonable factor models, and they are in the
- 18 class of factor models.
- 19 Reasonable factor models of XRP
- 20 returns.
- Q. And, in fact, you relied on those
- 22 results in reaching your opinions. Correct?
- 23 A. Among other results, yes.
- Q. And so one way in which someone who
- 25 wanted to expect the returns, the future returns

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of XRP, and estimate what those returns would be, would be able to look to the returns of bitcoin, Ether, and lumens in order to reach

that -- that -- make that judgment, correct? Well, I would just be a little 6 7 carefully. It's not a useful forecasting model

if that's what -- if that's what you're trying to suggest. Because remember that the returns are measured at the same time as XRP returns.

> Ο. Fair enough.

> > Would you --

- Α. So I'm not saying you would look at what happened on bitcoin today to form a forecast of what will happen in XRP tomorrow.
- Well, you do use that as one of your Ο. models, but let's -- let's -- I take it as let's take the forecasting point.

If you wanted to understand what the expected return of XRP was during the period that you examined, the models you used established that using the various models with XRP -- I'm sorry, with bitcoin, Ether, and lumens, were reliable estimators of the returns of XRP. Correct?

267 1 I -- I -- they -- I thought they were 2 all reasonable factor model specifications. And 3 so I wanted to consider -- I wanted to make sure 4 that my results were robust across these different specifications. 6 7 You know, you've inserted the word "reliable." Did I come to a point of view that 8 I think bitcoin is the perfect factor? It's 9 10 certainly a factor that you'll find in the literature, and it seems like a reasonable 11 factor to use. 12 13 Well, if you made the judgment -withdrawn. 14 15 Let me -- let's get the models out, I think it will be easier. 16 So let's go back to page 19, Figure 7. 17 Α. I have it. 18 All right. 19 Q. 2.0 Model 2. I'm sorry. Model 3 --21 Α. Uh-huh. 22 23 -- the two independent variables you 24 used to predict estimated XRP price returns were the constant and bitcoin. Correct? 25

268 1 Model 3 is constant, bitcoin, and XRP 2 Α. 3 account growth. All right. This is why I need better 4 Q. glasses. 5 Oh, no, no. You're shaking your head, 6 you're right. The odd number ones do not have 7 account growth, I apologize. I was remembering 8 back before with the 2, 4, 6, 8. 9 10 You're correct, Model 3 --So --11 Ο. 12 -- Model 3 is just bitcoin and 13 constant. You're right. And Model 5 is constant, bitcoin, and 14 Ο. Ether. Correct? 15 Correct. 16 A. And Model 7 is constant, bitcoin, 17 Ether, and lumens. Correct? 18 Α. Correct. 19 2.0 Q. And each of those models, you determined, were reliable for predicting the 21 22 expected return of XRP. Correct? 23 I thought each of those models was a reasonable factor model for XRP return. 24 Q. And if you thought it wasn't 25

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- reasonable and reliable, you wouldn't have --2 you wouldn't have relied on it, correct? 3
- Α. If -- certainly if I thought it was 4 unreasonable and unreliable, I wouldn't have 5 used it. 6
  - Now, in Model 9, you add in what you Ο. call an e-Index. Can you tell us what an E Index is?
  - E is for equal, equal-weighted index. So I -- I think the notes at the table, or -- or footnote in -- in that section generally, explains that the equal-weighted index is an equal weighted -- is an equal-weighted average return across bitcoin, Ether, lumens, Binance or Binance coin, and then -- now I need to look at it to remember the name of the fifth one.
    - I'll help you. ADA? Q.
- Right. 19 Α.
  - Q. What is Binance coin?
  - Those -- those other two tokens are Α. currently -- or at least in and around the time that -- that I was preparing the report, those were some of the largest market cap digital tokens.

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At that time. I don't know if they still are today.

- Q. Are you aware of any academic literature in which the Binance returns were used as a variable in an XRP regression model?
- A. I can't say that I can think of an academic literature that specifically used that factor.

Of course, Dr. Ferrell uses a variety of digital tokens in -- in his analysis.

But no, I can't point -- I can't remember an academic study that specifically used that token as an explanatory variable.

- Q. What, if anything, did you do to satisfy yourself that using Binance returns would be an appropriate or reliable comparator for XRP returns?
- A. Again, I -- I took some of -- I took
  the returns of what were, at the time, the -the largest by market cap digital tokens, and
  what I wanted to do was satisfy myself that the
  correlation results I was going to focus on
  would not change or would not be sensitive to
  adding these other major coins. That was --

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that was the purpose of these different model specifications.

- Q. Did you consider using any other digital assets in this model?
- A. No. Those -- between those -- those tokens, plus lumens, we spanned a -- I don't remember the number but a very large share of the digital token market by volume. So no, I didn't -- I didn't think it was necessary to -- to continue to add tokens to the other side.

The other -- the other thing that happens, just as a practical point, is, some of these digital tokens don't necessarily have a very long pricing history.

So, if -- when you're going to study these events back further in time, you don't necessarily have, you know, a wide library of tokens that you could possibly choose from.

As time goes on, more tokens are created, and I agree, you could continue to expand that index, but I -- I didn't see the -- the need or benefit of doing that.

Q. And in the E Index, you weighted each of these tokens equally, correct?

- A. Correct. The alternative -- the common alternative would be value weighted as we discussed this morning. Once you value weight them, you basically just end up with bitcoin again. So I -- I already had a model with bitcoin. A value-weighted index model struck me as being largely redundant.
- Q. Just so the record's clear, did you say value weighted or volume weighted?
- A. Value, usually in the sense of market cap, so it's a combination of volume and price.
  - Q. And what do you mean by "market cap"?
- A. I mean the combination of volume and price.
- Q. Well, by "market cap," do you mean all of the outstanding units of that digital asset multiplied times the market price?
  - A. Sometimes it's all that are outstanding. Sometimes it's all that's been traded over some window. Different people may compute it slightly differently, but conceptually, yes.
  - Q. And did you take -- did you investigate what the -- we'll call it the market

273 1 cap, of ADA was? 2 3 Α. I know -- I know that again when we pulled the data, the instruction was to pull the 4 largest by market cap at the time we were assembling the data set. I don't recall offhand 6 7 what the market cap of ADA was. But I think -- I imagine I have a 8 footnote, in and around this table, where I cite 9 10 the source of my market cap data which indicated it was a -- one of the larger coins at that 11 12 time. 13 Q. Now, you included in your model what you called account growth? 14 15 Α. Correct. Are you aware of any publications or 16 studies that support using the number of 17 accounts for digital asset as a predicter of 18 price impact? 19 2.0 Α. I -- I cite to a literature that 21 explores network effects on digital token 22 prices, and -- and accounts was one proxy that 23 they used for network effects. 24 Q. That study also used four other criteria, correct? 25

274 1 It did. 2 Α. Including the number of active 3 Q. addresses, the number of transaction count and 4 the number of payment count? I don't have the study in front of me, 6 but that sounds familiar. 7 Does that sound generally correct? I Q. 8 can show you the study if you like. 9 10 It sounds generally correct. And you elected not to use the other 11 12 three variables that were cited in that study. 13 Correct? I -- correct. I elected to focus on 14 Δ. 15 account growth. And why was that? 16 It was a -- if -- I think if we look 17 at the study, you'll see that it's a significant 18 factor in their models. The data were readily 19 20 available and seemed cleanly measured, and it seemed like a useful factor to include. 21 22 I found that many of the models put a 23 statistically significant weight on that factor 24 at different points in time. The article you're referring to is 25 Ο.

275 1 in -- published in the Review of Financial 2 Studies, "Risk and Returns of Cryptocurrency" by 3 Yukun Liu and Aleh Tsyvinski; is that correct? 4 I mean, I -- I think so. I'm happy to look at my report and look at the footnote. 6 7 Maybe you have it in front of --Why don't -- why don't I just show you 8 what we'll mark as Exhibit 11. 9 (Article titled "Risks and Returns of 10 Cryptocurrency" was marked Exhibit 11 for 11 identification, as of this date.) 12 13 Q. Why don't you take a look at page 2699 of Exhibit 11. 14 15 Uh-huh. You see they say, We construct network 16 factors of cryptocurrency and test whether these 17 factors can account for variations of 18 cryptocurrency prices? 19 2.0 Α. I see that, yes. 21 And then it says, we then use -- We 22 use four measures to -- to proxy for the network 23 effect, the number of wallet users, the number 24 of active addresses, the number -- or transaction count and the number of payment 25

276 1 2 count. 3 Α. I see that. It says, Then we measure 4 Q. cryptocurrency network growth using the wallet 5 user growth, active address growth, transaction 6 7 count growth and payment count growth. 8 Do you see that? I see that. 9 Α. 10 Ο. What are network factors? Well, the phrase can mean different 11 12 things in different contexts. But here, I take 13 them to mean the idea -- the idea of -- of sort of a network effect in value, meaning the value 14 15 of something depends in part on how many other people are associated with it. That's generally 16 what a network effect is. 17 So as -- as it grows, as the network 18 of people involved grow, the value of the 19 2.0 network increases. So the study -- what was discussed in 21 22 this article was how to measure the growth of a 23 network. Correct? I don't know if I would characterize 24 Α. it that way. I would say what the study's 25

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- 2 testing and showing is whether some proxies,
- 3 some variables, which you might say they proxy
- 4 for network growth, how those variables are
- 5 associated or correlated with digital token
- 6 returns to see whether -- you know, to test this
- 7 hypothesis, whether network factors help drive
- 8 prices.
- 9 Q. And this portion of the study, though,
- 10 is, as you say, using factors or proxies for
- 11 measuring network growth. Correct?
- 12 A. Correct.
- Q. It doesn't say that those factors are
- 14 relevant to determining price impact on a
- 15 | digital asset. Correct?
- A. No. I think that's exactly what
- 17 | they're saying.
- 18 Q. They're measuring network growth and
- 19 then measuring network growth as a predicter
- 20 for --
- 21 A. For price impacts.
- 22 Q. Right. So you've picked one factor
- 23 that they use to measure network growth and
- skipped the step of figuring out whether there's
- 25 network growth and apply it directly to price

278 1 impact on a digital asset. Correct? 2 3 I don't see that I skipped a step. They're testing a hypothesis of whether certain 4 proxies of network growth were associated with price increases. They generally find that they 6 7 are. So taking that result, and -- I 8 decided to have a version of -- one version of 9 10 all of my models, which adds a proxy for network growth, again, just to make sure that my results 11 12 are robust to whether a proxy for network growth 13 is included or not. Well, you picked one of four factors 14 15 that was used as a proxy for network growth, correct? 16 That's correct. 17 Α. And the data for the other factors was 18 available to you. Correct? 19 2.0 Α. Correct. 21 Ο. You --I mean, I assume so because --22 Α. 23 Q. You could identify the -- let's not 24 talk over each other. You could have identified the number 25

279 1 of wallet users, correct? 2 3 A. Presumably. I --You could have identified number of 4 Ο. active addresses? Well, that's what I have. 6 And you could identify the number of 7 Ο. transaction count? 8 I -- I presumably could have gotten 9 10 some transaction count data. And you could have identified the 11 12 number of payment count. Correct? 13 I mean, not having attempted to obtain all of those things, possibly they're all 14 obtainable. I took the -- I took the account 15 growth, which appears to be, you know, the most 16 significant factor that they have. 17 All right. Are you aware of any 18 professional or academic work that has used the 19 20 prices of other digital assets as variables in a regression model to identify XRP returns? 21 22 Α. The event studies I've seen generally 23 do not have other digital token price factors. 24 They correspond to my Model 1, and they correspond to my Model 11. 25

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But the use of factor models,
generally, is established. And, of course, you
know, Dr. Ferrell does sort of the same thing.

I'm trying to remember if -- if I saw
an event study. The -- the reason I'm -- I'm

an event study. The -- the reason I'm -- I'm thinking about it is a lot of the event studies include bitcoin as -- you know, they're looking at the -- the response of bitcoin to certain events. And so, obviously, you can't put bitcoin returns on the other side of a bitcoin model.

- Q. I don't want to interrupt you. I have -- the question is very specific.
  - A. Yeah.
- Q. The question is whether you're aware of any publications, academic literature, that use the price other digital assets as a variable in a regression model to predict XRP returns.

I'm looking specifically for publications that focus on XRP returns.

A. Sitting here today, the event studies related to XRP returns with which I am most familiar only use the constant mean return model that I used, my Model 1. And I believe

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- Gerritsen also does a correction for serial 2 correlation, which is my Model 11. 3
- Ο. But neither of those two studies 4 involve the use of other cryptocurrencies to 5 predict XRP prices. Correct? 6

Serial correlation is not a -- does not depend on the returns of other cryptocurrencies, correct?

- Α. Correct. Correct.
- So the answer to my question is, no, you're not aware of any other academic or professional studies that use the price of other digital assets as variables in a regression model to predict XRP price returns?
- Sitting here today, I can't think of one, no.
- Are you aware of any professional or academic studies that have used the growth of XRP accounts as a variable in a regression model to predict XRP returns?
- Well, now I just have to remind myself whether -- whether XRP was one of the price series used in the -- in the paper that we're studying.

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                It -- they may have been -- they may
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      have based it on bitcoin prices.
                A lot of the literature does focus on
 4
      bitcoin prices.
 5
                Just trying to -- I'm just trying to
 6
 7
      remember.
 8
                My recollection is that this study is
      looking at bitcoin prices and suggesting network
 9
      factors for bitcoin.
10
                I just want to make sure that I'm
11
12
      not -- I'm not misremembering. It's been a long
      time since I looked at this.
13
                (Witness reviewing document.)
14
                Oh, no. That's -- no. Right.
15
      sorry. They're studying an index, constructed
16
      index of cryptocurrency market returns,
17
      value-weighted returns on all coins with
18
      capitalizations of more than a million, da, da,
19
20
      da, da, da.
21
                I'm trying to see if they indicate
      whether XRP was picked up as part of that. I
22
23
      expect it would have been.
24
                I'm just trying to -- I'm sorry. I'm
      just trying to see where they list exactly which
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digital tokens go into their index. They

describe it as being above a market cap of a

million, which I assume would have picked up

XRP. I'm just trying to see if I can -- if I 6

can just see a list of the tokens that they --

that they consider.

I don't think they -- I'm not seeing -- and I apologize if I'm just missing it. I'm not seeing an explicit list of which tokens are in -- no. Wait. I'm sorry.

Table 1 -- okay. Table 1 compares the properties, bitcoin, Ether, Ripple, and so on and so forth. So I -- I have every reason to think that Ripple is part of their index, of digital token returns that they are comparing against market factors.

- Well, it's one of several. My question was, are you aware of any professional or academic publications that use the growth in XRP accounts in a variable, in a regression model, looking specifically at XRP returns?
- Α. That very narrow question? No, I'm not aware of one.
  - Are you familiar with the concept of Ο.

284 1 error rate? 2 3 Α. I -- I -- I think I am, yes. Did you do any work to determine 4 Q. whether there was an error rate in any of the data or the application of data to the event 6 study that you conducted in this case? 7 Well, of course, the -- the regression 8 Α. results incorporate error -- not necessarily 9 10 error, but variance of the data and the variance of the error term of a regression. 11 12 So that's -- that's naturally part of 13 it. The generalized rank test that I 14 applied is a test of significance against a 15 measure of standard error. So that's 16 17 incorporated there. And the exact sample hypergeometric 18 test, which is basically the Fisher test, is an 19 20 exact sample test. 21 So thinking through the various sources of error, I believe they are all 22 23 properly accounted for in my analysis. 24 Q. Well, you assume that the error rate based on the statistical analysis you did was 25

285 1 2 5 percent. Correct? 3 Α. That's not an error rate. So no. No. I think you're -- I think 4 you're misstating things. 5 percent is not an 5 assumed error rate. 6 7 Well, the 5 percent means the -- the Ο. correlation or the value assigned could be 8 5 percent higher or 5 percent lower. It's a 9 10 level of statistical significance, correct? Α. That's not what it means in this 11 12 context. 13 Q. Well, why don't you tell us what the 5 percent significance that you have -- has 14 asterisks. You have 5 percent, 1 percent. 15 Let's just talk about 5 percent. 16 What does that 5 percent reflect? 17 That means that the probability of 18 observing the outcome that we observe is --19 20 would be 5 percent, assuming the null hypothesis of the model. 21 22 So, for example, assuming Ripple Labs 23 and XRP markets are independent of each other, 24 the probability that you would draw 24

25

significant days out of a group of 105 is on the

2.0

order of 1 in a hundred thousand. So much less than 5 percent.

That's what the 5 percent significance test means.

And that is customarily, or at least a very common standard in scientific research, to say, if the probability of this outcome under the model, under the null hypothesis of the model, is less than 5 percent, then I can reject the null hypothesis. That's what 5 percent means in this -- in this context.

- Q. What is the error rate in concluding or determining that XRP had a statistically significant price return when making that determination based on the expected returns predicted by other digital assets?
- A. I'm going to try and understand your question.

In the context of any one of
20 regression models, the context of any one
date that we're considering, we have a predicted
return and we have an actual return and we have
a difference.

We also have a measure of the

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statistical -- the statistical difference --

3 distance of that difference. So, you can think of it as how many standard deviations away from 4

expectations are you.

That statistical distance reflects uncertainty and parameter estimates and a whole host of things.

Okay. If that statistical distance is such that the odds of observing -- the obs of -the odds of observing a difference between expected returns and actual returns is less than 5 percent, then we would -- then we would flag that as a statistically significant abnormal return.

Did that answer your question?

Q. I don't know. Let me try another one.

What that -- if I understood you correctly, what it suggests is that not every time you find a coincidence of a statistically significant XRP price return and a Ripple event do you have confidence of a correlation?

In other words, that could -- that could happen by random chance, some percentage of the time. Correct?

2.0

A. Well, I would not accept the way you framed the question.

Of course, it is -- and I make this clear in the report. There -- there is a one in a hundred thousand chance, by random chance, that we could draw 24 significant days out of a set of 105.

It's not impossible, you know. By the laws of physics, there is a one in about a hundred thousand possibility of doing that by random chance.

But the standard for statistical significance and scientific research is, is there a 1 in 20 chance that this outcome could be due to random chance?

So that's why I say these results are well within any reasonable standard of significance that would be recognized in academic research.

I would -- I would just refer you back to the jar of marble example. As I say there, it is possible to draw ten red marbles out of the jar. It's not impossible, it's possible.

But you have to wait and do it millions and

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millions and millions and millions of times before you grabbed all ten red marbles. You'd probably win the lottery a few times over. that's generally how statistics works.

All right. And other than your confidence in the statistical significance, as you just described it, did you do anything to determine whether there were any errors that was in the data or in the application of the data to the -- the model that you used?

MR. MOYE: Asked and answered.

Α. Well, I mean, it -- of course, we have procedures, among my team, to look for errors. The implementation of the statistical models and all of the analysis that you see was done by a second independent person to make sure that numbers tied out and there were no errors in code or anywhere else.

And to the very best of my knowledge, there are no errors anywhere in my work in this matter.

Ο. All right. Turn to Dr. Ferrell. As I understand his report, he's testing --

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                My rebuttal or -- or I --
 2
           Α.
                Right now I'm asking you about --
 3
           Q.
                Okay.
 4
           Α.
                -- Dr. Ferrell's report. We'll get to
      your rebuttal.
 6
           Α.
 7
                Sure.
                As I understand it, he's testing a
 8
           Q.
      hypothesis, using the principal component
 9
10
      analysis, that the returns of other
      cryptocurrencies explain, to a level of
11
      statistical certainty, the entirety of the XRP
12
13
      returns. Is that correct?
                I'm sorry, I don't -- I don't
14
15
      understand that description of what he's doing.
      That doesn't sound -- I -- I -- that's not how I
16
      would describe anything that he's doing.
17
                Why don't we -- do we have
18
           Ο.
      Dr. Ferrell's report?
19
2.0
                (Expert Report of Dr. Allen Ferrell
21
           was marked Exhibit 12 for identification,
22
           as of this date.)
23
                All right. Let me -- let me try in
      Dr. Ferrell's own words. Take a look at
24
      page 48, Footnote 178.
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Sure. Page 48. Α.

Footnote 178. Yes.

- And why don't you read the --Q.
- You just want me to read the footnote? Α.
- Yeah, up to "et cetera," and then the Q. cite.
- If the null hypothesis of the constant Α. term equals zero are rejected, which is not the case in Exhibits 3-7, that would merely mean that the factors used in the model were insufficient to explain the average monthly XRP price return and that there were potentially additional factors that needed to be included.

A rejection of the null of the zero constant term cannot be used to learn the nature or identity of the additional factors that should be added to the model and whether those factors are related to the cryptocurrency market, other asset markets, political sentiment, changes to regulation, et cetera.

- Do you agree with Dr. Ferrell's characterization of rejecting or accepting the null hypothesis of the constant equaling zero?
  - I would not have characterized it this Α.

292 1 way, to be perfectly honest with you. 2 I -- I just -- I just wouldn't --3 would never have described it this way. 4 Well, do you have an understanding of what he's referring to when he's talking about 6 7 the constant term? I -- I -- I understand -- I understand 8 what he's trying to say up to a point. And then 9 he says things that I don't quite understand 10 what --11 12 Q. Let's just stick with my question. 13 Α. Sure. Do you understand what the -- what the 14 phrase, "constant term," refers to as used in 15 Footnote 178? 16 Α. I do. 17 And what is your understanding? 18 It refers to the intercept or constant 19 20 in a factor regression model. And what does it mean to reject the 21 null hypothesis of the constant term equaling 22 23 zero? 24 So, when you estimate the model, you will have an estimated value for that constant 25

293 1 2 term. And, coincidence aside, the number 3 will not actually be zero. It will be 4 something. 5 I think in his case, if I remember 6 7 correctly, it's .058, if memory serves. 8 So that's the estimate of alpha, or the constant term. 058. 9 10 Now, around that estimate, there is some uncertainty. That range of uncertainty 11 12 might be narrow, it might be wide. In his case, 13 one standard deviation is .042, if memory serves. Again, this is just period one of his 14 15 model. So what does that mean? 16 That means that 95 percent of the 17 time, the actual alpha, so he -- so he's got an 18 estimate of alpha -- backing up a second. 19 2.0 He has an estimate of alpha. You have 21 to imagine that there is an actual true alpha 22 out there, somewhere. He's got an estimate of 23 it. 24 Under certain conditions, 95 percent of the time, the true alpha lies within a range 25

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294
 1
      around his estimate of alpha.
 2
 3
                I just want to make it -- with me so
      far?
 4
                Okay.
                It doesn't matter. Just answer the
 6
      question.
 7
                Okay. All right. So I just -- I want
 8
           Α.
      to make sure I'm being understood.
 9
10
                So what he's saying is that that
      range, centered at .058 plus or minus 1.96 times
11
12
      .042, includes the number zero. So 058, it goes
13
      below zero, and then, of course, it goes up to
      14.
14
                And so he would say, quite correctly,
15
      that under customary standards, you could not
16
      reject the hypothesis that -- that the true
17
      alpha is the number zero.
18
                Okay. And fair to say, because I
19
20
      can't put all of the --
21
           Α.
                I'm trying, I'm trying.
22
                -- econometric qualifications into my
23
      question every time.
24
                If I say alpha is zero, can we agree
      that what I'm referring to is what you just
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- described, that the difference between the true
  alpha and his estimated alpha is statistically
  insignificant? Is that a fair summary?
- A. You were so close right up to the end.
- I -- I will agree we can -- we can use the

  phrase, alpha is zero, to refer to cases where
- 8 we cannot reject the hypothesis that alpha is
- 9 zero. Is that satisfactory?
- Q. As long as you understand and we agree, the record's clear --
- 12 A. I understand.
- Q. -- when we say alpha's zero.
- A. It's clear to me. If it's satisfactory to you, then that's fine.
- Q. All right. And in substance, again at a high level, what Dr. Ferrell is trying to test is whether the alpha in his principal component study is zero. Correct?
  - A. That's one of the things he's trying to test, yes.
- Q. And, in fact, he concluded, using his principal component analysis, that the alpha was zero. Is that right?
- 25 A. That is correct.

2.0

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 1
                All right.
 2
           Q.
 3
                MR. MOYE: Reid, when you have a
           minute, could we take a break?
 4
                MR. FIGEL: Sure. Now is as good time
           as any.
 6
 7
                THE VIDEOGRAPHER: We're going off the
           record at 5:11 p.m.
 8
                (Recess from 5:11 to 5:25.)
 9
10
                THE VIDEOGRAPHER: We're back on the
           record at 5:25 p.m.
11
12
                All right. Dr. in your rebuttal
13
      report, you don't report or state that you did
      any econometric analysis that indicates that the
14
15
      correct alpha in Dr. Ferrell's principal
      component content study is not zero, did you?
16
                Well, that's -- that's -- there are a
17
           Α.
      lot of nuances to that question.
18
                Could you start with yes or no if you
19
2.0
      can?
                Well, I can't. I genuinely can't.
21
           Α.
22
      Because what I do show in my report is that a
23
      parameter like alpha, in Dr. Ferrell's
24
      specification, is -- is there's evidence and
      reason to believe that it changes over time.
25
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And so I show in -- in one section of my report that if you allow alpha to change over time, take everything else Dr. Ferrell is doing as given, you can get nonzero estimates that way.

I will say, yes, that if I simply replicate what Dr. Ferrell did, I get Dr. Ferrell's numbers.

But that's -- that's a sort of narrow yes.

- Q. Are you offering an opinion in this case that the proper application of

  Dr. Ferrell's principal component analysis should have resulted in a nonzero alpha?
- A. As I explain in my report, the question is, frankly, not interesting. It could be zero. It could be nonzero. It doesn't shed any light on any helpful question that I can see in this matter. They -- the presumption when running a factor model is that alpha will be zero. That is ordinarily what you would expect.
- Q. So is the answer to my question that you will not be offering an opinion in this

Finding a zero alpha is unremarkable.

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- 2 litigation that a proper application of
- 3 Dr. Ferrell's principal component analysis would
- 4 have yielded a nonzero alpha?
- 5 A. I struggle to say yes to that, because
- 6 in my view, a proper application would allow for
- 7 parameters to change over time.
- 8 And when you do that, there is
- 9 evidence that alpha is not zero.
- 10 Q. Can you show us where in your
- 11 report -- that's Exhibit 2 -- you describe the
- 12 opinion you intend to offer, that whatever
- adjustments you feel are appropriate to
- 14 Dr. Ferrell's principal component analysis,
- 15 | would have resulted in a nonzero alpha?
- A. It's -- so I would point you to
- page 3, the second bullet, beginning, The
- 18 statistical analyses employed by Dr. Ferrell are
- 19 not robust in many respects.
- 20 Sub-bullet 2 to that, Dr. Ferrell does
- 21 not appear to have considered that certain
- 22 parameters of his model can and do change over
- 23 time.
- 24 That is further developed -- I believe
- 25 | it's the very last section of my report --

2.0

- Q. Before you go to that -- I don't mean to interrupt. Just on these two points --
  - A. Yes.
- Q. -- what I heard you say was a criticism of Dr. Ferrell's study, not that you are offering a contrary opinion that had he done the study the way you believed it should have been done, it would have resulted in a nonzero alpha. Is that correct?
- A. I -- I'm not sure that that's correct.

  As I say here, in my opinion, a proper analysis would have allowed parameters to change. And I show in my report, I -- allowing alpha to change can produce a nonzero alpha. So I --
- Q. I understand that it's theoretically possible. My question is, are you offering the opinion that if he had done -- withdrawn. Let me start over.

Are you offering the opinion in this litigation that had Dr. Ferrell done the analysis that would have, as you say, allowed the parameters to change, that that would have resulted in a nonzero alpha?

A. To that I have to say, yes, because it

300 1 2 does. Where do you set out the calculations 3 Q. that show that with the adjustments you believe 4 are appropriate, the result is a nonzero alpha? That is Exhibit -- Figure 17, 6 7 literally the last page before Appendix A. It's precisely what I am doing in this 8 exhibit, is I'm showing that allowing alpha to 9 change over time, can produce estimates of alpha 10 that are significantly different from zero. And 11 12 it can produce estimates of a change in alpha, 13 that is significantly different from zero. Right. So let's go -- you have -- you 14 have -- Figure 17 in front of you? 15 Α. I do. 16 All right. As I understand Figure 17, 17 the second column is the alpha that Dr. Ferrell 18 calculated. Correct? 19 2.0 Α. It's an alpha of the type that 21 Dr. Ferrell calculated, yes. 22 And then your middle column is your 23 data or your calculations or the results of your 24 calculations that showed, had he made the adjustments that you contend were necessary, 25

alpha would have changed in the amounts that you set forth. Correct?

A. So to be clear, the particular analysis that I'm running here, which is -- which is a demonstration of principle, is to say, as an example of allowing a parameter to change, imagine that alpha changed once

Ripple Labs received its BitLicense.

Now, I'm not saying it has to change. It might change. I'm just allowing it to change.

And so what Figure 17 is showing is, if you -- if you make that allowance, you can find, in several cases, that with that allowance, alpha becomes significantly negative, and that change in alpha post BitLicense is significantly positive.

- Q. Well, the -- let's just make sure
  we're -- the record is clear here. The center
  column under the heading, Post BitLicense Period
  Change in Alpha, is the amount of the change in
  alpha. Correct? It's not the resulting alpha.
  - A. That is correct.
- Q. So the resulting alpha would have been

302 1 the -- let's just talk for September 4, 2015 --2 3 would have been the negative .04 plus the .05, correct? 4 Correct. The way to interpret -- the Α. way to interpret this --6 7 Ο. Just stay with me. Correct, right? 8 Well --9 Α. 10 Ο. So had you added a column that said, Alpha Post BitLicense Period, you would have put 11 12 in the number .01; is that correct? 13 Α. Correct. Alpha -- alpha -- what -the column called alpha, you could describe as 14 alpha pre BitLicense. Then there's a change. 15 You would add those two numbers to get alpha 16 post BitLicense. 17 Correct. And just doing the 18 arithmetic, which I can do, you'd start with a 19 20 negative .04. And you add positive .05. That 21 results in positive .01. That's what the 22 post-BitLicense alpha would be. Correct? 23 Α. In that case, yes, that is correct. 24 Q. And where in your report do you say that the post-BitLicense alpha is nonzero? 25

A. Well, I -- that was not your question, and that's not what I said. You asked me about alpha. So everywhere here that you see a significant negative, under the alpha column, that would correspond to a significantly negative pre-BitLicense alpha.

So to the question, Is alpha always zero? The answer is no. It's not always zero. Pre-BitLicense alpha is sometimes significantly negative.

To that you can couple sometimes a significantly positive increase once Ripple Labs gets its BitLicense. The net result of those two things, the post-BitLicense alpha, is sometimes going to be numerically greater than zero. I can't tell from looking at this whether it is statistically greater than zero.

- Q. So what you are saying is that the alpha that you calculate after the BitLicense was awarded should be used to change the alpha before the BitLicense was awarded?
- A. I'm saying that alpha -- what does alpha represent? Alpha represents an average excess return in XRP prices after controlling

304 1 for all the factors that you're controlling for. 2 3 That's what alpha represents. Pre BitLicense, that average is 4 sometimes significantly negative. 5 Then with the BitLicense, there is a 6 7 change, which is sometimes significantly positive. And post BitLicense, that average is 8 the combination of the two. The post license --9 10 post-BitLicense average may or may not be statistically different from zero. I can't tell 11 12 by looking at this table. I don't know the 13 answer to that. But the table is already enough to 14 establish that the pre-BitLicense alpha is 15 statistically different from zero. So to the 16 question, Is alpha always zero? I would have to 17 say that the answer is no. 18 Why does the change you calculate in 19 20 alpha following the BitLicense affect the alpha prior to that time? 21 22 Α. It doesn't. 23 So you had -- it was earning -- there 24 was -- there was an alpha for the several months before it got its BitLicense, which was in some 25

cases significantly negative. And then there's an alpha in the several months after it gets its BitLicense, which is sometimes significantly much more positive.

So you go from here to here.

That's -- that's what this is saying.

- Q. Well, let's just start: Do you contest Dr. Ferrell's calculation of alpha in your Figure 17 in the second column?
- Dr. Ferrell's approach to dealing with alpha.

  Dr. Ferrell's approach is to assume that alpha
  remains unchanged for five years or seven years.

All of Figure 17 is a criticism of

And my examination of cryptocurrency data leads me to think that none of these parameters is going to be stable for five years or seven years.

And I'm simply demonstrating here that if we had simply allowed, just allowed the possibility for alpha to be different before and after Ripple gets its BitLicense, you would find significant evidence that alpha is different before and after it gets its BitLicense. That's what Table 17 reflects.

306 1 Did you do any calculations or studies 2 that allows you to demonstrate that alpha should 3 have been different before Ripple got its 4 BitLicense? Α. Yes. And I would point you to 6 7 Figure 17. And what Figure 17 shows, as I 8 understand it -- and correct me if I'm wrong --9 10 is the amount of change in alpha that you observe following the award of the BitLicense. 11 12 Correct? 13 Α. Correct. So -- and the BitLicense is a factor, 14 15 correct, or an event? 16 A. It's an event, yes. Yes. That has an impact. Correct? 17 Q. I think so. Α. 18 And according to you, it results in a 19 20 change in alpha, correct? 21 Α. Correct. So what about that makes the alpha 22 23 that Dr. Ferrell calculated for the period before the award of the BitLicense nonzero? 24 25 Or inaccurate. Let's not even get to

2.0

demonstrating.

nonzero; the -- the values that he created are inaccurate.

A. The val-- Dr. Ferrell is producing an estimate of alpha under the assumption that there -- that it is constant, that it does not change.

Now, that assumption might be true.

That assumption might be false. It's a testable assumption. We can get the data, and we can go look.

And that's what I do in Figure 17.

And what I show is that that assumption is false. It's not a good assumption to make.

So if you estimate a model, saying,

I'm going to find a parameter estimate assuming it's constant for seven years, or five years, whatever the length of time is here, and your assumption is false, you have a misspecified model at the outset. And that's what I'm

Q. So let me make sure I follow you. As I understand it, based on the work that you did, you think there are two different alphas, there are two periods, right? There's a pre

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- 2 BitLicense alpha and a post BitLicense alpha; am
- 3 I correct?
- 4 A. I'm showing that if you allow for that
- 5 possibility, you'll find evidence that it's
- 6 true.
- 7 Q. All right. Did you do an analysis as
- 8 to whether the two alphas considered jointly
- 9 were statistically significant in rejecting
- 10 nonzero?
- 11 A. I've shown that the pre BitLicense
- 12 alpha is significantly different from zero, and
- 13 I've shown that the change to the pre BitLicense
- 14 alpha is statistically different from zero.
- Q. By "statistically different from
- 16 zero, " you're rejecting the hypothesis that
- 17 | alpha is zero. Is that correct?
- 18 A. That is correct.
- MR. MOYE: Excuse me. Mark's going
- 20 sub in for me. I'm going to head out.
- 21 MR. FIGEL: Just for the record,
- 22 Mr. Moye has a plane to catch. We view
- 23 these as a -- a justification to depart
- 24 from the rule that each party can only have
- one lawyer representing a party at a

309 1 deposition. 2 And so, Mr. Sylvester will pitch in, 3 but we don't view this as a basis to arque 4 that there can be a swap in any other circumstance. 6 7 MR. MOYE: Thanks very much. Did you ever do a test to determine 8 Q. whether these alphas, the two that you have 9 10 here, are jointly significant? Strictly speaking, no. I haven't 11 12 conducted a test of whether they are jointly significant. 13 14 Ο. And why not? 15 My point here was simply to show that they can change over time. And that if you 16 allow them to change over time, you'll find 17 significant evidence that they do change over 18 19 time. 2.0 My expectation is that a joint test on some of these days would reject the hypothesis 21 that they're both zero. I'd be surprised if it 22 23 didn't, but for the record, I haven't done it and I don't know for sure. 24

25

Ο.

So you're not offering an opinion that

310 1 the -- the two alphas considered jointly are 2 3 nonzero, correct? Based on this analysis, I -- I 4 wouldn't be prepared to say that. I would 6 certainly say that there is substantial evidence that alpha changes, and any model that doesn't 7 allow for that possibility is misspecified. 8 Let me direct your attention now to 9 Q. Footnote 174 of Dr. Ferrell's report. 10 Α. What page is that, please? 11 12 Q. 46. 13 Α. Okay. All right. He writes, The R-squared 14 measures the percentage of the various -- of the 15 variation in the dependent variable, (e.g., XRP 16 price return) that the regression model 17 18 explains. 19 Do you agree with that statement? 2.0 Α. I do, yes. 21 Ο. Do you agree that a decrease in 22 R-squared itself does not disprove Dr. Ferrell's 23 conclusion that alpha -- that under a principal component analysis, alpha is statistically 24 25 insignificant?

Case 1:20-cv-10832-AT-SN Document 775-36 Filed 01/13/23 Page 312 of 383 311 1 The -- the two points are unrelated. 2 Α. 3 Q. So a decrease in R-square values doesn't disprove a conclusion that alpha is 4 statistically insignificant? Correct? It doesn't -- it doesn't -- correct, 6 it doesn't speak to the question of whether 7 alpha is statistically different from zero. 8 And I direct your attention to page --9 Q. 10 paragraph 25 on page 10 of your rebuttal report. Α. 11 Yes. 12 Q. All right. You claim that Professor 13 Ferrell's principal component analysis is, quote, concentrated on three months with extreme 14 15 returns, while the model explains relatively little of the variation on XRP's prices outside 16 of those three months. 17 Α. Correct. 18 If you could turn the page to Figure 3 19 20 on page 11. You with me? 21 Α. I am. And the three events that you contend

- Q. And the three events that you contend should have been excluded are identified in Figure 3, correct?
- A. I'm not saying they should have been

2.0

- excluded. I'm -- I'm pointing out three outlier returns among his 70 return observations.
  - Q. So you agree that it was appropriate for Dr. Ferrell to include these three returns in his principal component analysis. Correct?
  - A. I didn't say that either. I'm pointing out that in the set of 70 months, there are three returns that are unusually large compared to the other 70. That's what I'm showing here.

Now, the question becomes, So what.

And I proceed to investigate the implications and consequences of that.

It's possible that it doesn't matter.

It turns out in this case, that these

three returns are driving a lot of his results.

- Q. Just before we get to -- move on from this, why did you not raise the same set of concerns with respect to the price return on the far right of the horizontal axis?
- A. I -- I simply went -- I simply went from the first to the second to the third.

  That -- that next one is surely the fourth. And with three months, one can account for

313 1 94 percent of the variation in the set of 70. 2 With another four months, you know, 3 that would rise to something else. But I -- I 4 stopped where I -- where I needed to stop, which is how many months account for 94 percent of the 6 variation in his data. 7 8 Let's turn the page and go to Figure 4? 9 10 Α. Yes. This effectively is an effort to 11 Q. 12 replicate Professor Ferrell's analysis with 13 omitting those three days; is that correct? No, no, that's not what this is at 14 15 all. Well, why don't you tell us what you 16 purport to do in Figure 4. 17 So Figure 4 is simply taking the 18 70 observations that Dr. Ferrell -- so let's 19 20 back up. 21 Dr. Ferrell has 70 observations, he 22 has a number of factors, he runs a regression, 23 he reports a very high R-squared. 24 I'm taking the same 70 observations, and I'm simply putting a fixed effect on three 25

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I don't have any of his other of those months. factors. I just say, Let's put a fixed effect for this month, this month, and the other month. And that alone accounts for 94 percent of the variation.

The purpose of this table is simply to demonstrate an empirical fact, that three months out of 70 accounts for 94 percent of the variation in the entire set of 70.

This right now is just a -demonstrating a fact.

- Q. What do you mean by "fixed effect"?
- They're also -- they -- they're sometimes called dummy variables. Back when I was a student, they were dummy variables, and at some point that fell out of favor because it -maybe it sounds dumb. And so people started to say fixed effects instead. But it's just a -it's just a flag to pick up this -- this observation.
- How is that different than omitting it from the study?
- 24 Well, you're almost right, with respect. 25

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And I'm not suggesting that he do
this, but you would be correct that in the
context of his model, if he wanted to, he could
have put dummies for each of these three months,
and that would be effectively the same thing -in terms of the other parameters of his model,
that would effectively be the same thing as
removing three observations from the model.

But that's not what I'm doing here, and that's not the point that -- that I'm making in this section of my report.

- Q. So if I understand your testimony,
  it's just observational; is that right? You're
  just explaining how much of the variation can be
  traced to those three --
- A. To those three months. At this point in this section, that's all I'm doing.

  Three months account for 94 percent of the variation.

This is not yet -- if you stopped here, this is not yet a criticism of anything that Dr. Ferrell has done. Simply documenting an empirical fact.

Q. And you're not challenging or

- contesting the accuracy of the price returns that he calculated on those three instances.
  - A. That is correct. I'm not -- I'm not arguing that those returns were not real and did not actually happen in XRP prices.
    - Q. All right. If you could turn the page and go to -- give me just a second.

Let's go to Figure 5. Can you tell us what Figure 5 represents.

A. So, out of these 70 months in his factor model, Dr. Ferrell reports an R-squared of about 93 percent, plus or minus. That's Fact Number 1.

Fact Number 2, I show just three of those 70 months accounts for 94 percent of the variation. That's Fact Number 2.

Now, the question becomes, is

Dr. Ferrell getting a high R-squared only

because his model explains those three months

and doesn't explain the other 67?

That's possible.

Or is Dr. Ferrell getting his
R-squared because his model does a really good
job of explaining all 70 months including the

1 That's also possible. 2 three outliers? 3 I -- I don't know yet. So that is what I'm going to test. 4 And so in this figure, what I've done is I've replicated Dr. Ferrell's model, I've 6 7 taken his predictions for 67 of the 70 months. 8 And I'm asking the question: How powerful is his model outside of the three months that we've 9 10 been talking about? That's the question. And, of course, I don't know the 11 12 answer before I -- before I do the analysis. It 13 might be very powerful. Or it might not be powerful. What I find is, it's not powerful. 14 15 In fact, outside of those three months, Dr. Ferrell's model is actually worse 16 than no model. He would be better off with no 17 model. 18 So that's -- that's the point that I 19 20 want to make, is the high R-squared he reports 21 is not because he's done a very good job of explaining every point in his data set. It's 22 23 because he's done a good job of explaining three 24 points in his data set and really is not

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explaining anything that happens the other

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67 months.

- Q. So when you testified with respect to Figure 5, you've taken his predictions for 67 of the 70 months and asking the question: How powerful is his model? In Figure 5, you are excluding the three outlier dates. Correct?
- A. Correct. I'm taking his model estimated on all 70, and I'm simply taking the predictions of that model for the other 67 months besides the three that we're talking about.
- Q. And what is the -- what is the basis in the academic literature that causes you to believe that it's appropriate to remove three days of data out of 70 that you don't contest is a mismeasurement and exclude it from your model?
- A. Well, there's -- first of all, that's not what I'm doing.

But to answer your question, there's an entire literature of how to handle outlier data points and regression models.

The data may be correct. Being an outlier doesn't necessarily mean the data are false. It simply means that they have -- they

are overly influential in your parameter estimates.

So, for example, you have 70 points, and they're all kind of bouncing around a little bit like this. And then you've got one point, which is just way out of scale for the others. That might be the data. Nothing wrong with the data.

If you fit a model to that series of data, what can happen is that your model, which is just trying to solve a problem that you've given it, your model will say, Well, okay, if you want me to solve this problem, what I'm going to do is I'm going to figure out how I can match this one point that's way outside of everything else, and I'm going to not do a very good job on these other points. That might be okay, or that might not be okay. But that's what can happen with outlier or influential points.

That appears to be what happened here.

Now, if in response to this,

Dr. Ferrell decided that he wanted to do

something in the sense of he wants to have

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better -- a better, more robust, more reliable model by taking account of those outliers, there's plenty of literature that discusses appropriate ways to do that.

I'm going to quote from you -- from the Litigation Services Handbook again. This is Section 9.4.

It says, Practitioner should not eliminate outlier data points without first investigating them. The removal of data points can prove dangerous. Although eliminating outliers will typically improve a regression's fit, it can also destroy some of the model's most important information. One should investigate whether substantive information exists regarding these points and whether the analysis should exclude them. Do they involve possible measurement errors? If not, then the analyst should consider including them.

We agree that you're not contending that the three points are measurement errors, correct?

Α. Correct. I'm not -- I'm not saying that.

321 1 What did you do to investigate the 2 Q. circumstances of those three data points? 3 Α. That's what this section is. 4 I'm not talking about the --Ο. Α. This set --6 7 Not talking about the effect on the Ο. R-squared. I'm talking about what happened in 8 the real world as to why there were those --9 10 call them outlier results. Well, one I point to, I mean, I -- I 11 12 didn't -- again, I have no reason to doubt the 13 data. I didn't concern myself with that 14 question. 15 I identify single largest outlier here, happens to land -- or maybe not happens, 16 but lands on the day that Ripple Labs announces 17 its intention to escrow tokens. That might be 18 what's causing the outlier. 19 2.0 But that was -- I -- but I didn't 21 concern myself with trying to understand 22 everything that was happening on -- on these 23 three dates. 24 What the handbook is saying, I completely agree with, which is if you've got 25

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- outliers, you need to do some work. That's really what the handbook is saying. If you've got outliers, you need to do some work to see whether you want to keep them or deal with them, and that's what I'm doing here.
- And the only work that you did was to Ο. associate the largest, call it outlier, with the announcement of escrow --
  - Α. No, no. That's not --
- Let me finish my question. 11 Q.
- 12 Α. Please.
- 13 Q. -- and you did nothing to investigate the circumstances or the context of the other 14 two outliers. Correct? 15
  - A. No. That's -- that's --No.
- When you said --17 Q.
- Α. -- incorrect. 18
- -- you didn't know what happened on 19 2.0 the other two dates.
  - The work -- the work of the type the Α. handbook is discussing and the type that I'm discussing is to investigate whether those outlier points are having undue influence in your model. That's the work.

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And that's the kind of -- this is the kind of work that I'm doing here. This is the type of investigation that an -- that an analyst might do to determine if these three outlier points are biasing the model.

- Well, if the data is accurate, what Ο. basis is there to exclude it as having an impact on the model that purports to describe what's actually happening in the real world?
- Well, the handbook lays out some of these reasons, and I've explained some of those reasons. An outlier point, accurate though it may be, may be biasing your model, right?

Your model may adjust its parameters in such a way that it will get that one point right, but get a lot of other points wrong. And in some circumstances, you might say that's fine. And in other circumstances, you might say that's not fine.

Because I don't want a model that doesn't work most of the time. And that's what we have here.

Dr. Ferrell's model does not work, 67 out of 70 months.

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So if -- if -- I would -- if it were me, I would deal with these outliers, because I -- I don't want to have a model that does not work 67 out of 70 months.

- So when the handbook says one should investigate whether substantive information exists regarding these points and whether the analysis should exclude them, you don't think that requires an investigation into the factual circumstances that led to the data?
- Α. No, I don't believe that that -- that is necessarily -- or at least I certainly didn't read that to be some kind of investigation into the circumstances that created the data.

I interpret that to mean, you should see if those points have information that is consistent with your model with respect to the rest of the points. That's what outlier analysis is. That's what I've done here.

No -- no researcher would -- worth his salt -- his or her salt would say, Just because the data are accurate, I therefore cannot deal with them as outliers in a model.

That -- that's -- not a proper

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- 2 position to take.
- Q. So just so the record's clear, you did
- 4 no factual investigation of the circumstances
- 5 that led to what you call the outlier price
- 6 points. Correct?
- 7 A. I had no reason to doubt that the
- 8 pricing data were accurate.
- 9 Q. But you don't know what the
- 10 circumstances were that were associated with the
- 11 outlier data. Correct?
- 12 A. Again, I -- one of them, I happened to
- 13 recognize the date. But what the circumstances
- are that are causing those prices is not the
- 15 point of this analysis.
- The point of this analysis is, do
- these three data points, correct though they may
- be, are they biasing the model and rendering it
- 19 worthless in 67 out of 70 months?
- 20 And the answer is yes.
- 21 Q. All right. And in Figure 5, you come
- 22 up with an unadjusted R-square of .328.
- 23 And you state that -- well,
- 24 | Professor Ferrell's model explains 93.5 percent
- of the variation in -- of all 70 months, at

326 1 best, it only explains 32.8 percent of the 2 variation of 67 of those 70 months. 3 Α. That is what I wrote, yes. 4 Right. And if you could read paragraph 30, the first sentence, please. 6 7 Α. From Figure 5, we see that Dr. Ferrell's model is statistically unbiased. 8 Alpha is numerically close to zero, and one 9 10 cannot reject the hypothesis that it is zero at any reasonable significance level. 11 12 Q. And that is true with respect to the 13 information you calculated in Figure 5, correct? That is the sentence describing what's 14 Α. 15 in Figure 5, yes. I should point out, just so there's no 16 confusion, this alpha is different from 17 Dr. Ferrell's alpha. But the sentence is true. 18 Q. Excuse me a second. 19 2.0 All right. If you could go to 21 paragraph 39. And page 19. 22 Α. Yes. 23 Q. You with me? 24 Α. Yes, I am. These are other outlier data. 25 Ο.

327 1 Correct? 2 3 A. Correct. But this is for a particular digital 4 asset, THC? Α. Correct. 6 7 And you identify three days in which Ο. the THC prices appear to be incorrect. 8 Α. That is correct. 9 10 Right. And those are days where the price per unit, I guess, is 11- or \$12 million? 11 12 Α. Correct. 13 Now, Professor Ferrell calculated his returns by looking to prices on a start date and 14 an end date. Correct? 15 A. That is correct. 16 And didn't look at price information 17 in between. 18 Α. That is correct. 19 2.0 Q. All right. And in order to calculate the return, between August and September, 21 22 Professor Ferrell compared the prices of 23 August 8 and September 5. Correct? 24 Α. I -- I don't have the sequence of dates memorized, but he would have had a start 25

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- date and a date 28 days later, and he would have compared those two prices.
- Q. And so the price spikes that you identify in Figure 10, if they didn't occur on a date where he was getting price data, they wouldn't affect his results, correct?
- A. Correct. Which is why I -- I'm speculating that he didn't notice the problem in the data.
- Q. And does the -- do these price spikes affect the calculations based on the data that he used?
- A. It speaks to the robustness of his approach.

So if he's going to start on the particular day that he starts, he will not land on these particular prices, and they will not impact his results.

But the choice of start date is fairly arbitrary, and had he chosen another date, which would have just as valid from a principal point of view, he would have landed on these days, and that's when he would have discovered this problem.

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That's, for instance, one of the ways that came to my attention.

- Q. But are you offering an opinion that Dr. Ferrell's conclusions are unreliable because the reported price of THC spiked on the three days that you set forth in your report?
- A. I'm very careful to say that these price spikes do not impact the calculations that Dr. Ferrell uses.

Of course, I think his conclusions are unreliable for a host of reasons.

But his calculations, because of the particular start date that he picked and the particular sequence of dates that follows therefrom, do not land on these dates. It does raise questions, in my mind, about the integrity of his data source.

But to your question, that's correct.

These particular prices, though I think they're clearly wrong, are not altering his calculations.

Q. All right. You identified another outlier month, one return date in which the price return for THC equaled 8,916 percent.

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      That was in January of 2016.
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                Do you see that?
           Α.
                Yes, I do.
 4
                He used 6,370 return dates in his
      primary component analysis. Correct?
 6
           A. I -- I'm sorry, he used what?
 7
               A total of 6,370 return dates in
 8
      his --
9
                I haven't done that arithmetic. I --
10
           Α.
      I don't know.
11
                And he didn't include THC in
12
           Ο.
13
      estimated -- Estimation Period 1, did he?
                It is not part of Estimation Period 1,
14
15
      that's correct.
                And it was only one out of 11
16
           Ο.
      principal components in Estimation Period 2,
17
      correct?
18
           A.
                It dominates the second principal
19
20
      component in Estimation Period 2.
                And what analysis did you perform to
21
           Ο.
22
      determine that this one month in one currency
23
      dominated his -- sorry.
                Dominated his results, I think is what
24
      you said.
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- - A. I said dominated his second principal component.
  - Q. So what is your basis for your testimony that a single-event day dominated his second principal component?
  - A. Well, I said that the coin dominated his -- the second principal component. And I -- I would refer you to Figure 13 of my report.
    - Q. Let's go to Figure 14.

      What does Figure 14 purport to do?
  - A. Showing how things would have been different had Dr. Ferrell noticed the flaw in his methodology. The flaw in his methodology, which doesn't apply just to THC but it's a general flaw in his entire approach, is splicing two pricing data series together in the way that he does.

This is just an example of the problems that that creates. It's a particularly stark example, but it's just one example.

By doing that, he creates a variation or a variance in his principal components, which is not real. It's not part -- it's not real in the data. It's created by this -- this -- this

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poor methodology.

And so what I'm just showing here is, if -- if we draw -- if we didn't have the THC dominating the second principal component, I'm just showing how the second principal component that emerges is much more correlated with XRP than what Dr. Ferrell's second principal component is.

- Q. Does your Figure 14 show a statistically significant alpha on your recalculated numbers?
- A. No. In -- in Figure 14, with just two principal components, whether Dr. Ferrell's or whether a corrected second principal component, alpha is not statistically different from zero in either case.
- Q. So it wouldn't change his results.

  Correct?
  - A. No, no, I don't know that.

Again, the general method, the general problem here, is you have pricing data from one source and you have pricing data from another source, and you just slap one on top of the other. That's the problem. This is -- this is

2 an ex

an example of that problem.

Now, he does that for virtually and maybe literally every single coin in his data set. And you can't do that. That's -- that's a bad methodology. That is the wrong way to combine data sets.

The right way to combine data sets is in return space. Dr. Ferrell didn't do that. He just took one price and superimposed another price on top of it.

That creates problems. This is just an example of a problem that that methodology creates.

Had he -- had he done it correctly,
had he corrected it -- I didn't investigate it,
I don't know if that would have created a
statistically significant different alpha, I
don't particularly care. I don't know whether
it would or not, but I'm simply pointing out
that his methodology is fundamentally flawed.

Q. Without quibbling with your testimony about his methodology, you didn't do the calculations to determine whether having used the methodology that you would have preferred

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      would have resulted in a different result, with
 2
      respect to rejecting the nonzero conclusion for
 3
      alpha. Isn't that correct?
 4
                I did not undertake that analysis, no.
           Q.
                You could have, correct?
 6
 7
           Α.
                I could have, yes.
                And you didn't.
 8
           Q.
           Α.
                I didn't. I...
 9
10
           Ο.
                All right. Let's go to paragraph 48.
      If you would.
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12
                You calculated a change in R-squared
      and Principal Component 1, assuming estimation
13
      period began on September 10 instead of
14
      September 3, correct?
15
           Α.
                Correct.
16
                And in your report, you observe that
17
      R-squared would vary based on the start date
18
      that Dr. Ferrell selected. Correct?
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           Α.
                Correct.
                And you demonstrated that you can come
21
22
      up with differing R-squared calculations,
23
      correct?
24
           Α.
                Yes.
                You don't recalculate any alphas
25
           Q.
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- associated with a change in start date, do you?
- A. No, not here, no.
  - Q. And so you're not offering an opinion as to whether the alphas that Dr. Ferrell determined in his principal component analysis would have been different, in other words, if it would have been able to -- if he would have been able to reject the nonzero conclusion, had he used different start dates. Correct?
  - A. I'm not investigating that particular question in this section, that is correct.

I just want to demonstrate that different start dates can move things around quite a lot, and that's not a desirable property of this kind of framework.

MR. FIGEL: How much time do we have left?

THE VIDEOGRAPHER: About two minutes.

MR. FIGEL: All right. I'll -- I'll spare you the last two minutes, even though we can go for several more hours. Let -- let's just make sure nobody on the phone wants to say anything.

Any -- any questions for Dr. from

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     Cleary or Paul Weiss?
          Okay. I texted him. Hearing none --
3
          All right. Dr. thank you for
4
     your time. No further questions.
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          THE WITNESS: Thank you.
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7
          MR. SYLVESTER: Thanks.
8
          THE VIDEOGRAPHER: This marks the end
9
     of the deposition. We're going off the
     record at 6:16 p.m.
10
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          (Time noted: 6:16 p.m.)
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17
                             Ph.D.
                Subscribed and sworn to before me
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                this day of
                                2022.
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                      CERTIFICATE
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      STATE OF NEW YORK
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                              Ss.:
      COUNTY OF NEW YORK
                I JEFFREY BENZ, a Certified Realtime
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 7
           Reporter, Registered Merit Reporter and
           Notary Public within and for the State of
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           New York, do hereby certify:
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                               Ph.D., the witness
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           whose examination is hereinbefore set
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           forth, was duly sworn by me and that this
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           transcript of such examination is a true
           record of the testimony given by such
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           witness.
                I further certify that I am not
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           related to any of the parties to this
17
           action by blood or marriage; and that I am
18
           in no way interested in the outcome of this
19
20
           matter.
21
                IN WITNESS WHEREOF, I have hereunto
           set my hand this 22nd of February, 2022.
22
23
                           JEFFREY BENZ, CRR, RMR
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